

Northern Nevada Community
College Scrapbook
1992-1993
Part 1

Great Basin College Library Archives

SPOT NEWS



IF YOU FIND MISTAKES
IN THIS PUBLICATION,
PLEASE CONSIDER
THAT THEY ARE THERE
FOR A PURPOSE. WE
PUBLISH SOMETHING
FOR EVERYONE, AND
SOME PEOPLE ARE
ALWAYS LOOKING
FOR MISTAKES !!!



WNEC

1992-1993

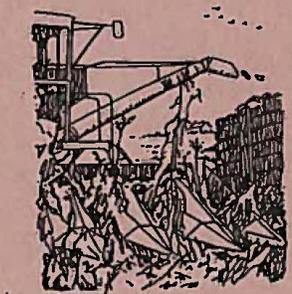
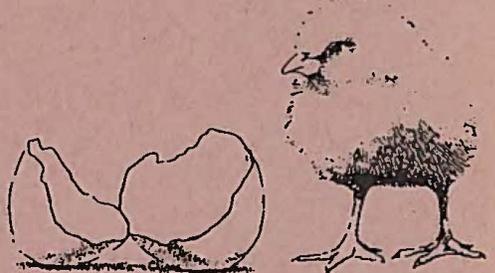
F A L L



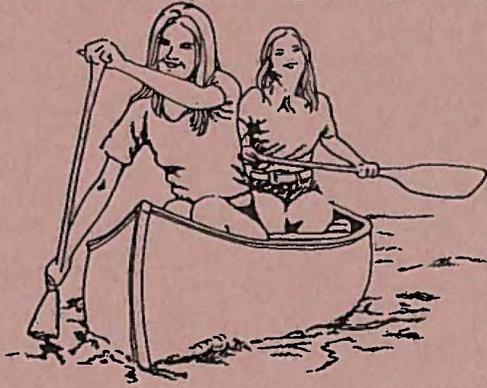
S P R I N G



F A L L



S U M M E R



REGISTRATION

EMENTS
COURSE
ROSTER

FALL
1992

Fall

1992

EDFP 7-27-92 NNCC registration under way

Northern Nevada Community College fall semester registration is in full swing, according to Lynn Mahlberg, director of admissions and records. More than 3,000 students attended classes at NNCC this past spring semester, she added.

"Local residents are taking advantage of NNCC's telephone registration, referred to as TOUCH, to assure that they are enrolled in the time and section they want for this fall semester. The system has been very busy since the distribution of the fall schedule," Mahlberg said.

Students may register using a touch-tone telephone. For those who do not have touch-tone phones, telephones are available for use in the lobby of Berg Hall during normal college hours.

TOUCH services are available from 8 a.m. to 9 p.m. Monday through Friday, noon to 10 p.m. Saturday and

noon to 6 p.m. Sunday through Aug. 25. Students enrolling by TOUCH must pay their fees by 7 p.m. Aug. 25. Registrations will automatically be canceled for students whose fees have not been received by the controller's office by the deadline.

A walk-in registration has been scheduled for 8 a.m. to 8 p.m. Aug. 26 in Berg Hall; faculty and department representatives will be available for consultation. Fees are due at the time of the walk-in registration.

In addition to the walk-in registration, new students planning to attend NNCC should note that orientation sessions are scheduled for 9 a.m. to 5:30 p.m. Aug. 26 in the Community Center building. These sessions will "ensure students successful college planning to obtain their career objectives," Mahlberg said.

For students registering by TOUCH before Aug. 26, orientation sessions have been scheduled for 10

a.m. Aug. 11 and 7 p.m. Aug. 13 in the Community Center building. Sessions will be presented by counselors Debbie Heaton-Lamp and Phil Smith.

Students interested in academic advisement should stop by Student Services in Berg Hall or call 753-2102. Placement testing is available from 8 a.m. to 3 p.m. Monday through Friday. Students should allow a couple of hours to complete the exam.

Beginning Aug. 25, Student Services and financial aid offices and the bookstore will extend their Tuesday and Wednesday business hours to 7 p.m. Counselors will be available during the extended evening hours for academic/career counseling.

"Students should begin planning their academic year now as the first week of classes for fall term is Aug. 31," said Mahlberg. Those seeking information or services should call 753-2102.

NNCC Fall registration under way at Berg Hall

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Fall semester at NNCC begins a year-long celebration to commemorate 25 years of academic excellence. Over 3,000 students attended classes at NNCC this past Spring semester, and registration for the Fall semester is currently underway via telephone registration.

Lynn Mahlberg, Director of Admissions and Records, states, "Local residents are taking advantage of NNCC's telephone registration, referred to as TOUCH, to assure that they are enrolled in the time and section of classes they want for this Fall schedule." According to Mahlberg, individuals may conveniently register using a touch-tone telephone. For those who do not have touch-tone telephones, a bank of telephones is available for use in the lobby of Berg Hall during normal college hours.

Telephone (TOUCH) services are available Monday through Friday, 8 a.m. to 9 p.m.; Saturdays, 12 p.m. to 10 p.m.; and Sundays, 12 p.m. to 6 p.m. through August 25th. Students

enrolling by TOUCH must be sure to pay their fees by 7 p.m. on Tuesday, August 25th. Registrations will automatically be canceled for students whose fees have not been received by the Controller's office by the deadline. A "walk-in" arena registration has been scheduled on Wednesday, August 26th, 8 a.m. to 8 p.m. in Berg Hall. Faculty and departmental representatives will be available at the arena registration for consultation. Fees are due and payable at the time of walk-in registration.

In addition to the walk-in arena registration, new students planning to attend NNCC should note that orientation sessions are scheduled for August 26th, at 9 a.m. and 5:30 p.m. These sessions will ensure students successful college planning to obtain their career objectives. For those students registering by TOUCH prior to August 26th, orientation sessions have been scheduled for 10 a.m. August 11th and 7 p.m. August 13th. Counselors Debbie Heaton-Lamp and Phil Smith

7-29-92
will be the presenters for all orientation sessions.

Prospective students interested in academic advisement should stop by Student Services in Berg Hall or call 753-2102 for more information. Placement testing is available Monday through Friday from 8 a.m. to 3 p.m.; students should allow a couple hours to complete the exam. Beginning Tuesday, August 25th, The Student Services office, Financial Aid and Bookstore will extend their Tuesday and Wednesday business hours to 7 p.m. for the convenience of students with varying work schedules. Counselors will be available during the extended evening hours for academic/career counseling.

Mahlberg stated, "Students should begin planning their academic year now as the first week of classes for the fall term is August 31 (the week before Labor Day)." For additional information or services, call 753-2102.

Free Press 8/1/92

COUNTDOWN TO REGISTRATION

TOUCH Registration through August 25 — 753-2100
8 a.m.—9 p.m. Monday through Friday
12 p.m.—10 p.m. Saturdays
12 p.m.—6 p.m. Sundays

English and Mathematics Placement Testing
8 a.m.—3 p.m. Monday through Friday
Berg Hall, Student Services

New Student Orientation Sessions
10 a.m. August 11
7 p.m. August 13
9 a.m. August 26
5:30 p.m. August 26
Community Center Social Room

Advisement
Students confer with advisers about programs, classes, and schedules. If you know your assigned adviser, call 738-8493. Your call will be transferred to your adviser and you can schedule an appointment. If you do not know or have an assigned adviser, call Student Services at 753-2102.

Authorizations Due August 10
Agency/Employer Tuition payment authorizations must be received by the Controller's Office.

Fees Payable August 25
All fees must be received by the Controller's Office no later than 7 p.m. or your registration will be canceled.

Arena Registration / Advisement August 26
Walk-in advisement and registration is available from 8 a.m. to 8 p.m. Fees are due and payable at the time of registration.

Instruction Begins August 31

NORTHERN NEVADA COMMUNITY COLLEGE
901 Elm Street • Elko, Nevada • 738-8493

Elko Independent 8/12/92

NNCC registration continues

Registration continues this week at Northern Nevada Community College. "There is a place for virtually every student at NNCC," states Bill Bonaudi, NNCC's new Dean of Instruction. "Three-hundred courses are available this Fall and students can choose from a wide variety of college transfer, degree courses, and many designer special interest and continuing education courses. Of particular interest," states Bonaudi, "is the addition of two Environmental Studies courses to the schedule. The two courses, *Control of Environmental Pollution* and *Introduction of Ecological Principles*, are part of a two-year program that can be completed at NNCC. Students then transfer to UNLV for two additional years of study that lead to a baccalaureate degree in Environmental Studies. This promises to be an exciting new program available to students in Elko."

Other highlights from the Fall Schedule include offerings

presented by the Psychology and Counseling and Guidance Departments: *General and Advanced Psychology, Understanding You Personality, How to Succeed in College, Breaking through Denial — The SASSI to Measure Addiction, Developing Healthy Relationships, Domestic Violence, Codependency/Dysfunctional Families, Mother/Daughter Choices, and Separation and Divorce: A Support Group for the Time of Transition.*

Special courses presented by other departments include *Telecommunications, Hawkwatching in the Goshutes, Supervisory Skills, Writing Your Culture, Desktop Publishing, Beginning Guitar, Selected Readings on the Presidency, and Tai-Chi.*

The General Catalog, available at Student Services, will provide prospective students with programs of study and counselors are available to help plan schedules and answer questions about admission and registration. Call 753-2102 for more information. Registration is now available through August 25 by touch-tone phone, 753-2100, or at arena registration on August 26, 8 a.m. - 8 p.m.

IT'S NOT TOO LATE!

Walk-in ARENA REGISTRATION

WEDNESDAY, AUGUST 26, 8 A.M. TO 8 P.M.
Berg Hall • Information: 753-2102
Fees are payable at time of registration.

New Student Orientation Sessions: 9 a.m. & 5:30 p.m. • Community Center

NORTHERN NEVADA COMMUNITY COLLEGE • 901 Elm Street

Elko Independent 8/19/92

TOUCH Registration ends AUGUST 25
Fees must be received by the Controller's Office by 7 p.m. August 25

2R

Spring registration under way at NNCC

Registration for spring semester 1993 is under way at Northern Nevada Community College. Elko County residents who did not receive the "NNCC Announcements and Course Roster" last week in the mail may pick one up at Student Services in Berg Hall, said Lynn Mahlberg, director of admissions and records.

Returning students may enroll by TOUCH (telephone registration) through Jan. 12 by dialing 753-2100. Hours of operation are 8 a.m. to 9 p.m. Monday through Friday, noon to 10 p.m. Saturday and noon to 6 p.m. Sunday.

Mahlberg made the following recommendations for a smooth registration:

- ✓ Prepare the registration worksheet in the class roster before registration.
- ✓ Have alternate courses listed on the worksheet and your personal

The Prom Hall

identification number at your disposal.

✓ Call Student Services if a single-section course is full because waiting lists are compiled and, given sufficient demand, new sections could be opened.

TOUCH registration now has a "shop" feature by which, if a class section fills and is closed, the computer will search for another available section and alert the student.

Students attending NNCC for the first time must fill out an application for admission before registering by TOUCH. English and mathematics placement testing is conducted daily from 8 a.m. to 3 p.m. Students who do not have an adviser can receive an assignment at Student Services. NNCC faculty will return to the campus Jan. 4 for advisement.

"Meet Your Instructor Day" is Jan. 6, with orientation sessions scheduled for 9 a.m., noon and 6 p.m. Students attending one of these sessions and registering for classes Jan. 6 will be guaranteed first choice of classes and receive a free college catalog. Students planning to attend the orientation sessions should sign up at Student Services or call 753-2102.

Students may pay fees in person at the controller's office in Lundberg Hall or by mail. NNCC also accepts Mastercard and Visa. All fees must be received by the controller's office no later than 7 p.m. Jan. 12, or registrations will be cancelled, according to an NNCC news release. Instruction will begin Jan. 19.

25 YEARS AGO

October 6, 1967: "We have over 400 students registered in the newest addition to our school system — the first community college in Nevada," declared Dr. Eugene Voris, president. He added that that many of the students seem to be enjoying this new learning experience. *10/6/72*



If you haven't registered for Spring Semester classes at NNCC, it's not too late. Visit Student Services today!



If you have registered for classes at NNCC, all fees must be received by the Controller's Office no later than 7 p.m. on Tuesday, January 12 or your registration will be canceled.

NNCC

For additional information regarding registration call 753-2102. For fee information call 753-2269.

NORTHERN NEVADA COMMUNITY COLLEGE
901 ELM STREET • 738-8493

7p/11

21 4/21 NNCC 1992-93 enrollment figures

Official enrollment figures for 1992-93 were released this week from Northern Nevada Community College. According to Director of Admissions and Records Lynn Mahlberg, the number of full-time equivalent students increased this semester at NNCC.

The official reporting of students attending state-supported classes increased 7.5 percent during the 1992-93 academic year, which makes the NNCC unduplicated headcount increase the second highest in the community college system in Nevada, said Mahlberg.

Mahlberg further explained, "For the Spring 1993 Semester, 2,972 students enrolled in state-support classes. Because the majority of community college students take classes part-time, state funding for each college of the University and Community College System of Nevada is based on the equivalent of full-time students each taking a 15 credit load. The total credits taken by the 2,792 students brings the total full-time equivalent student to 932. This,

along with the increase in FTE NNCC reported for the Fall 1992 Semester represents a net annual increase of 7.1 percent for the 1992-93 academic year."

NNCC offers classes in 15 sites within the five county service area covering 45,000 square miles. The Elko campus headcount was 1,667 students for Spring 1993 with an FTE of 564. Enrollments have also continued to increase in the rural area.

In addition, the number of

students declaring a major is continuing to increase. University parallel course enrollments in Elko, Ely, and Winnemucca have increased an average of 13 percent from Spring 1992 to Spring 1993. In addition to the state-support, academic credit increases, NNCC offers Community Service Classes as well. The number of students enrolling in community service classes also has increased 12 percent from Spring 1992 to Spring 1993.

Enrollment at NNCC increases 7.5 percent

Northern Nevada Community College enrollment increased by 7.5 percent this year, according to figures released earlier this month.

According to Lynn Mahlberg, director of admissions and records, the increase in the number of full-time equivalent (FTE) students makes NNCC the second fastest growing community college system in Nevada.

Mahlberg further explained, "For the spring 1993 semester, 2,972 students enrolled in state-support classes. Because the majority of community college students take classes part-time, state funding for each college of the University and Commun-

ity College System of Nevada is based on the equivalent of full-time students each taking a 15-credit load. The total credits taken by the 2,972 students brings the total full-time equivalent (FTE) student count to 932. This, along with the increase in FTE NNCC reported for the fall 1992 semester represents a net annual increase of 7.1 percent for the 1992-93 academic year."

NNCC offers classes in 15 sites within the five-county service area covering 45,000 square miles. The Elko campus headcount was 1,667 students this spring with an FTE of 564. Enrollments have also continued to increase in the rural areas. Outside of Elko, centers post the following headcounts and FTE: Winnemucca — headcount 480 and 133 FTE; Ely — 303 and 84; Battle Mountain — 75 and 16.3; Owyhee — 65 and 10.0; Wells — 49 and 8; McDermitt — 26 and 6.2; Eureka — 21 and 2.9; and the combined prison and honor camp programs in Carlin, Ely, Wells, and Winnemucca — headcount 112 and 64.1 FTE.

In addition, the number of students declaring a major is continuing to increase. University parallel course enrollments in Elko, Ely, and Winnemucca have increased an average of 13 percent over the last year. In addition to the state-support, academic credit increases, NNCC offers Community Service classes as well. The number of students enrolling in community service classes also increased 12 percent last year.

Those interested in further information on the types of courses available through NNCC can call Student Services at 753-2101. — submitted by NNCC

4/26/93 EDFP

Elderhostel program registration starts

Northern Nevada Community College will hold its first elderhostel program this fall, according to a press release.

Elderhostel is a non-profit educational program that provides "an academic adventure for older adults looking for something different." The organization currently has programs located on 1,800 college campuses.

Elderhostel program will take place Sept. 22-Oct. 3. The program runs from Sunday afternoon to Saturday morning. The fee of \$350 covers the six-night program, including housing, meals and classes.

Participants will stay at the Red Lion Motel. The program will be

provided to and from the campus. Discounts are available for those who do not need a motel room. Also, scholarships are available.

Three non-credit, undergraduate level courses offered. "Folk Arts of the Nevada Cowboy," to be taught by Hal Cannon; "The Donner Party Through Nevada" with Charles Greenhaw, and "Exploring the Desert in Sketches" with Patty Fox. Extracurricular activities are also planned during the week. Registration begins today and continues through June.

Those interested may contact coordinator Larry Hyslop at 753-2305.

4/24/93 EDFP

NNCC 1992-93 enrollment figures

E. IND. 4/21/93

Official enrollment figures for 1992-93 were released this week from Northern Nevada Community College. According to Director of Admissions and Records Lynn Mahlberg, the number of full-time equivalent students increased this semester at NNCC.

