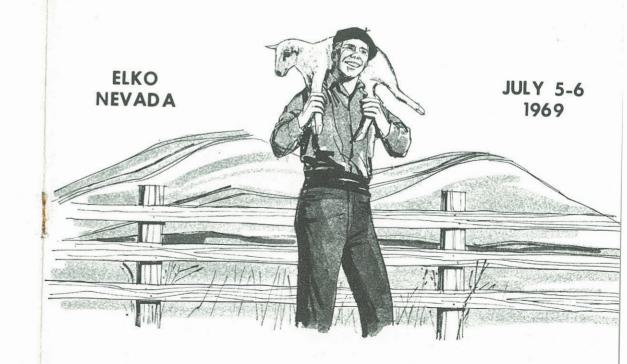
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SIXTH NATIONAL BASQUE FESTIVAL
1869-ELKO CENTENNIAL-1969



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THE ELKO EUZKALDUNAK CLUB

The Elko Euzkaldunak Club was first organized in December 1959 with a membership of approximately 42 people.

Dances and picnics were held annually until 1964. In 1964 which was the Nevada Centennial year, the club sponsored the First National Basque Festival. This event was held on two days. The first festival was a tremendous success, and was acclaimed one of the outstanding Centennial events. Each succeeding year has seen the Festival grow in popularity.

Our club has grown considerably during the last two years and our greatest achievement has been the organization of a group of Basque Dancers consisting of children of club members. Over 80 children are enrolled in this group and they will perform at the games and contest Saturday afternoon at the Elko County Fair Grounds.

All committees have been hard at work to make this year's Festival a success. At this time the Basque Club would like to express their gratitude and appreciation to the many local and out of town people who have supported them wholeheartedly in this undertaking.

The Club sincerely hopes to see each and every one of you again in 1970. Drive carefully. God bless you all.

Safeway Inc.			
550 Idaho St. Elko, Nevada			
Bob's Richfield			
391 Idaho St. Elko, Nevada			
Monson Jewelry 454 Fifth St. Elko, Nevada			
454 Fifth St. Elko, Nevada Pio's Lounge			
492 Fifth St. Elko, Nevada			
La Palema Barber Shop			
Elko, Nevada			
Dupont's Pharmacy			
397 Fifth St. Elko, Nevada			
Blohm's Jewelry			
477 Idaho St. Elko, Nevada Marcial's Bar			
Elko, Nevada			
Gregory Electric Co. 460 Commercial St. Elko, Nevada			
Pioneer Bar & Cafe			
501 Railroad St. Elko, Nevada			
New York Life Ins. (Bill Wunderlich)			
575 Court St. Elko, Nevada			
Stockmen's Barber Shop			
Stockmen's Hotel, Elko			
The Palm Bar			
407 Railroad St. Elko, Nevada			
Beneficial Finance Co.			
462 Idaho St. Elko, Nevada			
Elko Music Store			
390 Fifth St. Elko, Nevada			
Charles B. Evans, Attorney Elko Professional Building			
San Duval Mexican Restaurant			
West of Elko			
Butch's Shell Service			
913 Idaho St. Elko, Nevada			
Jack's Clifton Bar			
516 Commercial St. Elko, Nevada			
J. M. Capriola Co.			
500 Commercial St. Elko, Nevada			
Harriman's Floral			
Elko, Nevada			
Jack Creek Guest Ranch			
Tuscarora, Nevada Traher's Shoe Shop			
460 Idaho St. Elko, Nevada			
KELK Radio Station			
Elko, Nevada			
Saint Joseph's Catholic Church			
096 Highland Drive Tille Move de			

986 Highland Drive Elko, Nevada

Elko Shoe Shop				
461 Fourth St. Elko, Nevada				
Floyd's Union 76 Service				
177 Idaho St. Elko, Nevada				
Paul's—Boots-Shoes-Clothing				
404 The 12 CH THE 27 1				
Baumgardner's Floor Covering				
397 Court St. Elko, Nevada				
Bellinger's Motor Supply				
608 Commercial St. Elko, Nevada				
Union 76 Products				
240 W. Commercial Elko, Nevada				
Lundberg's Office Supplies				
369 Fifth St. Elko, Nevada				
Montrose Steel Fabrication				
582 W. Cedar St. Elko, Nevada				
Depot Market				
516 So. Fifth St. Elko, Nevada				
Kimber's Richfield Service				
1020 Idaho St. Elko, Nevada				
Western Auto Associate Store				
452 Idaho St. Elko, Nevada				
Wright Motor Company				
685 Idaho St. Elko, Nevada				
E. K. Williams & Company				
459 Fourth St. Elko, Nevada				
Nevada Advertising Co.				
241 W. Commercial Elko, Nevada				
Fox Foto Shop				
443 Idaho St. Elko, Nevada				
Dairy Queen Of Elko				
376 Eleventh St. Elko, Nevada				
Thunderbird Motel				
345 Idaho St. Elko, Nevada				
Mountain City Lumber Co.				
438 So. Fifth St. Elko, Nevada				
First Western Savings				
372 Fourth St. Elko, Nevada				
The Short Stop				
439 Railroad St. Elko, Nevada				
Huntsman's Hardware				
461 Fifth St. Elko, Nevada				
Roadside Market				
Elko, Nevada				
Texaco 4 Way Service				
1391 Idaho St. Elko, Nevada				
Hugh D. McMullen				
467 Idaho St. Elko, Nevada				
Nevada Auto Clinic				
475 14th St. Elko, Nevada				

SIXTH NATIONAL BASQUE FESTIVAL

Sponsored by

THE ELKO EUZKALDUNAK CLUB

Assisted by

City of Elko, County of Elko, Elko Jaycees, Nevada Civic Club, Elko Lions Club, and Elko Chamber of Commerce.

COMMITTEES

ADVERTISING: DANCE GROUP:
Barbara Errecart Felisa Basanez
Flossie Black Ana Maria Arbillaga
Sara Ghrist Liz Moiola
Doris Barone
Dolores Samper
Margarite Aguirre GAMES:

Nicolas Fagoaga Robert Urrizaga Isidoro Fagoaga Felipe Leniz Jose Leniz Juan Esnoz

Walt Phillipi

PROGRAMS:
Jess Lopategui
Paul Rogers
Al Garamendi
Ray Goicoa
Michele Arregui

Rae Leniz

Beverly Jones

PARADE:
Ray Jayo
Jeanie Samper
Paul Rogers

SPONSORS OF GAMES:

Chuck Black

Ray Goicoa

CHORIZOS:
Juanita Miglioretto
Dominica Arostegui
Margarita Anacabe
Agustina Shobe
Marie Jayo
Mercedes Lostra

Marie Jayo Mercedes Lostra

MASS: Frank Yraguen

SPECIAL AIRBORNE DROP: Ted Blohm Mr. & Mrs. John Jayo John Lostra George Lostra Mr. & Mrs. Julian Jayo Ramona Wright Winona Ispizua

PICNIC:
Laurence Moiola
Ernie Moiola
John Aguirre
Frank Aguirre
Dolores Samper
Margarite Aguirre
Joe Mendive
Doris Barone
John Lostra
George Lostra
Louie Uriarte
Jean Ardans
Pete Ormaza

MASTER OF CEREMONIES:

Ray Jayo Louie Uriarte Jess Lopategui

Denise Lopategui

For details on the Basque Festival contact any of the above listed persons.

All committee members and the entire Euzkaldunak Club of Elko welcome you to our Festival. We sincerely hope that you will enjoy two exciting days of fun.

Elko General Merchandise

Joe and Frank Anacabe, Owners 416 Idaho Street Elko, Nevada Phone 738-3295

Cottage Cafe

BREAKFAST — LUNCHES
DINNERS
Jim Duke—Owner
Elko, Nevada Phone 738-6512

Urriola Brothers MANOR MOTOR LODGE O.K. MOTEL CENTRE MOTEL Elko, Nevada

Meranda Distributing
Company
PHILLIPS 66 PRODUCTS
11th and Commercial St.
Elko, Nevada



Live Better

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Nevada Power Co.

C & P Cleaners

Small Enough To Care
566 River Street

Elko, Nevada

Phone 738-3720

Albertson's Inc.

Friendliest Store In Town

Elko Shopping Plaza

Fred B. Harris

Nevada Ranch Service

Ranch Broker

Ball Construction Co.

Construction Sand & Gravel

Elko, Nevada

Ph. 738-3633

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El Neva Motel Marquis Motor Inn

Burns Funeral Home

And Memorial Garden

Fifth at Court—Ph. 738-5111

Elko, Nevada

D.D.S. Gallagher Clinic

Harry M. Gallagher, D.D.S. Morris F. Gallagher, D.D.S. Thomas H. Gallagher, D.D.S.