The official reporting of students attending state-supported classes increased 7.5 percent during the 1992-93 academic year, which makes the NNCC unduplicated headcount increase the second highest in the community college system in Nevada, said Mahlberg.

Mahlberg further explained, "For the Spring 1993 Semester, 2,972 students enrolled in state-support classes. Because the majority of community college students take classes part-time, state funding for each college of the University and Community College System of Nevada is based on the equivalent of full-time students each taking a 15 credit load. The total credits taken by the 2,972 students brings the total full-time equivalent student to 932. This,

along with the increase in FTE NNCC reported for the Fall 1992 Semester represents a net annual increase of 7.1 percent for the 1992-93 academic year."

NNCC offers classes in 15 sites within the five county service area covering 45,000 square miles. The Elko campus headcount was 1,667 students for Spring 1993 with an FTE of 564. Enrollments have also continued to increase in the rural area.

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SUMMER SESSION

NORTHERN NEVADA COMMUNITY COLLEGE
901 Elm Street
Elko, Nevada 89801

NNCC



Gail McClure, office manager for continuing education at Northern Nevada Community College, discusses registration for community service classes with Mahendra Patel at the Community Center.

Registration continuing at community college

Registration will continue through Thursday at Northern Nevada Community College for the 1993 summer session, including courses for credit and short, non-credit courses. "We've put together a full array of classes that offers something for everyone, and our schedule is arranged at convenient times for individuals who are working," said Pat Warren, director of continuing education. "Graduating seniors can get a head start on their college career by enrolling in many degree-applicable courses, all of which are transferrable," she said. Topics include English, psychology, sociology, philosophy, political science, mathematics and humanities.

for the summer can also take advantage of these transferrable courses as they are generally part of the core curriculum required at most colleges nationwide." She also suggested potential nursing students might want to consider "Basic Concepts in Chemistry" and "Principles of Nutrition." Job seekers have an opportunity to develop new skills with courses in "Bookkeeping," "Keyboarding," "Lotus" and "WordPerfect." For those seeking personal interest and development courses, the summer session offers recreation and fitness courses, various art courses, computer and office administration courses, and a variety of specialty topics including: "Auto Body Repair and Painting," "Compu-

ter Camp for Kids," "Jewelry Making" and "Understanding Your Personality," Warren said. Biology instructor Mark Ports also is offering two Great Basin courses, "Insects and Wildflowers of Island Lake" and "Summer Birds of Northwestern Nevada." Both courses qualify for teacher recertification credits. Registration is by walk-in only at Student Services in Berg Hall from 8 a.m. to 5 p.m. for credit courses and at the Community Center for non-credit courses. Instruction begins Monday. Those interested may call Student Services at 753-2102 for more information on class fees and fees. Individual course information may be obtained by calling Warren's office at 753-2301.

NNCC summer registration

Elko Independent 6-2-93

Registration is currently underway at Northern Nevada Community College for the 1993 Summer Session. Pat Warren, Director of Continuing Education, reports, "We've put together a full array of classes that offers something for everyone, and our schedule is arranged at convenient times for individuals who are working. Graduating seniors can get a head start on their college career by enrolling in many degree-applicable courses, all of which are transferrable. Topics include English, psychology, sociology, philosophy, political science, mathematics, and humanities. Returning college students home for the summer can also take advantage of these transferrable courses as they are generally part of the core curriculum required at most colleges nationwide—an attractive option as they live at home and save money.

Warren also suggests potential nursing students might want to consider *Basic Concepts in Chemistry* and *Principles of Nutrition*. Job seekers have an opportunity to develop new skills with courses in *Bookkeeping*, *Keyboarding*, *Lotus*, and *WordPerfect*.

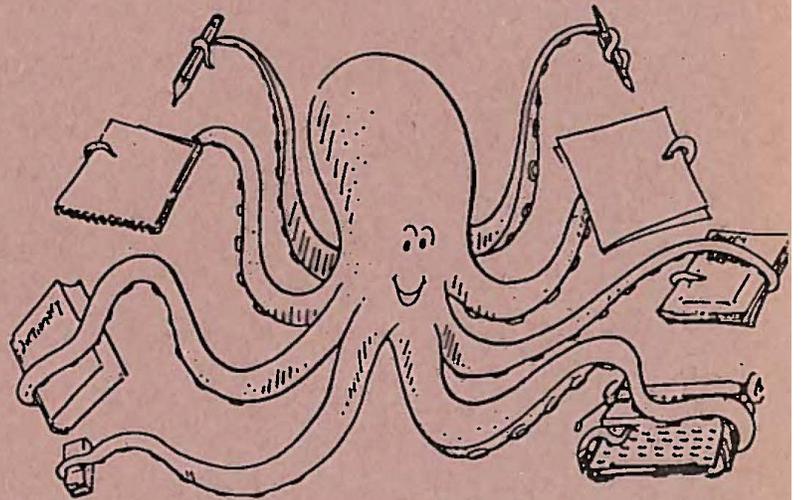
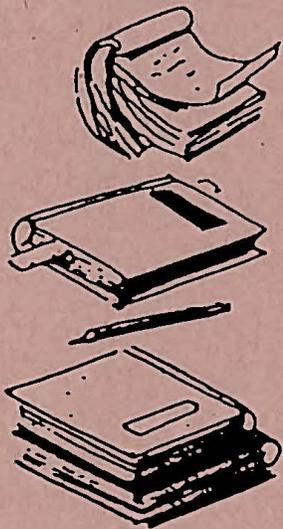
For those seeking personal interest and development courses, the Summer Session offers recreation and fitness courses, various art courses, computer and office administration courses, and a variety of specialty topics including: *Auto Body Repair and Painting*, *Computer Camp for Kids*, *Jewelry Making*, and *Understanding Your Personality*. Biology instructor Mark Ports is also offering two popular *Great Basin* courses, *Insects and Wildflowers of Island Lake* and *Summer Birds of Northwestern Nevada*. Both courses provide enjoyable, outdoor experiences and qualify for teacher recertification credits. Registration is by walk-in only, daily at Student Services (Berg Hall) from 8 a.m. to 5 p.m. Registration ends Thursday, June 2 at 5 p.m. Instruction begins Monday, June 7. For more information regarding class times and fees, contact Student Services at 753-2102.

Schedule — 1993

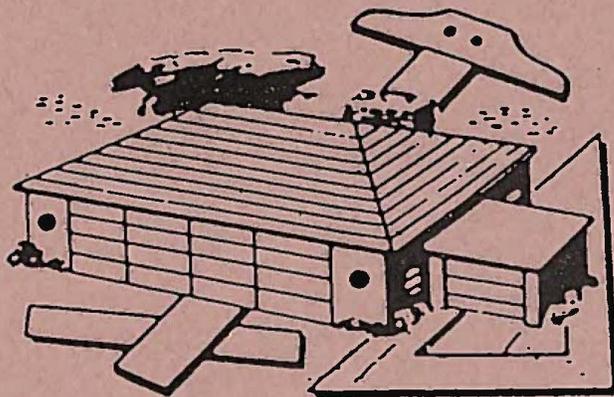
COMMUNITY COLLEGE

CREDITS	TIME	DAY	INSTRUCTOR	ROOM
1	6:30-9:30 p.m.	T,Th	Ports	BERG CNF
	7 a.m.-3 p.m.	Sat	Ports	BERG
1	6:30-9:30 p.m.	T,Th		
	5:30 a.m.-2:30 p.m.	Sat		
	8-10:15 a.m.	M-F	Tenney	
	8-10:15 a.m.	M-F	Tenney	
	9 p.m.	T,Th	Staff	
	p.m.	T,W,Th	Everett	
	12 p.m.	T,W,Th	Everett	
			Everett	

Summer
1993



CLASSES, LECTURES &



WORKSHOPS

Workshops
and
Re-entry
Fall 1992 -
Spring 1993



NNCC offers wide variety of courses

"If you haven't taken a good look at Northern Nevada Community College's community service course offerings for the fall semester, you have a pleasant surprise in store," said Pat Warren, director of continuing education. "We have the most varied selection of community service courses ever offered," she added.

Students can choose from a collection of courses focusing on personal and home improvement including: Handwriting Analysis, Accessorizing Your Fall Wardrobe, Body Mechanics and Lifting Techniques, Dynamics of Leadership, Country Swing Dance, Preventive Maintenance for the Mechanically Disabled, Auto Body Repair, Painting for the Hobbyist and Basics of Personal Protection — A Practical Handgun Course.

Courses designed to encourage creativity include: Folk Art/Tole Painting, Beginning Sewing, Balloon Shades, Introduction to Interior De-

sign, Floral Design, Beginning Cake Decorating, Bread Baking with Stan, Making a Gingerbread House, The Party Perfect, and Tool Time — Basic Home Repair for Women.

Business-related courses include: Basics of Investing, Computerizing Your Horse Records, and Effective Marketing Using Merchandizing Displays. Ham radio buffs also have the opportunity to attend amateur ham radio classes to prepare for the novice/technician Federal Communications Commission exam.

For the horse enthusiasts, a collection of short seminars is available including: Bryan Neubert Colt Training Clinic, Centered Riding with Diana Wood, Dressage and Jumping Clinic, and Horsemanship and Creative Solutions of Special Problems With Horses.

A beginning coaches' athletic injuries seminar also is offered.

Information is available by consulting a class schedule or calling NNCC Student Services at 753-2102.

NNCC initiates courses in environment studies

Two new environmental studies courses are available this fall at Northern Nevada Community College, where registration continues through Aug. 26.

The courses, Control of Environmental Pollution and Introduction to Ecological Principles, are part of a two-year program that can be completed at NNCC. Students then can transfer to University of Nevada Las Vegas for two additional years toward a baccalaureate degree in environmental studies, said Bill Bonaudi, NNCC's new dean of instruction.

A total of 300 courses are offered this fall, including college transfer or degree courses and many special interest and continuing education courses.

The psychology and counseling and guidance departments are offering the following courses: General and Advanced General Psychology, Understanding Your Personality, How to Succeed in College, Breaking Through Denial-The SASSI to Measure Addiction, Developing Healthy Relationships, Domestic Violence, Codependency/Dysfunctional Families, Mother/Daughter Choices and Separation and Divorce: A Support Group for the Time of Transition.

Courses featured in other departments include Telecommunications, Hawk watching in the Goshutes, Supervisory Skills, Writing Your Culture, Desktop Publishing, Beginning Guitar, Tai-Chi and Selected Readings on the Presidency.

Information is available in a class schedule or by calling 753-2102. Prospective students can register through Aug. 25 by touch-tone phone, 753-2100, or at arena registration from 8 a.m. to 8 p.m. Aug. 26.

Free Press 8/11/92

NNCC courses focus on ranchers, horses

Free Press 8/6/92

Northern Nevada Community College plans to offer several courses of interest to ranchers and horse enthusiasts during the fall semester, announced Joyce Shaw, NNCC staff writer.

NNCC instructor Glenn Tenney will present "Computer Accounting for Ranchers," an eight-week, two-credit workshop from 1 to 5 p.m. Thursdays beginning Oct. 22. The class will introduce fundamentals of accounting for the financial affairs of a ranching business using a commercial accounting package.

Dr. Boyd Sprattling will conduct an extensive discussion of the problems encountered before, during and after weaning periods in a five-week, one-credit workshop titled "Cowboys in the Call." The class will meet from 7 to 10 p.m. Wednesdays beginning Sept. 23.

NNCC computer instructor Les McKenzie will offer a non-credit, one-day workshop titled "Computerizing Your Horse Records" from 9 a.m. to 3 p.m. Nov. 14. McKenzie has de-

veloped a quick, basic program for any MS-DOS computer that will enable individuals to keep horse records including registration numbers, breeding records, sires and dams, breeding and foaling dates and maintenance records such as shoeing, vaccinations and worming. Students will be provided with a disk containing the program for personal use.

In addition, several non-credit community service workshops are scheduled including Bryan Neubert Colt Training Clinic from 8 a.m. to noon Nov. 5 to 8; Centered Riding with Diana Wood from 9 a.m. to 5 p.m. Oct. 3; Dressage and Jumping Clinic taught by Ernie Herrmann from 9 a.m. to 5 p.m. Oct. 17 and 27; and "Horsemanship and Creative Solutions to Special Problems with Horses" taught by Bryan Neubert from 1 to 4 p.m. Nov. 5 to 8.

Information is available on these courses by consulting a fall schedule or calling NNCC Student Services at 753-2102.

UNR: Managerial Courses in Elko

The University of Nevada, Reno is offering "Corporate Finance" (MGRS 385) in Elko.

The course will be held August 31 through December 14, Mondays from 7 to 10 p.m., at the Northern Nevada Community College, in room 7 of Berg Hall. The three-credit course fee is \$163.50 for undergraduate credit. The instructor is Glen Tenney, CPA, and instructor of accounting and economics at NNCC.

Also being offered, August 27 through December 10 is "Organization and Interpersonal Behavior" (MGRS 323) in Elko. The three-credit course fee is \$163.50 for undergraduate credit.

This course will focus on the analysis of the internal

organization structure and of executive roles and functions in the business enterprise and other goal-directed institutions. Discussion will also include theory and design of organizational structure, impact of work-flow plans, technology leadership patterns and control systems upon human behavior in a diverse culture. This course is part of a bachelor of science degree in business administration with a major in management.

The instructor for the course, Thomas A. Fenger, Ph.D., has taught business and management for five years. He is also a managing partner of Ruby Mountain Orthopedic Associates.

A bad time to mention degrees?

At NNCC,
we don't think so.

In fact,
now is the time
to plan for
a cool future.

After all,
success is a matter
of degrees too.



- Associate to Arts
- Associate of Science
- Associate of Applied Science
- Certificates of Achievement
- Occupational/ Technical Training
- College Transfer
- Developmental Education
- Continuing Education
- Community Service

We've got the right climate for you!

**Northern Nevada
Community College**

901 Elm Street
For information
call: 753-2102

Register now
through

August 26

**TOUCH REGISTRATION:
753-2100**

EIKO Independent 8/5/92

NNCC schedules art courses, trips

Northern Nevada Community College has a variety of art courses and field studies on its fall schedule.

Transferrable courses include Beginning Drawing, Introduction to Visual Arts, Art History, Introduction to Ceramics and Beginning Crafts.

The crafts course will focus on the construction and carving of wood and stone, said instructor Sarah Sweetwater. Nevada stone will be slabbed, cut into shapes and used in the construction of boxes, lamps, small mosaics and other projects.

Specialty courses include Photo Tinting, Beginning Photography, Stained Glass, Handmade Paper, Beginning and Advanced Horse-Hair Hitching, Weaving from Rags,

Fall Gathering Basketry and Mosaic Murals.

Two field study tours also are planned. Students may travel to Reno in October and visit several galleries, artists' studios and the art departments of the University of Nevada Reno and Truckee Meadows Community College. In addition, students will tour the newly developed art park adjoining the Truckee River.

Salt Lake City is the topic of a field study tour in November. Students will visit artists' studios, galleries, museum exhibitions and the University of Utah art department. Students will stay at the historic Perry Hotel.

Registration information is available from NNCC Student Services at 753-2102.

NNCC offers courses to all

Northern Nevada Community College will offer several courses of interest to teachers and education students this fall. Included on the NNCC roster of courses are: *Introduction to Education; Land, Water, Wildlife, and Renewable Resources; Effective Discipline for Teachers; Classroom Assessment Techniques; Survival Spanish for Classroom Teachers; Art in the Classroom; Sink the Sub! A Substitute Teacher's Workshop; Principles of Child Guidance; Child Abuse and Neglect; and The Exceptional Child.*

Interested persons are encouraged to consult an NNCC Fall Announcements and Course Roster or call 753-2102 for more details.

Students may register for any of the above classes by touch-

tone through August 25, 753-2100, or at arena registration, August 26, 8 a.m. to 8 p.m.

Northern Nevada Community College plans to offer several courses of interest to ranchers and horse enthusiasts during the upcoming fall semester.

NNCC instructor Glen Tenney will present "Computer Accounting for Ranchers," an 8-week, 2-credit workshop beginning October 22. The course will meet Thursdays from 1 to 5 p.m. and introduce the fundamentals of accounting for the financial affairs of a ranching business, using a commercial accounting package.

Dr. Boyd Spratling will present an extensive discussion of the problems encountered before, during, and after weaning periods in a 5-week 1-credit workshop titled "Cowboys N'

the Calfhood." The course will meet Wednesday evenings from 7 to 10 p.m. beginning September 23.

Les McKenzie, NNCC computing instructor, will offer a 0-credit, 1-day workshop titled "Computerizing Your Horse Records." The course will meet Saturday, November 14, 9 a.m. to 3 p.m. Mr. McKenzie has developed a quick, basic program for any MS-DOS computer that will enable individuals to record horse records including registration numbers, breeding records, series and dams, breeding and foaling dates, and maintenance records such as shoeing, vaccinations, and worming. Students will be provided with a disk containing the program for personal use at home.