Elko. Nevada

Phone 738-3139

1:00 P.M.—BASQUE FESTIVAL FEED ELKO CITY PARK

Cost: Adults \$2.50

Children under 12 \$1.25

Served by Elko Lions Club Bring Your Own Utensils

MENU

GREEN SALAD, Prepared by Slim Olson Cafe
BASQUE SHEEPHERDER'S BEANS, Donated and Prepared by
Nevada Hotel, Benny's Cafe, Gene's Parkway Cafe, and Star Hotel.
TOP SIRLOIN STEAKS, NEW YORK CUT STEAK, and BARBECUED LAMB,
Prepared by Elko Civic Club.

ROLLS

CAKE

COFFEE

WINE and BRANDY Donated by Peraldo Distributing Company and Sierra Wine and Liquor Company.

The lambs are donated by: Heguy & Sons, Allied Sheep Co., Sorenson & Son, John Carpenter, Jess & Elias Goicoechea and Phil Etcheverry.

3:00 P.M.—BASQUE JOTA DANCE CONTEST

Sponsored by Nevada Hotel Dinner House
Trophies donated by Miller High Life
Prizes: First \$30.00 Second \$20.00

All Basque couples are invited to show their dancing abilities.

PRESENTATION OF TROPHIES AND PRIZES BY CHUCK BLACK, PRESIDENT OF ELKO EUZKALDUNAK CLUB, TO WINNERS DURING THIS BASQUE FESTIVAL.

Music and Dancing will continue until dark.

Beer and Refreshments will be available.

SUNDAY, JULY 6, 1969

10:00 A.M.—TACTIC AIRBORNE OPERATIONS

Mountain City Highway, Northwest of Elko.

11:00 A.M.—ELKO CITY PARK HOLY MASS

Offered by His Excellency, Joseph Green, Bishop of Reno, Assisted by Father Mallea, Father Duff, Father Solabarrieta, and the Knights of Columbus.

12:00 Noon—SHEEPHERDERS BREAD CONTEST

Sponsored by: RANCHINN MOTOR LODGE

Loaves of golden Sheepherders bread baked by camp-tenders of local sheep companies will be displayed and a trophy donated by Miller High Life and \$25.00 will be awarded to the winner. The second place price will consist of a case of wine.

Nevada Hotel DINNER HOUSE Euzkaldun Jateko Etxea 351 Silver Street		Joe's Blue Jay Bar Dantza Ta Zaparrada Juaristi'ren Etxian Beti Izaten Da	
Elko, Nevada	Phone 738-3252	238 Third St.	Elko, Nevada
Elko County Farm Supply		Elko Bottling Co. PEPSI COLA P. O. Box 711 Elko, Nevada Phone 738-3298	
Margarite Calzacorta Insurance Elko, Nevada Phone 738-3232		Meet Your Friends At Jeanie's Date Room 366 4th St. Phone 738-7312	

SATURDAY, JULY 5, 1969

1:00 P.M.—BASQUE FESTIVAL PARADE

THEME: A salute to the USA and ELKO COUNTY. . .

Featuring Elko Basque Club Dancers and floats with Basque music and Basque scenes.

Trophies and cash prizes presented to the best all around float as well as to the best organizational and club entries, excluding the Elko Basque Club entry.

Starting at 6th and Commercial Streets will go through the business district to end at the Elko County Fair Grounds. All businesses and clubs are invited to participate.

Trophies for the parade are donated by MILLER HIGH LIFE.

LOSTRA BROTHERS Heavy Wrecker Service 569 So. 5th Elko, Nevada	STAR LITE MOTEL Elko, Nevada Phone 738-6520	
LOUIE'S WELDING & REPAIR MAGIC WAND COIN-OP CAR WASH 11th & River St. Elko, Nevada	DYCHES PHARMACY Prescriptions 415 Idaho St. Elko, Nevada	
ELKO FLOORS & FURNISHINGS Fred Williams Jr Robert Bellinger 570-576 Commercial St., Elko, Nev.	J. C. PENNEY CO. Elko Shopping Plaza	
ELKO AUTOMOBILE DEALERS ASSOCIATION Wright Motor Co., Warren Motor Co., Sawyer Chevrolet, Stenovich Motors, Regnier Motors, Hawk Pontiac-Cadillac	ROGERS TIRE SERVICE WEST OF ELKO Phone 738-3413	
CURTIS ADJUSTMENT SERVICE	TALLY-HO INC. MEN AND YOUNG MEN'S WEAR 475 Railroad St. Elko, Nevada	

Do you wonder why we do not crown a queen for the Basque Festival? It is because we follow the old policy of the Basque country where every woman is a Queen.