Continued Page 2
Elko Independent 8/16/82

From Page 1—NNCC Courses

In addition, several community service, 0-credit workshops are scheduled including: "Bryan Neubert Colt Training Clinic" - November (5-8, 8 a.m. to 12 p.m.); "Centered Riding with Diana Wood" (October 3, 9 a.m. to 5 p.m.) and more. For more information, on the courses, fees or registration, call 753-2102.

"If you haven't taken a good look at NNCC's community service course offerings for the Fall Semester, you have a pleasant surprise in store," states director of continuing education, Pat Warren.

Students can choose from a collection of courses focusing on personal and home improvement, including: *Handwriting Analysis; Accessorizing Your Fall Wardrobe; Body Mechanics and Lifting Techniques; Dynamics of Leadership; Country Swing Dance; Preventative Maintenance for the Mechanically Disabled; Auto Body Repair and Painting for the Hobbyist; and Basics of Personal Protection — A Practical Handgun Course.* If nurturing creativity is your goal, try your

hand at *Folk Art/Tole Painting, Beginning Sewing, Balloon Shades, Introduction to Interior Design, Floral Design, Beginning Cake Decorating, Bread Baking with Stan, Making a Gingerbread House, The Party Perfect, or Tool-Time — Basic Home Repair for Women.*

Business-related courses of interest include *The Basics of Investing, Computerizing Your Horse Records, and Effective Marketing Using Merchandising Displays.* Ham radio buffs also have the opportunity to attend amateur ham radio novice classes that will prepare them for the novice/technician FCC exam. Coaches and parents will also find a beginning coaches athletic injuries seminar very helpful. For the horse enthusiast, a collection of short seminars is available including: *Byran Neubert Colt Training Clinic, Centered Riding with Diana Wood, Dressage and Jumping Clinic, and Horsemanship and Creative Solutions of Special Problems with Horses.*

Those who would like more information may consult a class schedule or call Student Services, 753-2102.

WANTED: People with the desire to understand how their new car runs and how to fix it. AUTO TUNEUP, 3 credits, meeting weekly, Wednesday night, 7 p.m. NNCC T12. Call Carl Cook, 753-2315. *FIP 9/1*

Investing course offered at NNCC

Northern Nevada Community College is offering a course on investing aimed at helping investors understand today's investments.

The emphasis will be on investments used to build a retirement portfolio. The course is designed to be useful to both experienced and novice investors. Topics will include how to buy and evaluate traditional investments, such as stocks, bonds, annuities, certificates of deposit, mutual funds, Ginnie Maes, zero-coupon bonds and the use of professional money managers.

The course consists of 4 classes from 9 a.m. to 11 a.m. on Sept. 12, 27, Oct. 10 and 12. The fee is \$25 for individuals, and \$30 for couples.

Call Pat Warren at the College, 753-2231 for further information. *EE 9/9*

NNCC sets Tai-chi class

Northern Nevada Community College will offer a one-credit course in Tai-chi from noon to 1 p.m. Tuesdays and Thursdays at the Elko Athletic Club.

Interested persons may enroll until Tuesday by calling the Student Services Office at 753-2102. Enrollment is limited to the first 16 students. Cost for the one-credit class is \$28 with a \$25 lab fee.

Chinese people have practiced Tai-chi since the 16th century to keep fit and prevent disease, instructor Shengdon Mao said.

Exercises of Tai-chi involve slow, uninterrupted movements accompanied by natural breathing patterns and performed in rhythmic harmony with body movements. The high degree of concentration needed to perform the exercises helps reduce stress levels, the instructor said.

Mao, whose married American name is Connie Elkenberry, studied physical education at the University of Shanghai and obtained her master's degree from Ball State University in Indiana.

Interested persons may obtain information by calling Pat Warren, 753-2231. *See Area 9/2/92*

Cahill to speak at NNCC

James Cahill, distinguished critic, teacher, and historian of Chinese art, will present the 15th annual Humanities lecture on Saturday, September 26th in Elko.

Professor Cahill's lecture is titled "The Place of the Artist in Chinese Society." It will be open to the public and is free of charge. The lecture, sponsored by NNCC and the Nevada Humanities Committee, will be held in the Technical Arts Building Lecture Room at 8 p.m.

Immediately preceding the lecture is a dessert reception — open to all. The reception begins at 7 p.m. For reservations or information, call 753-2330 or 753-2210.

Cahill, a native of California, is one of the world's foremost authorities on Chinese painting.

He received his BA degree in Oriental Languages from the University of California, Berkeley, and his MA and Ph.D. in Fine Arts from the University of Michigan. He studied at

university in 1954-55 on a Fulbright Scholarship, after holding a museum training fellowship at the Metropolitan Museum in New York. On his return to the United States in 1956, he joined the staff of the Freer Gallery of Art in Washington, D.C., where he served until 1965 as Curator of Chinese Art. Since then, he has been a Professor of the History of Art at the University of California, Berkeley.

His many publications include: "Chinese Painting," and "Hills Beyond a River: Chinese Painting of the Yuan Dynasty."

NNCC plans course in cake decorating

A six-week course in beginning cake decorating will meet from 5:30 to 7:30 p.m. Wednesdays, starting Oct. 7 in Berg Hall room 7 of Northern Nevada Community College.

"We've planned an interesting and fun course that will appeal to beginning and experienced cake decorators alike," said Donna Wornek, head decorator for Raley's bakery department and course instructor. "The popular course has been offered before through NNCC, but the format and length have been expanded to include new topics."

Decorating topics will include the

use of a soft, flexible icing; the dos and don'ts of Royal Icing, a fast-drying and hard frosting; creation of flowers such as roses, apple blossoms, bachelor buttons and lilies; color-flow techniques; ideas for the upcoming holidays (Halloween, Thanksgiving and Christmas); and, if time permits, the creation of sugar molds for spectacular "toppers." Students will design and complete a wedding cake during the class.

Interested persons may enroll for the zero-credit course at a cost of \$65 at NNCC Student Services. Information is available by calling 753-2102.

Chinese art lecture kicks off Asian series

A talk by art critic and historian Dr. James Cahill will inaugurate "Asia and Nevada," a two-year series of programs dealing with the historical and contemporary ties between this state and the peoples of Asia.

Cahill, professor of art history at the University of California at Berkeley, will present the 15th annual Humanities Lecture, "The Place of the Artist in Chinese Society," at 8 p.m. Saturday in the Technical Arts Center lecture hall of Northern Nevada Community College.

NNCC arts, humanities and social sciences division will host a dessert reception before Cahill's lecture at 7 p.m. in the Technical Arts Center foyer.

The reception and lecture are free and open to the public. Interested persons may make reservations or obtain information by calling 753-2330, 753-2210 or 753-2103.

The lecture is funded by NNCC, the Nevada State Humanities Committee and the National Endowment for the Humanities.

Nevada Humanities Committee is searching for photographs, letters, articles of clothing, tools, household items or other objects concerning the historical presence of Asians in Nevada for a traveling exhibit as part of the "Asia and Nevada" project.

Persons with such items are invited to submit them for possible in-

clusion in the exhibit. Original photographs should include the following information, when available: what is depicted in the photo; names of any individuals in the photo; when and where it was taken; and name, address and telephone number of the owner of the photo.

Materials will be returned promptly to the owner. If a photo is selected for display in the exhibit or reproduction in the catalog, the owner will be credited.

All photos must be received by Oct. 20. For information, interested persons may call the Nevada Humanities Committee, 798-0337 (Las Vegas) or 784-6587 (Reno).

NNCC gives moms, girls 'choices'

Mother/Daughter Choices, a one-credit course for seventh- and eighth-grade girls and their mothers, will start Oct. 6 at Northern Nevada Community College.

Designed to prepare girls for decisions they will make as they move into young adulthood, the course will be held at 7 p.m. Tuesdays in the Technical Arts Center, room 22.

Highlights of the course include setting goals and making an action plan to achieve them; learning to prepare a budget that helps youth become aware of the cost of living and learning to respond in an assertive manner when difficult peer situations occur.

Instructors are Diane Mattern, a sixth-grade teacher, and Ann Stillwell, a school counselor. They believe the course encourages communication between mothers and daughters during an important time in their lives. The course also may be used for teacher recertification.

Interested persons may register at NNCC Student Services offices or obtain information by calling Pat Warren, 753-2231.

NNCC tries to satisfy computer 'curiosity'

"Computer curious" individuals can learn to use computers to full advantage or explore accessories to expand capabilities in a two-credit course in telecommunications beginning Oct. 8 at Northern Nevada Community College.

Telecommunications (CIS 198B — E03) will be held from 7 to 10 p.m. Thursdays in Lundberg Hall 5. Cost of the course is \$86. To register or obtain information, interested persons may call 753-2102.

Participants can learn to gain access to services such as Comuserve or Prodigy from homes or offices, instructor Larry Hyslop said. In addition, participants can learn transfer-

ring of files between distance computers; sharing ideas in conferences dedicated to specific subjects; sending electronic mail on a global system; work options available with telecommuting; using high speed modems to transfer data; and obtaining software from a bulletin board.

Other topics will include how to gain access to main frame computers from a personal microcomputer; how to search data bases on other computers; how to gain access to news and weather services from home or office; and how to gain access to a variety of games available on electronic bulletin boards.

NNCC offers new courses

Northern Nevada Community College, in cooperation with Highland Ridge Hospital of Salt Lake City, has scheduled a two-part "abuse" workshop for Thursday, September 24 and Thursday, October 22. Designed specifically for mental health professional, school counselors, and those who assess adolescents and adults for chemical abuse, the sessions will be held from 8 a.m. to 12:30 p.m. both days in Room 8 of Berg Hall. Guest trainer for the sessions is Michael Duseo, MSW. Mr. Duseo is currently working in his Ph.D. at the University of Utah and has worked and studied addictions in the United States, Canada, and the United Kingdom.

Part I of the workshop, September 24, will focus on the use of the SASSI (Substance Abuse Subtle Screening Inventory). The SASSI is a single page, paper and pencil questionnaire that appears unrelated to chemical abuse.

Part II of the workshop, October 22, will focus on the clinical interpretation, treatment recommendations, program evaluations, and question arising from participant use of the Sassi during the previous month.

College credit (1/2) is available through NNCC. Participants must attend both sessions in order to receive credit. Register at Student Services. The cost is \$14 and a \$5 new student fee will be charged if applicable. For more information call Debbie Heaton-Lamp, 753-2283.

Art instructor at Northern Nevada Community College, Sarah Sweetwater, announces a special two-day workshop to be

offered this coming weekend titled Mosaic Murals. The class is scheduled Friday, September 25 from 4 to 10 p.m. and Saturday, September 26 from 8 a.m. to 5 p.m.

Sweetwater states, "This ancient method of creating a picture using a palette of colored objects instead of paints, promises to be a lot of fun. I will have a design ready, and the class will work together as a group to create a complete mural during the weekend." Supplies for the class will be furnished. Students will learn to cut, to set, and to mortar tile and stone. The finished mural will be displayed in the new Technical Arts Building.

Cost of the course will be \$26 plus a \$10 lab fee. Interested students must enroll at NNCC Student Services by 5 p.m. Friday. For more information call 753-2102.

A six-week course entitled Beginning Cake Decorating is slated to begin at Northern Nevada Community College on Wednesday, October 7. The class will meet from 5:30 to 7:30 p.m. in Berg Hall, Room 7. Instructor for the course is 10-year master decorator Donna Wornek, head decorator for Raley's bakery department. Wornek states, "We've planned an interesting and fun course that will appeal to beginning and experienced cake decorators alike. The popular course has been offered before through NNCC, but the format and length have been expanded to include new topics."

Interested persons may enroll for the zero-credit course at NNCC Student Services. Cost for the six-series course is \$65. For more information call 753-2102.

Elko Indep 9/22

Health group plans sexual abuse course

File Date 9/23/92

Elko County Mental Health Association will sponsor a two-part program on sexual abuse Oct. 1 and 2 at the Elko Convention Center.

Part I, a lecture titled "Raising Sexually Healthy Children," will be from 6:30 to 9:30 p.m. Oct. 1. Participants will learn how to communicate with children and their parents on sexual issues and how positive communication can allow detection of molestation. The public is welcome, and there is no admission charge.

Part II, "Protecting the Victim in Rural America," is set for Oct. 2. Professionals working with victims of sexual abuse will participate in a series of discussions including the family systems approach, the victim advocacy approach, the nature of sexual victimization and trauma, the dynamics of the incestuous family and the treatment of the incestuous family.

Registration for part I is required, and the cost is \$75. Interested persons may obtain registration forms from Elko County Mental Health Association, 1515 Seventh St., or by calling 738-8021.

Continuing education units are available through Northern Nevada Community College. Professionals interested in obtaining credit must attend both sessions and register directly with NNCC. Cost for one-half credit is \$14 in addition to the workshop fee of \$75. Information is available through Student Services, 753-2102.

Guest presenter Jan Hindman, currently in private practice in Oregon, specializes in the assessment and

treatment of sexual offenders, sexual victims and incestuous families. Hindman has researched sexual abuse for the past 17 years through studies conducted with information from the educational system, the mental health discipline and victims receiving treatment in her practice.

The programs are sponsored by the mental health association in cooperation with Benchmark Regional Hospital, Canyon View Hospital, Canyon View Outreach Center, Charter Canyon Hospital, Charter Counseling Center of Northeastern Nevada, Truckee Meadows Hospital and the Western Institute of Neuropsychiatry.

Humanities lecture slated

The fifteenth annual Humanities Lecture entitled, "The Place of the Artist in Chinese Society," will be presented by Dr. James Cahill at NNCC's Technical Arts Center at 8 p.m. on Saturday, September 26th.

This lecture inaugurates the "Asia and Nevada: First Steps," two year series of programs dealing with the historical and contemporary ties between our state and the peoples of Asia.

There will be a dessert reception prior to the presentation at 7 p.m. For more information, call 738-8493.

ET 9/23

Mother/Daughter Choices Course offered at NNCC

Elko Indep. 9/16

Northern Nevada Community College will offer a one credit class entitled Mother/Daughter Choices for 7th and 8th grade girls and their mothers. The course is designed to prepare girls for the kinds of decisions they will make as they move into young adulthood. Starting October 6th the class will be held on Tuesdays at 7:00 p.m. in the Technical Arts Building, Room 22. The goals of the program being offered all over the country are to encourage communication between mothers and daughters during this important time in their lives and to build the girl's capabilities to be economically independent. Highlights of the course include: setting goals and making an action plan to achieve them, learning to prepare a budget that helps youth become aware of the cost of living, and learning to respond in an assertive manner when difficult peer situations are presented.

Instructors, Diane Mattern, 6th grade teacher, and Ann

Stillwell, school counselor, have invited guest speakers to participate in the course. They believe this unique program provides mothers with a chance to take time out of their busy lives to be with their daughters during the critical junior high years. In addition, the class may be used for teachers recertification. Students may register at NNCC Student Services Offices. For more information, call Pat Warren at 753-2231.

PAGE EIGHT • Wednesday, September 23, 1992 • ELKO INDEPENDENT

Computer Telecommunications offered at NNCC

Northern Nevada Community College will offer a two-credit computer course titled Telecommunications beginning Thursday, October 8. Instructor Larry Hyslop invites the computer curious to explore the rich field of telecommunications and discover what it has to offer for home and business. "If you want to learn to use your computer to full advantage," states Hyslop, "or explore accessories that expand your capabilities, this sort of course is for you. Learn how computers can be used to access services from offices or homes such as Comuserve or Prodigy. Additional topics will include the following: how to transfer files between distance computers; the sharing of ideas in conferences dedicated to specific subjects; work options avail-

able with telecommunicating; sending colleagues electronic mail on a global system; how to access main frame computers from a personal microcomputer; the use of high speed modems to quickly transfer data; how to obtain software from a bulletin board; how to search data bases on other computers; how to access news and weather services from home or office; and how to access for recreation a variety of games available on electronic bulletin boards."

Telecommunications, CIS 198B-E03, will be offered Thursday evenings from 7 to 10 p.m., Lundberg Hall 5, beginning October 8. Cost for two-credit course is \$66. For more information or to register call 753-2102.

Classroom art course scheduled

Patty Fox will present an educator's workshop, Art in the Classroom, from 4 to 10 p.m. Friday and 9 a.m. to 5 p.m. Saturday in Greenhaw Technical Arts room 22 of Northern Nevada Community College.

The one-credit course (EDUC 295B) will cover basic drawing skills, color theory and art concepts that will be helpful to teachers in the classroom, Fox said.

"Art can be integrated into lesson plans in all areas of the curriculum and enhance learning for all ages," the instructor said.

Cost for the workshop is \$28 plus a \$5 lab fee. Registration is at Student Services in Berg Hall. Interested persons may call Fox, 753-2262, for more information. Nov. 1992

Winter bird class set

Nov. 1992

Anyone who feeds winter birds or enjoys bird watching will be interested in a one-credit course beginning Dec. 8 at Northern Nevada Community College, said Mark Ports, head of NNCC's Life Sciences Department.

"Winter Bird Life in Northeastern Nevada" will meet from 7 to 10 p.m. Dec. 8 and 10 for instruction in bird identification and ecology. An all-day

field trip is planned for Dec. 12 to the Ruby Marshes.

"Each winter, flocks of robins, grosbeaks, waterfowl, hawks and owls come to northern Nevada to find food and shelter and to escape the bitterly cold winters to the north of us," Ports said.

Cost for the course is \$28. Those interested may register at Student Services or call Ports at 753-2249.

The Entrepreneurial Challenge

All entrepreneurs have a dream. However, while a great many fledgeling entrepreneurs have the seeds of an idea and the ambition to create a business, many don't have the vaguest notion of how to begin the process that will put them on the road toward realizing their dreams. Come to this seminar and learn the steps to take. From conception of the idea, through the planning process, until your business is up and running, this seminar will cover the steps necessary to putting your dream on the road to success.

John Burch, PhD,
author and former
business owner
will have a seminar
FRI., OCT. 9
from 1 to 4 p.m.
Berg Hall, Room 9

Dr. Burch teaches an entrepreneurship course. The seminar is co-sponsored by NNCC, the Small Business Development Center, Chamber of Commerce and NENDR. Cost is \$18.00. For additional information contact the SBDC at 753-2245. Partially funded by the Nevada Commission on Economic Development.



NNCC offers design, leadership courses

Northern Nevada Community College on Saturday will present three community service courses: Introduction to Interior Design, The Perfect Party and Dynamics of Leadership.

Interior decorator Nanci Warren will instruct the half-credit design workshop from 9 a.m. to 4 p.m. in McMullen Hall 12. She will provide an overview of interior design concepts that can be used for both home and office. Cost for the course is \$14 plus a \$20 lab fee.

Susan Black will provide information from 9 a.m. to noon on planning and executing perfect barbecues, birthday parties, weddings, receptions, reunions and holiday celebra-

tions. The class will meet in McMullen Hall 13. Cost for the non-credit course is \$15.

Pete Snyder will instruct a half-credit dynamics of leadership workshop from 9 a.m. to 5 p.m. in McMullen Hall 20. Snyder, an administrator at Canyon View Hospital in Twin Falls, will discuss skills necessary for effective leadership: communications skills, decision-making models and motivational ideas. Cost of the course is \$14 plus a \$15 lab fee.

Persons interested in any of the courses must register by tomorrow at the College Community Center reception area. Information is available by contacting Pat Warren, 753-2231. 10/92

NNCC offers travel opportunities

"Discover America", says NNCC art instructor Sarah Sweetwater, "and give the gift of travel." Two tours, one to Alaska and the other to Hawaii are offered during the Spring semester at NNCC.

Both tours will be discussed during "Discover America Night," January 7, 1993 from 6 to 8 p.m. in the Greenhaw

Technical Arts Center. The program is sponsored by the NNCC Art Department and Murdock Travel.

The Hawaiian tour, "A Taste of Aloha" will be April 3-10. The Alaskan tour from July 9-22.

For more information and price details, call Sarah Sweetwater at 753-2228 or 738-5770.

Elko Independent 12/21/92

Joyous Seasons to Auto Tek



Jan 13, 1993

Pilot ground class offered

In response to community demand, Northern Nevada Community College will offer "Private Pilot Ground School" from 7 to 10 p.m. Thursdays, starting Jan. 21.

Taught by Sterling Nixon, the course will focus on federal air regulations, aerial navigation, radio, general service and safety practices and preparation for the Federal Aviation Administration exam.

Prospective students may enroll for AERO 101B, E01, before Jan. 20 at Student Services, Berg Hall. Cost for the three-credit course is \$84.

NNCC supplements roster of spring course offerings

Northern Nevada Community College has added several classes to the spring course roster, including two math courses and an additional section of Clay Sculpture in art.

Students are urged to call their advisors or Student Services for details on times, places, prerequisites and call numbers, said Bill Bonaudi, chief academic officer at NNCC.

Fundamentals of College Mathematics (Math 120) and Plane Trigonometry (Math 113), were added to the schedule to "accommodate the needs of our students," Bonaudi said.

The fundamentals course, which leads to business calculus and satisfies a university graduation credit, will cover logic, probability, statistics, finance, some geometry and math for social sciences.

The trigonometry course is an introduction to functions and their graphs, polar coordinates, complex numbers, identities and equations.

The second session of Clay Sculpture is offered from 10 a.m. to 6 p.m. Jan. 23 and 24. Artist in residence Jim Linnehan will help students find a "vocabulary" of shapes and symbols from which to build a body of work and will demonstrate various

methods of hand-building with clay. For information, interested persons may contact Sarah Sweetwater at 753-2228. Registration information is available by calling 753-2102.

Bonaudi noted that the spring roster "has a full complement of classes in a variety of areas. For instance, retailers, employers or employees may be interested in Retail Merchandising (MKT 121), Introduction to Sales (MKT 129), Business Mathematics (MATH 109), or Microcomputer Data Base Concepts (CS260)."

Retail Merchandising covers a broad spectrum of retail management topics. The course covers store location, personnel, pricing, inventory control, customer service and advertising. Introduction to Sales focuses on buying behavior, product knowledge, prospecting, sales pre-

Elko Independent 1/6/93

School Business Management Class

The University of Nevada, Reno is offering "School Business Management" (EL726) in Elko.

The course will be held Jan. 22-23, Feb. 26-27, and April 23-24, Fridays from 4-10 p.m. and Saturdays from 8 a.m. to 5 p.m., in the conference room of Berg Hall, Northern Nevada Community College, 901 Elm Street. Preregistration and payment for the course are due by Jan. 15. A one-hour pre-course meeting will be held Wednesday, Jan. 13, from 5-8 p.m., in the NNCC Bookstore. The three-credit course fee is \$222 for graduate credit.

This course will discuss the administration of school insurance, transportation, food services, purchasing, inventory control, state and federal accounting systems, and budgeting procedures. The prerequisite for the course is L 725 or equivalent. This course is part of the Educational Leadership degree program in Elko.

The instructor for the course Dave Noonan, Ed.D., an associate professor of educational leadership at the University of Nevada, Reno.

To register, contact the community coordinator for Elko, Angela de Braga, 901 Elm St., Elko, NV 89801, 738-7659 or the University's Division of Continuing Education at 1-800-233-8928. For more information, call Angela de Braga at 738-7659.

Elko Independent 1/6/93

NNCC adds spring classes

Northern Nevada Community College announces the addition of several classes to the Spring Course Roster. Students are urged to call their advisors or Student Services for details on time, places, prerequisites, and call numbers.

"We've added classes to our regular schedule to accommodate the needs of our students," says Bill Bonaudi, Chief Academic Officer of NNCC. "We added Math 120, Fundamentals of College Mathematics - a class which leads to business calculus and which satisfies a university graduation requirement. The course will cover math for social sciences, logic, probability, statistics, finance, and some geometry. We've also added Math 113 or Plane Trigonometry. This class is an introduction to trig and covers functions and their graphs, polar coordinates, complex numbers, identities, and equations."

"Of course, our Spring Roster has a full complement of classes in a variety of areas," says Bonaudi. For instance, retailers, employers, or employees may be interested in MKT 121, Retail Merchandising, MKT 129, Introduction to Sales, MATH 109, Business Mathematics, or CS260 Microcomputer Data Base Concepts."

Retail Merchandising covers a broad spectrum of retail management topics. The course covers store location, personnel, pricing, inventory control, customer service, and advertising.

Introduction to Sales focuses on buying behavior, product knowledge, prospecting, sales presentations, and personal characteristics required for success in selling. In Business Math, students review basic math concepts and then learn markup/markdown calculations, interest and installment buying financial reporting, taxes, and investing. Microcomputer Data Base Systems provides information on command and programming language of typical systems and instructs the students on how to create and use data bases in typical applications.

Elko Daily Free Press 1/7/93

sentations and personal characteristics required for success in selling.

In Business Mathematics, students review basic mathematics concepts and then learn markup/markdown calculations, interest and installment buying, financial reporting, taxes and investing.

Microcomputer Data Base Systems provides information on command and programming language of typical systems and instructs the students on how to create and use data bases in typical applications.

Course rosters are available at Student Services in Berg Hall. Students may register by phone, using the TOUCH system, until Tuesday. All fees for classes are due by 7 p.m. Tuesday. For information, interested persons may call 753-2102.

"We urge you to pick up a copy of our Spring schedule," says Bonaudi. "We have much to offer." Course rosters are available at Student Services in Berg Hall. Students may register by phone, using the TOUCH system, until January 12th. All fees for classes are due by 7 p.m. on January 12th. For more information call 753-2102.

NNCC fitness courses to trim holiday pounds

Northern Nevada Community College is offering five courses to help individuals keep a New Year's resolution to shape up or lose excess holiday pounds.

"Karate" (RPED 119, E01) will be held from 6:45 to 8:30 p.m. Mondays and Wednesdays, starting Jan. 18. Baruch Zohar, a black belt in karate, will teach the classic moves of the ancient martial art that promotes fitness and mental discipline. Cost for the two-credit course is \$106.

"Beginning Belly Dancing" (RPED 199B, E01) will be offered from 7 to 8:30 p.m. Thursdays, starting Jan. 21. Instructor Sarah Hogeboom will introduce the basic movements combined with simple dances and the use of finger cymbals. Videos and lectures will augment the study of the history, culture and costuming of this artistic form of recreation. Cost of the two-credit course is \$56.

Fitness instructor Shenghong Eikenberry will offer three recreation classes, "Tai Chi," "Volleyball/Walleyball," and "PACE."

"Tai Chi" (RPED 199B, E04) will meet from 7:30 to 8:30 p.m. Mondays, Wednesdays and Fridays, starting Jan. 18, at the Elko Athletic Club.

Practiced among the Chinese people since the 18th century, Tai-Chi is a popular means of keeping fit and healthy. The exercises require a high degree of concentration, with the mind free of distractions. The movements are slow and uninterrupted, with breathing natural and in rhythmic harmony with body motions. The two-credit course costs \$66.

Volleyball/Walleyball (RPED 199B, E05) introduces students to the rules and basic strategies of volleyball and walleyball and provides practice in serving, the forearm pass and the spike. The class will meet from 1:30 to 2:30 p.m. Tuesdays and Thursdays, starting Jan. 19, in the Elko Athletic Club. Cost for the one-credit course is \$33.

All of the above classes meet for 15 weeks.

PACE — Progress Aerobic Circuit Exercises is a new progressive, time-efficient workout that combines climbing, biking, rowing, walking and weightlifting to improve the fitness and tone of the body. The class (RPED 199B, E06) will meet from noon to 1 p.m. Tuesdays and Thursdays for 10 weeks beginning Feb. 16 at the Elko Athletic Club. Cost for the two-credit course is \$66.

A few spaces remain in NNCC's two-credit weightlifting courses (RPED 163) for men and women. Cost for the course is \$66.

Prospective students should enroll before Jan. 19 at Student Services in Berg Hall. For information, interested persons may call 753-2102.

NNCC popular courses span UFOs to fly tying

Community service courses at Northern Nevada Community College this spring will include "UFOs — Fact Not Fiction," "Fly Tying," "Conversational Chinese," "Beginning Guitar and Music Theory" and "Vocal Instruction."

Mark Hines will instruct the UFO course, examining documented UFO information such as the continuing Gulf Breeze sightings, the mass Belgian sightings, cattle mutilations, the crop circles phenomenon, the UFO crash in Roswell, N.M., and the famous abduction case of John Saiter and Betty Hill, according to an NNCC news release.

The zero-credit course will meet from 10 a.m. to noon Tuesdays, Jan. 19 to May 18 (location to be announced). Cost for the course is \$20.

Instructor Dwight Stake will offer his ever-popular "Fly Tying" from 7 to 9 p.m. Wednesdays, beginning Jan.

27, at Elko Grammar School No. 2. In eight weeks, participants will learn to create the perfect lure; explore fly-tying techniques, tools and materials necessary for successful fishing seasons and discuss the life cycle of the caddis and mayfly. A fly-casting and leader-making session is planned. Cost for the zero-credit course is \$15.

"Conversational Chinese I," SP 244C, will be offered from 6 to 7:30 p.m. Tuesday and Thursday evenings starting Jan. 19 (location to be announced). Major emphasis of the course will be on building vocabulary. Cost of the one-credit (15-week) course is \$28.

Local guitarist Michael Chodosh will instruct the guitar course, beginning with tuning the instrument, simple chords, strumming techniques and simple reading of the

open position notes. The two-credit course will be offered from 7 to 9 p.m. Thursdays for 15 weeks beginning Jan. 21 in Berg Hall, room 8. Cost for the course is \$56.

Music instructor Ralph Siler will offer individual, private vocal instruction lessons on Saturdays for five weeks at a cost of \$125. A seasoned, popular local performer, Siler also offers Music Appreciation at NNCC. Interested persons may call Siler for information at 753-2206. Lesson location will be announced.

Prospective students may enroll in zero-credit community service courses at the College Community Center. Community service credit courses require enrollment at Student Services in Berg Hall. For information about any of the courses, interested persons may call Pat Warren at 753-2231.

UNR offers business administration class

The University of Nevada Reno is offering Human Resource/Personnel Management (MGRS 367), part of the bachelor of science in business administration degree program.

The course will be held from 7 to 10 p.m. Wednesdays, Jan. 20 through May 12, in room 7 of Berg Hall, Northern Nevada Community College. Preregistration and payment are due by Jan. 13.

Fee for the three-credit undergraduate course is \$163.50. Instructor Thomas A. Fenger has taught business and management for five years and is managing partner of Ruby Mountain Orthopedic Associates.

The course will focus on management of human resource as a primary function of all managers. Emphasis will be on personnel processes

significant in improving labor use and productivity. Legislation pertaining to manpower and labor-management relations will be reviewed.

The course is not applicable toward an advanced degree in managerial sciences.

To register or obtain information, interested persons may contact the UNR community coordinator for Elko, Angela deBraga, at 738-7659.



Shawna Showers, a freshman at Northern Nevada Community College, is the first volunteer in the NNCC program, "Reach Out and Experience." Showers is working in the NNCC office of financial aid, which administers the program. Students in the program can combine educational and public service experiences.

Volunteer program blends studies, work

Northern Nevada Community College has initiated "Reach Out and Experience," a new volunteer program funded by the U.S. Department of Education.

The program involves and supports students in combined education and public service experiences, said Joan Williams, director of financial aid and the center for community service learning.

"Our goal is to have students benefit from work experience while providing a needed service within the community," Williams said. "Not only is the volunteerism beneficial to the community, but it is also a powerful learning experience."

The college's administration has asked faculty members to integrate community volunteer experiences into their courses.

"These class-related options may range from brief observational as-

signments to more in-depth volunteer projects," Williams said. "For instance, an accounting student may assist low-income individuals with their tax returns under supervision."

The program, Williams said, is a product of the Higher Education Act of 1965, which allocates funds for initiating, improving and expanding volunteerism and community work-study experiences.

It is operated through the college's financial aid office. The office's staff, along with college faculty, will assist in the recruitment and placement of students in programs or agencies around the community.

Williams urged students to look into the new opportunities presented by this program by contacting her office, 753-2275.

"We hope to plant the seed of lifelong volunteerism," Williams concluded.

NNCC presents
Horse Breeding Programs and Broodmare care in the 90's:
A Veterinarian's View.
 Saturday, February 6, 10 a.m. to 1 p.m. Suzie Creek Arena.
 John Dinsmore, DVM.
 Please call 753-2231 to register.

Free Press 1/27/93

ALASKA OR HAWAII

Space is still available for Northern Nevada Community College's field study tours to Alaska and Hawaii. For more information call Sarah Sweetwater at 753-2228 or 758-5770. Save \$400 per person on the Alaska trip with a deposit made by February 3!

Elko Free Press 1/27/93

Women & AIDS *E.I.*

The Committee on the Status of Women at Northern Nevada Community College will sponsor a free public lecture on February 11 from 12 noon to 2 p.m. in the College Community Center Social Room. The lecture, *Women and Aids*, will feature guest speaker Dan Olsen, Communicable Disease Specialist from the State Department of Health. Mr. Olsen will provide general information on AIDS/HIV, current information on the incidence of AIDS in various age groups, the increasing occurrence in women, and protection issues.

1/27/93

Hispanic poet plans NNCC reading, talk

Cordelia Candelaria, a poet and professor of English at Arizona State University, will be the featured speaker for "Through the Eyes of Hispanic Poetry," a free public program at noon Friday in the Greenhaw Technical Arts building of Northern Nevada Community College.