SATURDAY, JULY 5, 1969

2:00 P.M.—GAMES AND CONTESTS

ELKO COUNTY FAIRGROUNDS

ADMISSION: Adults \$1.00 Students 50c Children under 12, Free

250 LB, WEIGHT LIFT. Sponsored by United Air Lines

Open to all comers—one trophy donated by Miller High Life. PRIZES: First \$75.00 Second \$50.00 Third \$25.00

The weight lifting is judged by the total amount of weight lifted by an individual in five minutes using a very cumbersome and awkward 250 lb. weight.

SHEEP HOOKING. Sponsored by Warren Motor and Vogue Laundry.

Open to all comers—one trophy donated by Miller High Life

PRIZES: First \$50.00 Second \$30.00 Third \$20.00 Sheep hooking is an original contest of Elko. Sheepherders of this area do this as part of their job during lambing. The contest consists of who can catch a sheep and tie it up to a post the fastest. Each contestant must catch two sheep.

WEIGHT CARRYING. Sponsored by Sawyer Chevrolet and First National Bank of Nevada.

Open to all comers—one trophy donated by Miller High Life PRIZES: First \$75.00 Second \$50.00 Third \$25.00

In the weight carrying event, the contestant carries 208 lbs. (104 lb. weight in each hand) over a 100 foot course. The winner last year carried these weights a total of 890 feet.

THE ELKO BASQUE CLUB DANCERS, CONSISTING OF CHILDREN OF MEMBERS, WILL GIVE PERFORMANCES OF AUTHENTIC BASQUE DANCES BETWEEN GAMES.

SATURDAY, JULY 5, 1969

9:00 P.M.—THE BASQUE FESTIVAL DANCE

NATIONAL GUARD ARMORY

ADMISSION: \$2.00 per couple

\$1.25 single

75c student

Children under 12, Free

Music by JIMMY JAUSORO and his BASQUE ORCHESTRA from Boise, Idaho Chorizos served by the Basque ladies of Elko and refreshments for

adults and children will be available.

The dance will continue until ?

Star Hotel

ITALIAN and BASQUE FAMILY STYLE DINNERS

246 Silver St.

Elko, Nevada

Phone 738-9569

Bob Urrizaga's

Speed's Phillips 66

Welcomes You

To The Basque Festival

1211 Idaho St.

Elko, Nevada



453 Idaho St.

Elko, Nevada

Bi-Way Drug

The Rexall Store

Fourth and Idaho Streets

Elko, Nevada

Phone 738-5551

Compliments of the

Elko Lumber Co.

801 Railroad St.

Elko, Nevada

Archie Lani-Distributor

Atlantic Richfield

1st and Main Streets

Elko, Nevada

Phone 738-5101

Lillian's

"Fashions Right

For Day and Night"

461 Idaho St.

Elko, Nevada

NEW JUST OPEN

The Plaza

RESTAURANT and BAR

Elko Shopping Plaza

Our Store YOUR CHORIZO HEADQUARTERS 1015 Fifth Street Elko, Nevada Phone 738-5015	Elko Arctic Circle "TOPS IN TASTY TREATS" 788 Idaho Street Elko, Nevada Phone 738-5091	
Compliments of Home Bakery Fifth and Idaho Street Elko, Nevada Phone 738-6233	Builders Mart LUMBER & BUILDING SUPPLIES 331 Eleventh Street Elko, Nevada Phone 738-7418	
Merkley & Hankins Distributors SHELL OIL PRODUCTS 11th and Silver Streets Elko, Nevada Phone 738-3323	Compliments of Puccinelli Market 243 Third Street Elko, Nevada Phone 738-3161	
Elko Drug Co. 425 Railroad Street Elko, Nevada Phone 738-3164	Elko Motel Carmie's Dress Shop Merle's Perry Penquin Ice Elko, Nevada	
Compliments of Hesson's Pro Hardware 600 Commercial Street Elko, Nevada Phone 738-5101	Success to the Basque Festival Jay's Motel BENNY'S COFFEE SHOP Howard and Irene Smith Elko, Nevada Phone 738-6222	
Slim Olson's American CAFE :: BAR DINING ROOM West of Elko on Highway 40 Phone 738-3733	Compliments of John Q. Ryan Agency REAL ESTATE—INSURANCE 465 Fourth Street Elko, Nevada Phone 738-5108	

SHEEP DOG EXHIBITION: Sponsored by Elko Chamber of Commerce and Nevada National Bank of Commerce. Featuring Moss owned by Rich Griffin. He is the California, Far Western, and Supreme Champion of 1968.