The presentation will be the third in a series of NNCC lectures celebrating the diverse cultures of the Great Basin.

Candelaria also will join authors Teresa Jordan of Elko, Linda Haselstrom, Diane Josephy Peavy and host Nancy Remington for a Cowboy Poetry session from 11 a.m. to noon Saturday in the Ruby Room of the Elko Convention Center.

Candelaria's poetry is "a reaffirmation of identity forged from and with the land," the poet said. The Tempe, Ariz., resident is the author of more than six dozen published titles, including three solo-authored

books, *Seeking the Perfect Game: Baseball in American Literature*; *Chicano Poetry, A Critical Introduction*; and *Ojo de la Cueva/Cave Springs*. Another book of poems, *Arroyos to the Heart*, is expected this year.

Candelaria holds a research fellowship in the Hispanic Research Institute at ASU and has taught at Stanford University and University of Colorado at Boulder. She also is an active advocate of civil rights and the advancement of arts and literature, according to an NNCC news release.

Candelaria received her Ph.D. in American literature and structural linguistics and a master's degree in English literature from the University of Notre Dame. She has received a Woodrow Wilson Fellowship; a Kent/Danforth Fellowship; the Thomas Jefferson Award; and the Americas Award.

1/27/93
Bob
Sikes

Dialogue to recall native encounters

Perceptions and emotions experienced by Europeans and native peoples during their first encounters in the Great Basin were preserved in countless diaries, journals, speeches, poems and stories.

Bob Mayberry, instructor of English at the University of Nevada Las Vegas, will present a dialogue of those first meetings in "Clash of Stories: First Encounters Between Natives and Europeans in the Great Basin" at 1:30 p.m. Thursday, Feb. 11, for all sixth-grade students at Spring Creek Elementary School. The public is invited, and there is no admission charge.

The presentation will draw on

both contemporary and modern sources and combine elements of drama, reading, commentary, questions and answers. Interacting with the audience, Mayberry explores the way the different peoples understood or misunderstood each other, and the consequences for each.

Mayberry received his Ph.D. degree in English from the University of Rhode Island in 1979. He has taught English, composition and drama and is a playwright.

The program is funded by the Nevada Humanities Committee, the state affiliate of the National Endowment for the Humanities. For information, interested persons may call the school at 753-6881.



(Submitted photo)

Dr. Bob Mayberry

NNCC offers horse breeding care clinic

"Horse Breeding Programs and Broodmare Care in the '80s: A Veterinarian's View" will be presented from 10 a.m. to 1 p.m. Saturday in the Suzie Creek Arabians' arena. The heated indoor arena and facility is eight miles west of Elko off the Hunter exit of Interstate 80.

Veterinarian John Dinsmore will discuss management of the mare and stallion for the greatest reproductive efficiency in this clinic sponsored by Northern Nevada Community College.

Interested persons may register for the clinic by calling Pat Warren at 753-2231 or 1-800-343-2724. Cost is \$10 per person.

Whether participants own only one mare or are operating a large commercial horse business, Dinsmore

said he believes the key to any successful horse breeding program is to be well prepared for the breeding season.

The instructor has prepared an excellent slide demonstration with informative handouts that students can keep for future reference, according to an NNCC news release. He also will demonstrate an ultrasound machine used on mares to diagnose reproductive problems and to determine exact stages of ovulation and pregnancy.

Students will have the opportunity to tour Suzie Creek Arabians' state-of-the-art artificial insemination and embryo transfer lab. Dinsmore will emphasize proper nutrition and care of the pregnant and lactating mare and her growing foal.

EFFECTIVE BUSINESS WRITING SKILLS

NNCC and the Small Business Development Center present Richard "Mac" McNally in a 3-Hr. workshop designed to improve the businessperson's writing skills and techniques. Learn how to:

- * Write effective letters, memos, reports and proposals
- * Plan what you write
- * Use your personal style in written communications

Date: February 26, 1993
Time: 1 p.m.-4 p.m.
Location: MCML 20
Cost: \$10.00

If you are interested in improving your writing skills please call 753-2245 or 753-2231 by February 24, 1993.

NNCC's Cure for the Common Cold: Time Release Classes.

If feeling "under the weather" kept you from enrolling at Northern Nevada Community College this semester, we've got several courses with delayed starting dates guaranteed to put you back in the pink.



- 
 • **Art Appreciation — Tour of Alaska (ART 115)**
2-3 Credits • Trip Dates: July 10-24
- 
 • **Beginning / Intermediate Weaving (ART 299B)**
1 Credit • Monday 7-10 p.m. • 5 Weeks Beginning February 22
- 
 • **Bookkeeping II (ACC 136B, BUS 136B)**
3 Credits • Tuesday and Thursday 8-10:30 a.m. • 9 Weeks Beginning March 16
- 
 • **Country Swing Western Dance (LA 135C)**
1 Credit • Friday 7-9 p.m. and Saturday 8 a.m.-4 p.m. • February 26-27
- 
 • **Designing a Marketing Plan for Your Small Business (SP 154C)**
½ Credit • Sat 8:30 a.m.-5 p.m. • March 6 only
- 
 • **Healthy Living through Stress Management and Conflict Resolution (CAPS 198B)**
½ Credit • Saturday 9 a.m.-5 p.m. • February 2/27 only
- 
 • **Introduction to Windows (CIS 198B)**
1 Credit • Wednesday 7-10 p.m. • 5 Weeks Beginning February 24
- 
 • **Management, Statistical, and Security Market Mathematics Applications (BUS 299B)**
½ Credit • Saturday 8:30 a.m.-5 p.m. • March 27 only
- 
 • **Managerial Decision Making and Problem Solving (BUS 299B)**
½ Credit • Saturday 9 a.m.-5 p.m. • March 20 only
- 
 • **Marketing, Payroll, and Accounting Mathematics Applications (BUS 299B)**
½ Credit • Saturday 8:30 a.m.-5 p.m. • March 13 only
- 
 • **Mother / Daughter Choices (CAPS 198B)**
1 Credit • Tuesday 7-9 p.m. • 8 Weeks Beginning February 23
- 
 • **Organizational Behavior (BUS 299B)**
½ Credit • Friday 9 a.m.-5 p.m. • February 26 only
-
 • **PACE — Progress Aerobic Circuit Exercise (RPED 199B)**
2 Credits • Tuesday and Thursday 12-1 p.m. • 10 Weeks Beginning February 16
-
 • **Real Estate Mathematics (RE 299B)**
½ Credit • Saturday 8:30 a.m.-5 p.m. • February 27 only
-
 • **Spring Flora of Northeastern Nevada (BIOL 120)**
2 Credits • Thursday 7-10 p.m. • 7 Weeks Beginning April 15
-
 • **The Donner and the Emigrant Trails (SP 245C)**
1 Credit • Thursday 7-10 p.m. • April 22 and 29 and Saturday 9 a.m.-4 p.m. • May 1

Additional information: 753-2102 • To register: Student Services, Berg Hall

NNCC offers more courses

Northern Nevada Community College will offer several courses in March and April that will be of special interest to parents and educators.

Beginning Monday, March 1, instructor Marie Cook will offer a five-week, one-credit course titled *Surviving Adolescence*. The course, CD 198B/CAPS 198B, will be held from 6:30 to 9:30 p.m. Topics covered will include the following: how adolescent development causes stress in families; development of successful parenting styles for parents of adolescents; limit setting for adolescents; development of responsibility in adolescents; successful communication with adolescents; and the building of self esteem in families. Drug use and sexuality will also be discussed. Parents and teachers will learn to deal more effectively with teenagers through discussions, lectures, handouts, and fun activities. Cost for the one-credit course is \$28.

EDUC 195B, *Sink the Sub! A Substitute Teacher's Workshop*, will be presented on Friday, March 5, 4 to 10 p.m. and Saturday, March 6, 9 a.m. to 5 p.m. Instructor Ann Ploucher will introduce, in a one-credit workshop, methods for surviving and excelling in the substitute teaching experience. She will cover effective discipline methods, creative ideas for activities, how to read

and understand different types of lesson plans, and what regular classroom teachers expect from substitutes. Nevada state and district requirements will also be covered. Cost for the workshop is \$28.

Beginning March 24, librarian Cynthia Smith will offer a one-credit course, EDUC 295B, titled *Children's Literature*. The course will be held Wednesday evenings from 7 to 10 p.m. for seven weeks. Ms. Smith will provide an introduction to the newest and the best writings for children. Teachers, substitutes, and parents who participate will be encouraged and shown how to share books with children in new and novel ways. Cost for the one-credit course is \$28.

Dr. George Manilla will present a 1/2-credit workshop, EDUC 295, on Saturday, April 17 from 8 a.m. to 5 p.m. *Dyslexia: A Reading and Writing Correction Method*, will focus on techniques for parents and teachers to diagnose and tutor students with reading and writing difficulties due to dyslexia. Cost for the workshop is \$14.

Interested persons may register at Student Services, Berg Hall Monday, Thursday, and Friday from 8 a.m. to 5 p.m. and on Tuesday and Wednesday from 8 a.m. to 7 p.m. For additional information call 753-2101.

EI 2/11/93

NNCC sets computer class

Northern Nevada Community College is offering a computer class designed to put intimidated and fearful individuals at ease behind the keyboard of a computer.

"An Introduction to Computers for the Curious and Anxious Beginner," will be held from 2:15 to 3:45 p.m. Monday and Wednesday afternoons starting Monday through May 5.

Instructor Larry Hyslop will "dis-

cuss computers in a casual, anxiety-free setting, using standard software such as WordPerfect, Lotus and DOS."

Those interested may enroll for the course at Student Services in Berg Hall and may choose a pass/withdraw option. Cost for the two-credit course is \$58 plus a \$10 lab fee.

EPFP 2/24/93

NNCC will be offering classes for both parents and teachers

EPFP 2/19/93

Northern Nevada Community College will offer several courses in March and April that may interest parents and educators.

"Surviving Adolescence" (CD 198B/CAPS 198B) will be held from 6:30 to 9:30 p.m. on Mondays beginning March 1. Cost for the one-credit course is \$28.

Instructor Marie Cook will cover how adolescent development causes stress in families, development of successful parenting styles for parents of adolescents, "limit-setting" for adolescents, development of responsibility in adolescents, successful communication with adolescents and the building of self-esteem in families. Drug use and sexuality also

will be discussed.

"Sink the Sub! A Substitute Teacher's Workshop," (EDUC 195B) will be presented 4 to 10 p.m. March 5 and from 9 a.m. to 5 p.m. March 6. Cost for the one-credit workshop is \$28.

Instructor Ann Ploucher will introduce methods "for surviving and excelling in the substitute teaching experience," including discipline methods, creative ideas for activities, how to read and understand different types of lesson plans and what regular classroom teachers expect from substitutes. Nevada state and district requirements also will be covered.

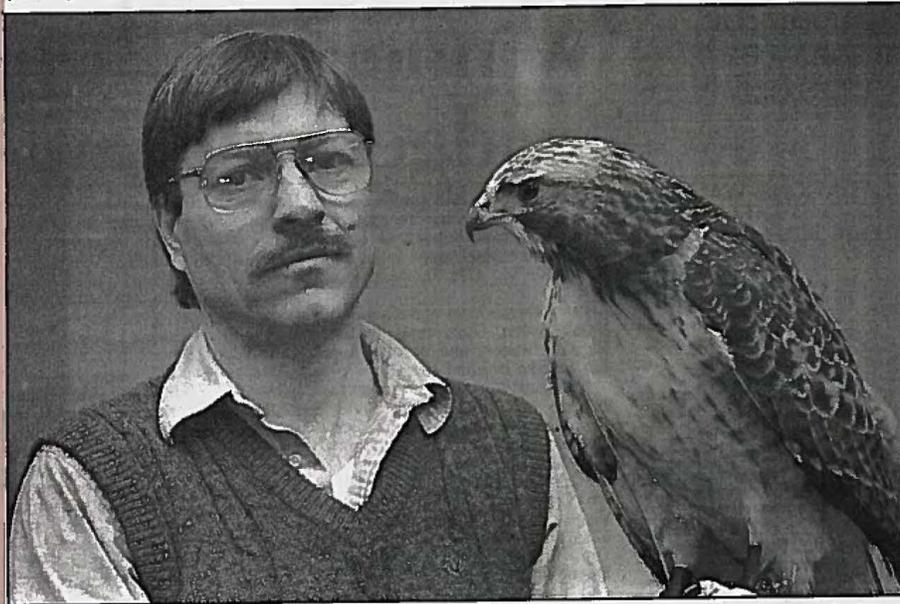
"Children's Literature," (EDUC 295B) will be offered from 7 to 10 p.m. Wednesdays for seven weeks starting March 24. Librarian Cynthia

Smith will provide an introduction to the newest and the best writings for children. Teachers, substitutes and parents who participate will be shown how to share books with children in new and novel ways. Cost for the one-credit course is \$28.

Dr. George Manilla will present "Dyslexia: A Reading and Writing Correction Method" (EDUC 295) from 8 a.m. to 5 p.m. April 17. The course will focus on techniques for parents and teachers to diagnose and tutor students with reading and writing difficulties caused by dyslexia. The fee for the workshop is \$14.

Interested persons may register at Student Services in Berg Hall from 8 a.m. to 5 p.m. Monday, Thursday and Friday and from 8 a.m. to 7 p.m. Tuesday and Wednesday. Additional information may be obtained by calling 753-2101.

, Elko, Nevada Saturday, February 20, 1993



Steve Hoffman, founder and director of HawkWatch International, holds Redford, the organization's red-tailed hawk. Hoffman will present Redford in a discussion and slide show entitled "Western Hawk Highways: Tracking Birds of Prey and Environmental Health" at 7:30 p.m. Wednesday in Berg Hall of Northern Nevada Community College.

Hawk talk set at NNCC

"Western Hawk Highways: Tracking Birds of Prey and Environmental Health" will be presented from 7:30 to 9 p.m. Wednesday in Berg Hall of Northern Nevada Community College.

Steve Hoffman, founder and director of HawkWatch International, will present the discussion, slide show and live hawk exhibition. Northeastern Nevada Naturalists is sponsoring the presentation.

"People in Nevada are fortunate in that the largest flyway for hawks, eagles and falcons [in the United States] is in the Goshute Mountains" southeast of Elko, Hoffman said. More than 20,000 raptors migrated south this fall along the flyway, which was discovered by Hoffman in 1979.

Since 1980, HawkWatch International observers have counted more

than 130,000 birds of prey, and volunteers have tagged more than 20,000 birds in the wilderness outpost.

"We use the birds as an early warning system for environmental problems," Hoffman said, explaining that if raptors thrive, it is an indication of a healthy eco-system. "We can't separate our welfare from that of other species," he said.

In addition to the Goshutes, which is the organization's largest project, HawkWatch International monitors birds in Arizona's Grand Canyon, New Mexico's Sandia and Manzano Mountains, Montana's Bridger Mountains, Utah's Wellsville Mountains and Washington's northwest coast.

Information from these studies is compiled by the organization's research scientists to track the health of raptors across the west.

In May, the organization will move

its research center from Albuquerque, N.M., to Salt Lake City, which is closer to both the Goshutes and the geographical center of all the HawkWatch projects, Hoffman said.

The public is welcome to visit the Goshute project, which is active from mid-August to early in November, Hoffman said. Visitors may see as many as 500 to 1,000 raptors on a good day in mid-September, he said.

Visitors should understand that the Goshutes is part of a wilderness study area and should "leave only footprints," he noted. In addition, a visit to the project entails a hike of about two miles with about a 1,500-foot gain in elevation.

Hoffman, on Feb. 25, also will make presentations in certain Elko schools.

2/27/83
EDH



Old-Time Country Dance instructors Jan Demorest and Steve Moore will take turns playing with other members of a live string band for the three-session course. Demorest plays an Appalachian dulcimer and Moore plays a fiddle.

Old-time country dancing classes planned at NNCC

Northern Nevada Community College is planning a series of classes on "Old-Time Country Dancing" and those attending do not need to bring partners, says Pat Warren, head of continuing education at NNCC. The class, taught by Jan Demorest and Steve Moore, will be held from 7:30 to 9:30 p.m. March 12, April 16 and May 7 in the Northside Elementary School multipurpose room.

Demorest said, "This is not like Country Western Dance.... There are no fancy steps to memorize, no partner required, no special dress needed. All ages welcome. All the dances are taught, walked through and then called during the dancing. "These circle dances, simple

squares and 'contradances' come from New England and the southern Appalachian Mountains where people would gather at each others' homes or on the lawn or in the local Grange Hall and dance to the tunes of a fiddler, banjo or guitar player. If there were no fiddler, they might dance to the beat of someone keeping time with a stick on the porch rail or to hand clapping; and often the dancers would take turns calling out the figures.

"There has been a dramatic revival of interest and participation in traditional music and dance in the past 10 to 15 years among young and middle-aged people around the world, but particularly in the United

States — perhaps because of our ancestry," she said. She also noted the dances and tunes were brought to this country by immigrants from Scotland, Ireland and England.

For five years, Demorest taught dancing and played her Appalachian dulcimer in Ellensburg, Wash. Moore, a geologist at Newmont Gold Company, has played a fiddle for six or seven years and taught dancing for five.

Besides the instructors, local musicians who will provide live music include Ted and Charlene Virts, Carolyn Steninger, Susan Lawrence and Mark Sanders.

Cost for all three sessions of the community service course will be \$10. Registrations are being taken at 753-2231.

Staff & Faculty Computer Classes

The campus computer instructors are graciously offering one hour classes in the following computer areas. These classes will take place between January 3 and January 14. They are free classes, and require only that you call Jackie Buzan at 202 to sign up ahead of time. Each class starts at 1:30 pm.

WordPerfect 5.1

Jill Stringfield
TA 118
January 4, Tuesday

Question and answer session, Jill will answer your questions on using WordPerfect. With an emphasis on printer drivers and font selection.

WordPerfect 6.0 (DOS and Windows)

Jill Stringfield
TA 118
January 5, Wednesday

Explore these two new Wordperfect products. See what the fuss is all about.

Lotus 123 versions 2.2 and 2.4

Karen Tempel
TA 119
January 6, Thursday

Question and answer session, Karen will answer your questions on using Lotus.

DOS versions 5 and 6

TA 119
Richard McCarty
January 11, Tuesday

Question and answer session, Richard will answer your questions on using DOS. With an emphasis on directories and sub-directories.

Electronic mail

Larry Hyslop
TA 119
January 12, Wednesday

A primer on using electronic mail, both for the beginning user and to learn the advanced features of CCMail.

Network basics

Larry Hyslop
TA 119
January 13, Thursday

A primer on networking, what our network is, and how it works. How to access services on the network from your desk.

Old country dance class

F.I.N.D. 3/3/93

Local residents are invited to participate in a new "old country dance" program sponsored by NNCC. A dramatic revival has occurred cross-country for country dance, and instructors Jan Demorest and Steve Moore will hold a three-session introduction on Friday, March 12th, April 18th and May 7th from 7:30 to 9:30 p.m. The group will meet at the Northside School multipurpose room.

Demorest said, "Old-time country dance is not like country western dancing. There are no fancy steps to memorize, partners are not required, no special dress is necessary, and all ages are welcome. The dances will be taught and called at each session. These dances, circles, squares, and contradances (also known as reels), come from New England and the Southern Appalachian Mountains where people gathered in homes or grange halls, pushed back the fiddle, and danced to the strains of a fiddle. The dances and tunes were brought to this country by emigrants from Scotland, Ireland and England. A group of local string musicians will provide live music for the sessions."

Interested persons may enroll at the NNCC Community Center. Course cost is \$10 per person. Call Pat Warren at 753-2231.

Abuse prevention workshop

F.I.N.D. 3/3/93

Statistics indicate that violence and abuse are a prevalent part of American society. Domestic violence occurs among all racial and socioeconomic groups.

Every 15 seconds a woman is beaten in her home according to FBI estimates. Approximately 85% of victims of domestic violence are women (Bureau of Justice Statistics, 1983), and abused women comprise 20% of women (over 1,000,000) presenting with injuries to hospital emergency services. Reports from the Nevada Cooperative Extension of the University of Nevada, Reno, indicate that Nevada ranks second in the nation in the number of reported cases of child abuse and neglect per 1,000 children. According to the Nevada Registry of Child Abuse and Neglect in 1990, 4,754 of the 12,286 cases reported in Nevada were substantiated.

Cindy Shephard, Executive Director of the Committee Against Domestic Violence in Elko will offer a one-credit course at NNCC titled "Domestic Violence." The course is a weekend workshop scheduled for Friday, March 12, 6 to 10 p.m. and Saturday, March 13, 9 a.m. to 5 p.m.

For more information, call Shephard at 738-6524. To register for CAPS 198B, visit Student Services in Berg Hall. The cost is \$28. Call 753-2102 for more information.

MSHA ELECTRICAL CERTIFICATION TESTING

The two-day MSHA-Mine Electrical Certification Test will be administered on the Northern Nevada Community College Campus Greenhaw Technical Arts Center, Room 118 8 a.m. to 4:30 p.m. on the following dates:

March 22 & 23 • March 24 & 25 • March 26 & 27
March 29 & 30 • March 31 & April 1

Mine electricians interested in taking the test should contact Stan Popeck at 753-2303 to make arrangements.

3/15/93
EDFP

Basque storyteller at NNCC Thursday

Basque culture is deeply grounded in its oral traditions, especially storytelling. The storytelling of the Basques is enhanced by unique speech patterns which help regenerate and add to the richness of the language. At 7:30 p.m. Thursday, Professor Joseba Zulaika will present a discussion titled "The Basque Troubadour." Using recordings and videotapes and personally demonstrating the technique of improvisational communication, Professor Zulaika will reflect on the intricate layers of Basque society and culture



and how these oral techniques are used to produce messages, political statements, poetry and humor.

Zulaika, born in Deba, Guipuzcoa, received his Ph.D. in Cultural Anthropology from Princeton University in 1982. He is currently a Basque Scholar in the Basque Studies Program at the University of Nevada, Reno.

The program, a "Celebrating Stories" presentation sponsored by Northern Nevada Community College, will be held in the Greenhaw Technical Arts Lecture Room and the public is cordially invited to attend. There is no admission charge.

"The Basque Troubadour" is funded by the Nevada Humanities Committee, the state affiliate of the National Endowment for the Humanities. More information is available from Nancy Remington at 753-2260.

3/17/93
EDFP

Business management seminar set

The first in a series of small business management seminars is scheduled to be broadcast by satellite from Washington, D.C., to Berg Hall at Northern Nevada Community College at 9:15 a.m. March 25.

"Personnel Administration: The Changing Law of the Workplace" will be the focus of this seminar, which will be followed by four others in April, May and June. All will be presented by national experts.

Tom Lee of the Small Business Development Center said a survey of business people attending local workshops indicated management is one of the main topics they want to

hear more about.

The seminars will allow local participation, questions and each one will be facilitated by local business people with expertise in a particular topic, he said.

"We will have a live phone hookup so people can call in any questions they have," Lee said, adding that this is the first time for this type of a satellite seminar in Elko.

The SBDC is co-sponsoring the satellite seminars with the Elko Chamber of Commerce, North East Nevada Development Authority and NNCC in conjunction with the U.S. Chamber of Commerce.

In addition to the personnel administration seminar, plans call for one on "Basic Financial Management for Small Businesses," April 4; one on employee benefits, April 22; one on business owners' insurance, including liability, fire and theft, May 12; and "What Every Small Business Owner Needs to Know," June 10.

These four will also begin at 9:15 a.m. at Berg Hall of NNCC.

The cost is \$20 per program, but for those pre-registering for all five programs, there will be a 20 percent discount, Lee said. For registration or additional information, contact the chamber at 738-7135.

3/15/93 EDPF

Supervisory skills workshop planned

A three-hour seminar on supervisory skills in the workplace is scheduled for 9 a.m. to noon March 31 at Northern Nevada Community College's Berg Hall.

Management consultant John Panos, who is also an adjunct instructor for the University of Utah Institute of Business, will present the workshop.

Seminar sponsors include the North East Nevada Development Authority, the Small Business Development Center, the Elko Chamber of Commerce and NNCC.

Panos is head of Organization Counselors, a human-resource management and organization-improvement consulting firm based in Salt Lake City.

He has provided services to a number of Fortune 500 companies as well as to smaller firms on various phases

of human-resource management and people effectiveness, according to a news release.

The three-hour workshop will focus on two major problems faced by supervisors — correcting performance problems and dealing with conflict.

Panos will discuss how to prepare for and confront employee performance problems and how to handle discipline in a positive manner, the release states. In addition, he will look at the five basic approaches to dealing with conflict and why a win/win strategy is often the best course of action.

The cost of the seminar is \$25 or \$20 per person if three or more attend from the same organization. Those wishing to register or obtain additional information can contact the chamber at 738-7135.

Local author slated for talk tomorrow

Northern Nevada Community College's series titled Celebrating Stories will continue tomorrow with local author Teresa Jordan. The program is scheduled at 7:30 p.m. in the Greenhaw Technical Arts lecture hall and is open to the public.

Tomorrow's presentation will feature Jordan reading from her most recent work, which is scheduled for publication next month. The book, *Riding the White Horse Home: A Wyoming Family Album*, also has been selected for publication by *Readers' Digest Condensed Books*. One essay in the book was selected for honors by

Best American Essays.

Riding the White Horse Home is a memoir of the ranching community in the Iron Mountain area of Wyoming, where Jordan was reared. "Only one family is left out of those that have been there for 85 to 100 years," Jordan said. Her family's ranch was sold in 1978.

In addition, Jordan is a writing teacher, editor and has written numerous poems and works of fiction and non-fiction for various publications including *Leav's*, *MS Magazine*, *American West*, *Redbook* and *Washington Post*.

NORTHERN NEVADA COMMUNITY COLLEGE PRESENTS



STOCK DOG TRAINING CLINIC

Friday & Saturday, April 2 & 3
9 a.m. to 5 p.m. - L.R. Alexander
Spectator Fee: \$5 per day - \$10 at the door

- Coming Events -

WESTERN PLEASURE HORSE CLINIC

April 24 & 25 - Kim Wagoner

BEGINNING TRAIL HORSE CLASS

April 24 - Lynn Ruble

DRESSAGE AND JUMPING CLINIC

May 15 & 16 - Jan Herrmann

CUTTING HORSE CLINIC

June - Tom Lyons

Co-sponsored by Susie Creek Arabians.
For more information call Pat Warren at 753-2231.

EPFP - 3/29/93

Small Business Management Seminar
Quality Learning Seminar via Live Satellite

Basic Financial Management: Budgeting and Accounting for Small Business

Thursday, April 1, 1993

9:15 a.m. - 12 p.m.

NNCC Berg Hall, Room 9

Price: \$20.00

Participants may register at the door.
For more information, call 738-7135.

Handgun safety class set for local women

Local women will have another opportunity this spring to receive expert instruction on the safe and effective use of handguns, according to Bob Call, one of the organizers of the class that was offered twice last year.

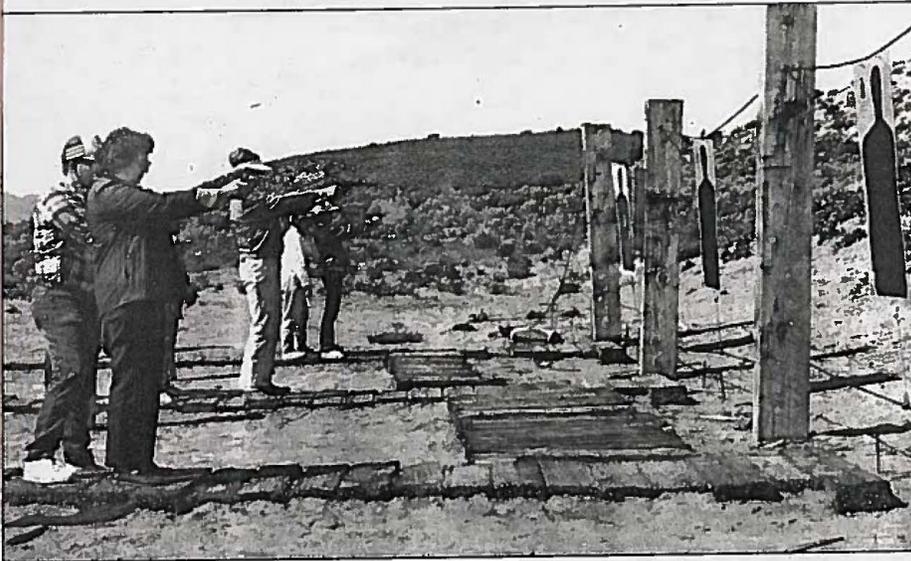
Northern Nevada Community College and the Elko County Sheriff's Department are sponsoring the class, which is titled "Personal Protection: A Practical Handgun Course." The six-day class is scheduled from 7 to 9 p.m. April 26-30 and from 9 a.m. to noon on Saturday, May 1. Weeknight classes are slated at Northside Elementary School and the Saturday shooting practice is planned at the police range west of Elko.

Enrollment will be limited to 20 students and preference will be given to women and couples. All applicants must be at least 21 years old.

Cost of the class will be \$15 and students do not need to have their own guns. An assortment of handguns will be available and those participating will be able to evaluate the different types and calibers of pistols.

Those interested in the class can call Pat Warren at 753-2231.

"Many responsible, law-abiding Americans are buying handguns to protect themselves and their families. In some areas, sales to women have exceeded those to men. The sponsors and instructors of this course make no recommendations regarding the purchase of handguns. This decision must be made by the individual. The purpose of the course is to teach those who choose to possess a handgun how to handle it safely, responsibly and with reasonable proficiency," Call said.



Participants in last spring's handgun safety class were pictured receiving instruction in firing their weapons. NNCC and the Elko County Sheriff's Department are offering another class this spring.

POSITION ANNOUNCEMENTS

The Science Department of Northern Nevada Community College is currently seeking temporary, part-time instructors for the following college transfer courses:

CHEM 100
Basic Concepts in Chemistry
(Summer 1993)

BIOL 190
Molecular and Cellular Biology
(Fall 1993)

BIOL 100
Human Biology
(Fall 1993)

Qualifications:
Master's Degree in a science or related field.
Teaching experience preferred.

Applications are available from Linda Carter, Lundberg Hall.
Application deadline: May 3.

For more information contact Mark Ports, 753-2249.

NNCC is an affirmative action, equal employment opportunity institution.

NNCC
Empowering People

NORTHERN NEVADA
COMMUNITY COLLEGE
901 Elm Street • 738-8493



Presented by
the Elko Police
Department,
the Elko County
District Attorney's Office
and the
Nevada Small Business
Development Center

RETAILERS

"WHO'S ROBBING YOU BLIND?"

A workshop concerned with
Shoplifting, Robbery and Bad Check Passing

Thursday, April 29, 1993

9 a.m. - 12 p.m.

Berg Hall, Room 9

For reservations and additional
information, please contact the Nevada
Small Business Development Center
at 753-2245

John M. Tudor, president of the American Academy of Family Physicians, will speak via teleconference at 12:15 p.m. tomorrow at the NNCC community Center conference room. He will speak on implications of health care reform. The presentation is sponsored by the medical school's Generalist Initiative, an effort to increase the number of general physicians. More information available by calling 738-3828. *4/18/93 EDPF*

Relationship Selling Creating a Win/Win Solution

Learn how to use psychology, win-win negotiation and customer service to improve your sales and hold your pricing firm.

Max T. Haynes, professional speaker/trainer, will focus on building good relationships with the customer, making effective sales presentations and negotiating a deal everyone can live with.



Friday, April 16th
8:30 a.m. - 1:00 p.m.
NNCC Greenhaw Technical Arts - Rm 130

Advanced registration encouraged.
Call today at 738-7135!

Sponsored by:
Elko Chamber of Commerce, Nevada Small Business Development Center, North East Nevada Development Authority and Northern Nevada Community College.

Price:
\$25 per person
\$20 per person
for groups of three
or more from the
same organization.

10% Discount
for NENDA and
Chamber members.

M. Noakes selected *4/17/93 EDPF* for seminar

Northern Nevada Community College announced Associated Student Body Secretary Mona Noakes has been selected as one of two state representatives to attend the 1993 Women as Leaders seminar in May in Washington, D.C.

More than 450 applicants vied for the 104 seminar positions. Noakes will attend the week-long event to "participate in mentoring activities and presentations by women in Congress," according to a press release. "She will attend working sessions of Congress and have an audience with President Bill Clinton."



Noakes is pursuing an associate of arts degree at NNCC. She takes photographs for Spirit Winds Photography and Nevada Magazine.

Summer classes set *4/20/93 EDPF*

Northern Nevada Community College will offer several courses during the upcoming Summer Session designed specifically for high school students. Director of NNCC's Summer High School Program, Pat Collins, reports that the college will offer Algebra I and English for 9th, 10th, and 11th grade students who require the credits.

The courses will run daily from June 7 to June 25, 8 a.m. to 12 noon, at the NNCC campus. Students must register for the courses at Student Services in Berg Hall. Cost for individual courses is \$120 per course and a \$5 new student fee may apply.

Students and parents may obtain more information by calling Pat Collins, 753-2299.

Elderhostel program

Northern Nevada Community College is pleased to announce the first Elderhostel program to be offered Fall, 1993. Elderhostel is a non-profit educational program which provides an academic adventure for older adults looking for "something different." Promoted through the national organization's catalogs and newsletters, the fast-growing organization currently has programs located on 1800 college campuses cross country and throughout the world. Last year, nearly 1/4 million people enrolled in Elderhostel. Most programs are located on college campuses, where seniors take informational and interesting classes, often focusing on the special features and people of the area.