305 LB. WEIGHT LIFT. Sponsored by the Commercial Hotel.

Open to all comers—Trophy donated by Miller High Life PRIZES: \$8.00 per lift (minium of 5 lifts) 5 minute time limit.

Last year the 305 lb. weight was lifted 15 times for a total of 4,575 lbs. for first place.

WOOD CHOPPING. Sponsored by Stockmen's Motor Hotel.

Trophy donated by Miller High Life.

PRIZES: First \$200.00 Second \$100.00

Second \$100.00 Third \$50.00

The wood chopping is a race between individuals to see who can first chop through seven logs. Each log averages 55 inches in circumference. Last year's winner chopped his seven logs in 20 minutes and 25 seconds. The axes used are specially imported from Spain and are given much attention by the wood choppers.

STAMPEDE MOTEL

TV: Queen Size Beds
Air Conditioned
Euzkaldun Etxea
Mr. and Mrs. Domingo Ozamiz
Elko, Nevada Phone 738-5631

TELESCOPE LANES & DINING

BASQUE FAMILY STYLE DINNERS Served daily except Monday From 5 to 9:30 P.M.

Elko, Nevada

346 Silver St.

ELKO BLACKSMITH SHOP

STRUCTURAL STEEL
GENERAL REPAIRS

Elko, Nevada Phone 738-3633

THE RIGHT PLACE TO MEET

FRIENDS . . . WELCOME YOU TO THE BASQUE FESTIVAL

SHORTY'S CLUB

A CENTURY OF PROUD SETTLEMENT

The Basque sheep-herder wiped the dust from his face, whistled his dog to him and strode toward a sagebrush covered bluff.

September, 1869, the fourth year he had spent in this vast new country. As he walked, he glanced at the purple, white-capped mountains 80 miles to the north. There, his flock, attended by him and his dog, had summered. There, in the north was the land that reminded him of his homeland in the Pyrenees Mountains of Europe. With a sigh, he felt the yearning in response to the call of home. Shaking the nostalgia from his mind, he evisioned the realities of that ancient land—of her proud, hard-working, stubborn people—of the oppression by Spain and France—of the loss of freedom, though the heady nectar of it flowed in every Basque heart—All this and more flowed in his brain—of his flight from home—flight to that Chosen Land across the sea—America, the land that beckoned, "Give me your poor, your oppressed. . ."

A sharp yelp and low growl of his dog broke his reverie. He then realized he was atop the bluff. Below him spread the Humboldt River Valley, dotted with tents intersected by the river and the railroad tracks. The railroad! For this he had driven his flock — to ship the lambs to the East. To ship the product of his new freedom—the result of the marriage of thousands of years of Old-World heritage with this wide, awesome, virgin, lonely and opportunity-filled land.

Free? Yes! Lonely? Yes! And the loneliness became poignant as he moved among the tents and heard the chatter of the Chinese interspersed with the titter of Gaelic and the hearty laugh of the Irish. These people, also had heeded the siren call of America—and they built the railroads.

Sadness once more filled his heart. Yet, suddenly, it quickened as he thought, "More of my people will come. Freedom I have! The loneliness I shall defeat!"

September, 1869, and the Basque herder had arrived in Elko.

July, 1969, Elko, Nevada, the 6th National Basque Festival and we are here to celebrate thousands of years of Basque heritage and one hundred years of Elko history.

Yet, that is not all we celebrate. The purpose of the festival in this year of centennial is not to venerate the Basque. It is, rather, through the dance, food, and language and games of the Basque to remind us of our beginnings, to remind us of the sweetness of freedom, to bring to mind the basics of life, and above all, to salute the United States of America.

Surely the spirit of the old Basque herder cannot be lonely here among us today. One hundred years later and the dreams and tradition of his homeland have found fertile ground within which to grow.

Free? Yes! Lonely? NO!

May God bless you and our country.

Compliments of

ELHO DARRY FREE PRES

Compliments Of

Six Bar Ranch

Elko, Nevada