Elko's Elderhostel program will take place September 22 through October 3. The program runs from Sunday afternoon to Saturday morning. The fee is \$350 and covers the six-night program including housing, meals, classes, and any incidentals. Elderhostelers will stay at the Red Lion Motel. Transportation will be provided to and from the campus. Discounts are available for Elderhostelers who do not need a motel room. Also, there are "hostelships" available to help seniors who would have trouble coming up with the program's fee.

Three, not-for-credit, undergraduate level courses offered will include *Folk Arts of the Nevada Cowboy*, with Hal Cannon, *The Donnor Party Through Nevada*, with Charles Greenhaw, and *Exploring the Desert in Sketches*, with Patty Fox. There is no homework, preparatory work, or grades. Each class meets for 1 1/2 hours each day. All that is required is an inquisitive mind. Extracurricular activities are also planned during the week. Registration begins April 3 and continues through June.

Local Elderhostel coordinator

E. IND. 4/14/93

Larry Hyslop characterized the typical Elderhostelers as people at least 60 years old, who enjoy learning, and like to learn about a new area. Interested persons should contact coordinator Larry Hyslop at 753-2305 for more information.

Relationship Seminar

E. IND. 4/7/93
"Relationship Selling" is the title of the small business management seminar to be held at the Greenhaw Technical Arts Center Room 130 of NNCC on Friday April 16th from 8:30 a.m. to 1 p.m.

The seminar is being sponsored by the Elko Chamber of Commerce, The Nevada Small Business Development Center, NENDA and NNCC.

According to the brochure, Relationship Selling will show you how to use psychology, win-win negotiation, and customer service to improve your sales and hold firm on your pricing. The workshop will focus on building a good relationship with the customer.

The cost of the seminar is \$25 per person, or \$20 per person for groups of three or more from the same organization. There will be a 10 percent discount for NENDA and Chamber members.

The presenter for the event will be Max T. Haynes of Tahoe City. To register stop by the Elko Chamber of Commerce.

Relationship Selling Creating a Win/Win Solution

EDFP 4/19/93

Learn how to use psychology, win-win negotiation and customer service to improve your sales and hold your pricing firm.

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Students and parents may obtain more information by calling Pat Collins, 753-2299.

NNCC 4/19/93

Small Business Management Seminar
Quality Learning Seminar via Live Satellite

Employee Benefits:
Developing Strategies for Designing and
Implementing an Employee Benefits Program

Thursday, April 22, 1993

9:30 a.m. - 12 p.m.

NNCC Berg Hall, Room 9

Price: \$20.00 EDPF 4/19/93

Participants may register at the door.
For more information, call 738-7135.

2/11/93
E.K.I. QN

NNCC offers High School summer study

Northern Nevada Community College will offer several courses during the upcoming Summer Session designed specifically for high school students.

Director of NNCC's Summer High School Program, Pat Collins, reports that the college will offer Algebra I and English for 9th, 10th, and 11th grade students who require the credits. The courses will run daily from June 7 to June 25, 8 a.m. to noon at the NNCC campus. Students must register for the courses at Student Services in Berg Hall. Cost for individual courses is \$120 per course and a \$5 new student fee may apply.

Students and parents may obtain more information by calling Pat Collins at 753-2299.

Thinking about providing child care in your home?
Interested in improving the program you already have? If the answer is yes to either of these questions, find out the hows, wheres and whys of this rewarding business opportunity.

Child Care in the '90s

Learn about licensing regulation, food programs and the business aspects of providing child care.

Thursday, April 22, 1993

6:30 - 9:00 p.m.

Berg Hall Conference Room

For more information
Call 753-2245

Sponsored By:
The NNCC Child Care Center & The
Nevada Small Business
Development Center

Small Business Management Seminar
Quality Learning Seminar via Live Satellite

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Developing Strategies for Designing and
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Thursday, April 22, 1993

9:30 a.m. - 12 p.m.

NNCC Berg Hall, Room 9

Price: \$20.00

Participants may register at the door.
For more information, call 738-7135.

3/27/93

Seminar on investigating sexual assault

Elko County District Attorney's office and Kathy Milbeck of the Washoe County Sexual Assault Investigation Team will present a seminar at 8 a.m. tomorrow at Northern Nevada Community College on child sexual assault cases.

"The purpose of the seminar is to increase the effectiveness of Elko County's own multi-agency sexual assault investigation team," according to a press release. The seminar is open to law enforcement, medical, school and family services personnel as well as those from other agencies that "have contact with children."

The seminar, at the technical arts building, will run to 5 p.m. Those interested must call Liz Watson at the district attorney's office, 738-3101.

EDEF 4/29/93

Self defense for women

Karate instructor Baruch Zohar will offer a self-defense class for women from 7 to 8:30 p.m. tomorrow at Northern Nevada Community College's Berg Hall. Cost of the class will be \$5 and women are asked to bring their husband or a friend to serve as their attacker.

Women are encouraged to take advantage of the course and learn how to deal with unwanted advances. Zohar will teach simple holds and techniques that women can use to repel much stronger antagonists.

EDEF 4/26/93

EDEF 4/28/93

FREE RESUME WORKSHOP

Friday, April 30, 1993
1 to 4 p.m.

Lundberg Hall, Room 1A

Bring all available professional and personal information so that a workable resume can be developed and printed in the computer lab.

For more information or to enroll, contact Barbara Thompson, 753-2255.

Sponsored by the Job Placement Center of Northern

Business

Seminar covers handling conflicts in workplace

Collaboration is the best way to solve conflicts in the workplace, according to John E. Panos of Organization Counselors of Salt Lake City and an instructor at the University of Utah Institute of Business.

"Conflict in the workplace is not necessarily a bad thing. It can lead to a better way of doing things," he said, adding that workers and supervisors should confront conflict, not ignore it.

Panos presented a seminar on supervisory skills in the workplace this week at Northern Nevada Community College. The workshop was attended by 85 people, the second largest turnout for a business seminar sponsored by the Elko Chamber of Commerce, the North East Nevada Development Authority, NNCC and the Small Business Development Center.

Panos said the alternatives for conflict management include competing, collaborating, compromising, avoiding or accommodating.

With collaboration, he said, co-workers can "aggressively pursue their own interests" while cooperating with the other's persons' needs. "Only collaboration gives a perfect outcome," he added.

He used as an example a story about two sisters who each wanted an orange. They finally agreed to split the orange, with one using the orange peel from her half, the other using the pulp and juice from her half. If they had communicated what they planned to do with the orange, they each could have had 100 percent of what they wanted.

Panos said in his handouts the rea-

sons for conflict include:

- ◆ People don't always agree on what ought to be achieved.

- ◆ There isn't always agreement on how things ought to be done.

- ◆ The parties' feelings and attitudes about each other or what is being carried through may be misaligned or not in agreement.

- ◆ Actions of the other person are misunderstood or considered unacceptable; or not enough people, equipment, facilities, time or money is available to fully satisfy stated expectations.

In his handouts, he explained that competing means one party considers only his own needs by protecting his position and using aggressive tactics. With this solution, somebody wins and somebody loses.

Sometimes this solution is the right one, however, such as when quick, decisive action is needed or "when you know you are right," Panos said in his worksheets.

With accommodation, one party gives to the other what they want, with the one party not being assertive about his own needs so the other party gets what he or she wants.

Accommodation is the right action when "you know you are wrong," to build credits for future use, when issues are more important to some than others or "to cut your losses when you are losing," he wrote.

Avoiding means refusing to get involved in a conflict situation so no one's needs are satisfied, and this is the right solution when an issue is trivial, "potential disruption outweighs the benefits" or to "let others cool down and gain some perspec-

tive," Panos said.

With compromising, the parties each agree to give up something of importance so each party gets something they want.

This is the right answer when goals are important but the disruption is not worth it and neither collaboration or competition has worked, he said, or when people with equal power have no other choice.

With collaborating, the parties work through their differences to develop solutions that meet the needs of both parties. "This requires listening and mutual trust, and both parties have their expectations met," he wrote.

Collaboration is the best solution, especially when compromise hurts both sides, when the objective is to learn or to merge ideas, Panos said.

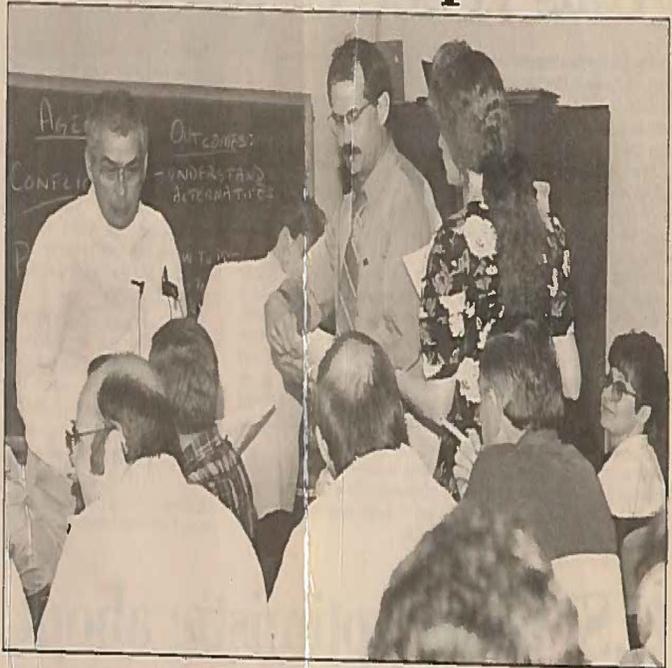
On the second subject of the seminar, correcting performance problems, Panos said the first step is to identify the problem and "ask whether it is worth worrying about."

Next, the supervisor should determine the root of the problem, which often is caused by poor training. "Ask yourself if he could do" the project "if his life depended on it," he told those at the workshop.

Before confronting the individual, Panos said a supervisor should be prepared with the consequences so the employee knows what will happen if he doesn't correct the problem.

"One of the keys is preparation for the meeting with an employee," he said.

In addition, he recommended supervisors describe the problem to



John Panos, left, listens to a member of his seminar audience while Tom Lee of the Small Business Development Center and Cheryl Spell of the Elko Chamber of Commerce pass out handouts.

the employee using specifics rather than speaking in generalities to avoid defensive responses.

"Specifics are much easier for both parties to deal with," he said.

Panos said supervisors should let the employee reach the solution, although the supervisor might have to add to it. He said the employee should "have ownership of the

problem.

"Traditionally punishment has been the answer, but it doesn't work well. If you don't reinforce good behavior, you are apt to not get it any more," he said.

He said supervisors should then follow up. If the performance problem has been solved, the employee

should receive positive reinforcement. If the problem has not been solved, "now you take disciplinary action" from postponing a salary hike to dismissal.

Meanwhile, the supervisor should document the performance problem, discussion with the employee and actions taken, Panos noted in his worksheet.

'Relationship Selling' next business seminar for Elko

A small-business management seminar called "Relationship Selling" is scheduled to be presented April 16 at Northern Nevada Community College.

The workshop will be held from 8:30 a.m. to 1 p.m. in the Greenhaw Technical Arts Center, Room 130. Sponsors are the Elko Chamber of Commerce, the Nevada Small Business Development Center, the North East Nevada Development Authority and NNCC.

Relationship selling "is a win-win approach that transcends a sales transaction and builds a buyer/seller relationship," according to a brochure on the workshop.

Max T. Haynes, a professional speaker and trainer who lives in Tahoe City and travels nationally delivering seminars, will present the workshop.

He will show those attending how to use psychology, negotiations and customer service to improve sales and hold firm on pricing. And he will teach effective sales presentations.

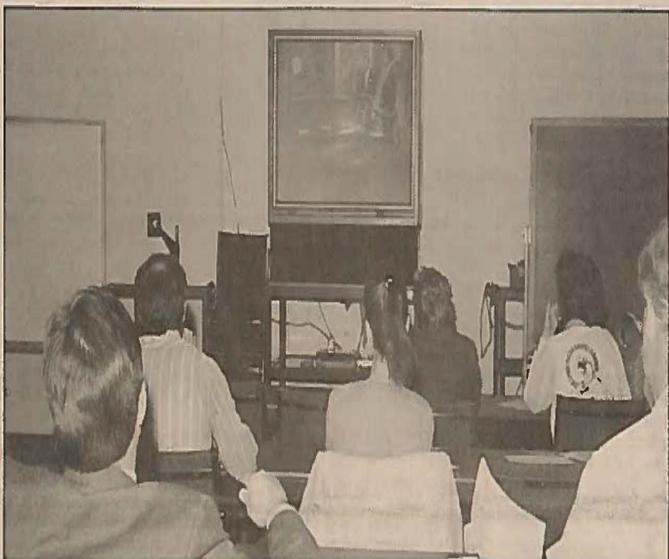
In addition, Haynes will teach how to build a good relationship with a customer and provide a valuable service through the relationship. And he will show how to read a customer

and build confidence in a product or service.

Haynes has spoken to numerous groups, including Good Samaritan Hospital, the U.S. Small Business Administration, the Young Presidents' Organization, and Citibank, MasterCard and Visa.

Cost of the three-hour seminar is \$25 per person or \$20 per person for groups of three or more from the same organization. There is also a 10 percent discount for NENDA and chamber members.

Those interested in attending can contact the chamber at 235-2100.



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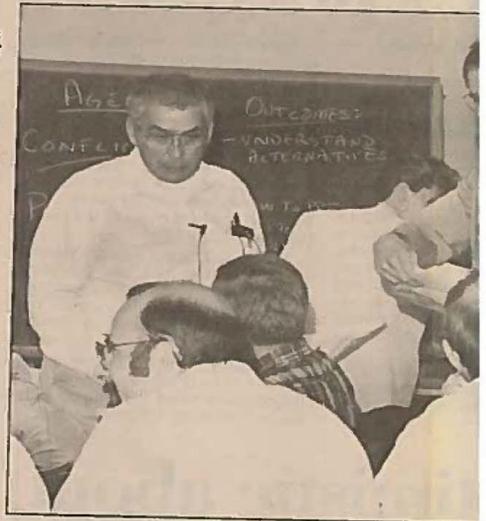
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'Relationship Selling' business seminar

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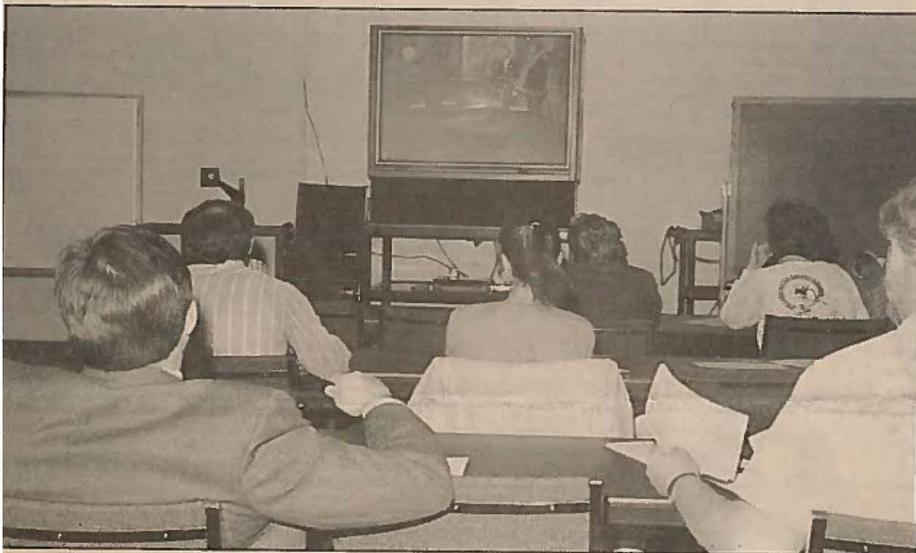
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By satellite: The second in a series of small-business management seminars beamed to Northern Nevada Community College by the U.S. Chamber of Commerce was presented this week. The program was a "Basic Financial Management: Budgeting and accounting for Small Business." The next in the series of seminars sponsored locally by NNCC, the Elko Chamber of Commerce, the Nevada Small Business Development Center, the North

East Nevada Development Authority and the Nevada Commission on Economic Development, is scheduled for April 22. It will be on "Employee Benefits: Competition Versus Survival." Two others will follow on May 12 and June 10. Those attending can participate in the live satellite broadcast. The cost is \$20 per seminar. More information is available at the Elko chamber 738-7135.

Basque program Thursday

Basque culture is deeply grounded in its oral traditions, especially storytelling. The storytelling of the Basques is enhanced by unique speech patterns which help regenerate and add to the richness of the language.

On Thursday, March 11 at 7:30 p.m., Professor Joseba Zulaika will present a discussion titled *The Basque Troubadour*. Using recordings and videotapes and personally demonstrating the technique of improvisational communication, Professor Zulaika reflects on the intricate layers of Basque society and culture and how

E.IND 3/10/93
these oral techniques are used to produce messages, political statements, poetry, and humor.

The program, a "Celebrating Stories" presentation sponsored by Northern Nevada Community College, will be held in the Greenhaw Technical Arts Lecture Room and the public is cordially invited to attend. There is no admission charge.

The Basque Troubadour is funded by the Nevada Humanities Committee, the state affiliate of the National Endowment for the Humanities. For more information, call Nancy Remington at 753-2260.

Business management seminars to begin March 25

The Small Business Development Center, Elko Chamber of Commerce, North East Nevada Development Authority and Northern Nevada Community College, in conjunction with the U.S. Chamber of Commerce, will present five satellite seminars on small business management starting March 25th.

The five-session series will be broadcast by satellite from Washington D.C. to Berg Hall Room 9 at NNCC and other locations across the national beginning March 25 and concluding June 10. All programs are from 9:15 a.m. to noon.

The series will include: Personnel Administration (3/25), Basic Financial Mgmt. for Small Business (4/1),

Employee Benefits (4/22), Business Owners Insurance: Liability, Fire, Theft (5/12) and What Every Small Business Owner Needs To know (6/10).

Seminar attendees can learn from the experiences of expert presenters, and can interact with presenters through call-in questions during the broadcast. Each seminar will be facilitated by local business people with expertise in the particular topic.

The cost is \$20 per program but for those pre-registering for all five programs there is a 25% discount (buy 4 get 1 free). For registration or further information on the satellite seminars please contact the Chamber at 738-7135.

Science classes offered

The Science Dept. of NNCC will offer several courses during the Spring and Summer sessions for outdoor enthusiasts that will introduce the mammals, birds, and plants of the area.

Thursday, April 15th, botanist Mitch White will offer a seven-week course titled *The Spring Flora of Northeastern Nevada* (Biology 120). In this course, students will learn the identification, pressing and preservation of plant specimens. Four local field trips will enhance the understanding and interest in the natural history and ecology of our local wildflowers.

Several short courses will be offered during the summer session including *Breeding Birds of Northeastern Nevada*, June 8, 10, and 12; *Wildflowers of Island Lake and the Ruby Mountains*, July 13, 15 and 17; *Bat and Other Small Mammal of the Independence Mountains* August 3, 5 and overnight August 6 and 7.

For more details on how to register, contact NNCC Student Services, 753-2102.

Small Business loan reps to hold Elko meeting

Patrick C. Allison, District Director of the U.S. Small Business Administration (SBA), announced that as a result of the Secretary of Agriculture's disaster declaration, SBA loan officers will be on hand in seven Nevada locations to explain SBA's Economic Injury Disaster Loan program and to issue loan applications to owners of small businesses which were financially impacted by the effect of the 1992 drought on farm income.

Elko County has been designated an economic disaster area due to the drought which occurred from October 1, 1991 to July 15, 1992. "Small, non-farm businesses, including 'Main Street' businesses, and small agricultural cooperatives in 17 Nevada counties which suffered economic losses due to the effect of the drought on the farm economy are now eligible to apply for SBA's Economic Injury Disaster Loans," said Allison. "These are low interest working capital loans of up to \$500,000 to help affected businesses meet obligations which would have been met had the disaster not occurred. The interest rate for these loans is 4%, and in the term may go as long as 30 years," he continued.

The other eligible counties are: Churchill, Carson City, Clark, Douglas, Esmeralda, Eureka, Humboldt, Lander, Lincoln, Lyon, Mineral, Nye, Pershing, Storey, Washoe and White Pine.

Farmers and ranchers are not eligible for assistance under this declaration. However, assistance may be available from the Farmers Home Administration (FmHa). Nurseries are eligible for SBA assistance.

To provide help outreach centers in Nevada will be opened. The ones in the Elko County area are: Thursday, March 18th from 7 p.m. to 9 p.m. at Northern Nevada Community College in Berg Hall. Friday, March 19th, 7 p.m. to 9 p.m. at the Convention Center. For additional information, call 1-800-488-5323, or attend the meeting.

E.IND. 3/17/93

E.IND 3/17/93

E.IND. 3/31/93

DOES YOUR RESUME NEED WORK?



I CAN TELL BY YOUR RESUME, EVE, WE HAVE
SOMETHING IN COMMON ... MY KIDS LIKE
PEANUT BUTTER, TOO.

**Northern Nevada Community College
Job Placement Center
is presenting a**

"RESUME WORKSHOP"

Friday, April 30, 1993
1 - 4 pm
Lundberg Hall, Room 1A

Bring all available professional and personal
information so a workable resume can be
developed and printed in the computer lab.

To attend, contact:
Barbara Thompson, 753-2255

No cost to attend!

Business

Relationship selling involves being 'we oriented'

Relationship selling means "replacing manipulation with integrity" and stressing customer needs and exceptional customer service, according to professional speaker Max Haynes.

Relationship selling is "we oriented, not me oriented" and begins by building a rapport with a customer, he said.

And Haynes told those at a seminar last week at Northern Nevada Community College that salespeople should think in "yearly terms" instead of looking at gaining one sale or losing that sale.

The workshop, entitled "Relationship Selling," was sponsored by the Elko Chamber of Commerce, the Nevada Small Business Development Center, NNCC and North East Nevada Development Authority.

Haynes is managing partner of the Leaders Speaker's Bureau and conducts seminars and does consultant work on selling and customer service throughout the country. He lives in Tahoe City, Calif.

One of the first steps before calling on a customer is to "make sure you do the background work," he said.

The salesperson then should speak with the decision-maker, develop a plan to solve the customer's problems or meet his needs and, meanwhile, listen carefully to the buyer.

"Buyers want assurance they can trust you, your company and your product," he said, recommending that a salesperson call a buyer after a sale and "let them know you're going to do a great job. This lowers the tension level."

Other points to know about customers, he said, include:

- ◆ "They want to be understood," including their goals, concerns and needs.

- ◆ "They want to be sure that value outweighs price."

- ◆ "They are afraid of making the wrong decision and dislike change."

He also said selling begins by listening with "C.A.R.E." That is "Concentrate — avoid distractions; Acknowledge — nod and reinforce; Restate — show you're listening; Emphasize — think if you were the buyer."

He stressed that a salesperson should focus on what is best for the relationship with the buyer, even if you have to sacrifice the sale.

And Haynes said that a good sales presentation should:

- ◆ Be thorough and cover all key points.

- ◆ Eliminate competition.

- ◆ Be free of jargon or technical terms.

- ◆ Build confidence.

- ◆ Be presented in the buyer's language.

- ◆ Be in the buyer's order of importance.

- ◆ Keep the buyer involved.

- ◆ Reinforce the buyer's positive statements.

- ◆ Be flexible.

"People love to buy. We just have to allow them to participate in the sale and feel good about the choice they have made," Haynes said.

The emphasized that relationship selling means "confirming a sale, not closing it."

"It is time to confirm the sale when the customer gives you a buying signal," he wrote in his booklet on relationship selling.

These signals include: the buyer's posture relaxes; the buyer touches the product; the buyer's appearance changes, such as ailing a smile or making eye contact; the buyer's language shifts from "if" to "when" or

the buyer says "my" instead of "your."

Along with this, Haynes said the three keys to "win-win negotiation" are: never narrow negotiations down to just one issue; remember different people want different things; and price is seldom all-important.

He stressed that the key to relationship selling is "what you do after the sale." He lists 10 commandments for great service:

- ◆ A customer is never an interruption.

- ◆ Greet each customer with a friendly smile.

- ◆ Use the customer's name.

- ◆ Don't forget that you represent the company.

- ◆ Never argue with a customer.

- ◆ Never say "I don't know."

- ◆ Don't forget that the customer pays your salary.

- ◆ Always state things in a positive way.

- ◆ Strive to brighten every customer's day.

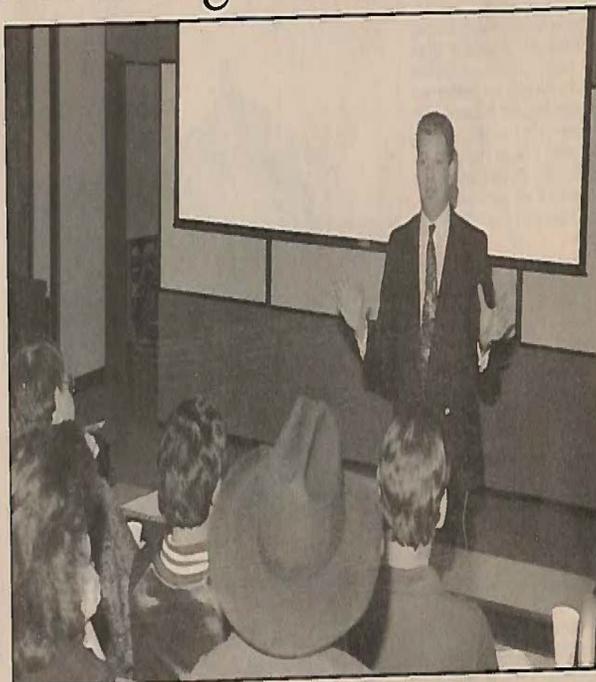
- ◆ Exceed customer expectations.

Haynes also provided tips for phone marketing and sales.

To handle incoming calls, he suggested: ask about the client's needs, focus on the relationship and rapport first, talk about fees and then screen the person's ability to buy.

For outgoing calls, he suggested these steps: self-identification, check availability to talk; build a bridge of common ground or referral; make a transition into the sales message; find out facts and ask questions; present the sales message; answer questions, concerns and objections; gain commitment for the next meeting; sum up and conclude the talk.

He told those at the seminar they should set "S.M.A.R.T." sales goals. These are: "Specific, Measurable, At-



Professional speaker Max Haynes talks to Elko business people at a seminar on "Relationship Selling" at Northern Nevada Community College.

tainable, Relevant and Timely."

"All goals must be specific," he said, explaining that if a goal were to simply "make lots of money, you'd be gray haired before you reached it."

Haynes stressed that the salesperson should "own" his or her own goals and these should be flexible. "Set high, medium and low goals," he said.

"It's a goal-driven organization that succeeds," Haynes added. "Be-

fore you do anything, plan the week, month and year."

Haynes also offers these tips from top sales people:

- ◆ Improve written and spoken communication skills by taking a class, seminar or video course. Videotape or record yourself to see how you appear to others.

- ◆ Learn how to connect on an emotional level. People buy on emotion and justify the purchase later

with facts.

- ◆ Don't just sell — hold free or low-cost seminars about the benefits of your product or industry.

- ◆ Find the best salespeople in your industry and learn their key success habits.

Poor habits can kill a sale, Haynes said, such as talking too much, having an inflexible sales script, showing a "sell it now" attitude, not following up quickly and "not using relationship selling."

Does Your Resumé Need Work?

The Job Placement Center
of Northern Nevada Community College
will present a free



Resumé Workshop

Small business seminar set

A small business management seminar entitled "Business Owners Insurance: Liability, Fire, Theft" is scheduled for May 12 at Northern Nevada Community College, from 9:15 a.m. to noon in Berg Hall.

This will be the fourth in a series of seminars sent via satellite by the U.S. Chamber of Commerce in Washington.

The seminar will be presented by Donald K. Morford, president of Sedgwick James, the primary U.S. operating company of Sedgwick

Group, a worldwide insurance brokering, risk management and employee benefits company.

Other experts will also offer advice on a variety of topics, including assessing business risks, what determines business insurance premiums, what specialized approaches can reduce costs and what an insurance broker or agent should be doing for a small business, according to the sponsors.

The seminar is being sponsored by the Elko Chamber of Commerce, the

Nevada Commission on Economic Development, the Nevada Small Business Development Center, North East Nevada Development Authority and Northern Nevada Community College.

Registration is being handled by the chamber at 738-7135. The cost is \$20 per seminar.

There is one more seminar in the series, and this will be held June 10 on "What Every New Small Business Owner Needs to Know."

EDFP 5/8/93



Lifesteps: Regina O'Shea-Hockett, a newly certified Lifesteps Weight Management Program instructor, is planning a free orientation Wednesday at 7 p.m. at the Elko County Library. The program incorporates diet, behavior modification, group support and physical activity to promote weight loss and weight management, she said. Lifesteps, introduced by the National Dairy Council, is offered nationwide. Hockett is working on her master's degree in nutrition through the University of Nevada, Reno, and she teaches nutrition at Northern Nevada Community College. She also works on a contract basis with Head Start. Hockett can be reached at 753-7994 to obtain more information on Lifesteps.

EDFP 5/22/93

NORTHERN NEVADA COMMUNITY COLLEGE

CAMP

CLASSES AND MEANINGFUL PURSUITS

for Summer

- * College transfer courses in humanities, science, and social science
- * Special interest courses
- * Recreation and physical fitness
- * High School English and mathematics
- * Computer classes for adults
- * Computer classes for kids

Schedules will arrive in your mailbox by May 24. For additional information, call 753-2301.

Register daily, 8 a.m. to 5 p.m., now through June 3 at Student Services, Berg Hall, 901 Elm Street.

NNCC

EDFP 5/28/93

Northern Nevada Community College has announced changes in two biology courses offered this summer. Summer Birdwatching will meet June 7, 9 and 12 and Insects and Wildflowers will meet July 12, 14 and 17. More information is available by calling Mark Ports, 753-2249 or 738-4270.

EDFP 5/27/93

A Natural History of the 
GREAT BASIN

The Biology Department
of Northern Nevada Community College
is offering three, one-credit courses this summer

BIOL 299B *Summer Birdwatching*
June 7, 9, and 11

BIOL 299B *Insects and Wildflowers of
Island Lake*
July 12, 14, and 16

BIOL 299B *Bats and Other Small
Mammals*
August 3, 5, and 7

Each course can be applied by public school
teachers toward recertification.

All Great Basin naturalists are encouraged to enroll.

For more information, call Mark Ports, 753-2249 or 738-4270.

Northern Nevada Community College
offers

MSHA TRAINING

Wednesday, June 23 8:00 a.m. - 4:30 p.m.
Refresher Course
\$30 includes new student fee.

June 23, 24 & 25 8:00 a.m. - 4:30 p.m.
24 Hour New Hire Course
\$90 includes new student fee.

Pre-registration required at:

NNCC 395 W. Minor St.
Call 623-4824 for more information.

Elko seminar is scheduled

A seminar on state and local economies will be held from 9 a.m. to noon Friday, July 23, at Northern Nevada Community College in Elko in Berg Hall, rooms 8 and 9.

The seminar, which is free to the public, will be presented by Dr. Tom Harris and Dr. Glen Atkinson from the University of Nevada, Reno, and will provide information on the effects that changes in the mining and ranching industries will have on our local economy. The implications of Nevada's tax laws on our local government and economy will also be discussed.

*F. Humboldt Sun
7/21/93*

Free Job Search Skills Workshop for Displaced Homemakers.

Limited space available.

June 15, 6-8 pm

NNCC Learning Resource Center.

To register call 753-2255

EDFP 6/8/93

Life Science course correction

G-2-93

Elko Independent

Mark Ports of the Northern Nevada Community College Life Science Department announced corrections have been made to dates assigned to two biology courses offered this summer at NNCC. The two courses are BIOL299B, Summer Bird Watching; and BIOL299B, Insects and Wildflowers of Island Lake. The Summer Bird Watching course will not meet June 7, 9, 12. The Insects class will meet July 12, 14 and 17. For more information call Ports at 753-2249.

Saturday, July 3, 1993 ELKO DAILY FREE PRESS, Elko, Nevada 13

MBA class offered at NNCC

University of Nevada Reno is offering a master's level course called "Seminar in Managerial and Human Resources Issues" at Northern Nevada Community College. The course is part of UNR's master's degree in business administration.

The course will cover topics in national and international management. The course prerequisite is the MBA core. Laurie Larwood, a professor of managerial science, will be the instructor.

The course will be held Aug. 27-28; Sep. 10, 11, 24, 25; and Oct. 8, 9, 22, 23. Class time on Fridays is 6 to 9 p.m. and Saturdays from 9 a.m. to 4 p.m. A required one-hour pre-course meeting will be held at 5 p.m. Aug. 11 at the NNCC bookstore. Payment for the course is due at that time.

The fee is \$232.50. Those interested should call Angela de Braga at 738-7659. *EDFP 7/29/93*



CAT visits NNCC: Representatives from the Caterpillar Foundation and Cashman Equipment recently visited the Caterpillar Training Center at Northern Nevada Community College (NNCC). The center trains technicians on Caterpillar equipment. Pictured, from left, are: Stan Popeck,

director of Occupational Education at NNCC; Ed Rapp, Caterpillar (CAT) district office manager; Dave Smith, CAT training consultant; Brett Murphy, diesel technology instructor; Ed Siebert of the CAT Foundation; and John Nolan, Cashman Equipment store manager.

Computer classes expanded at NNCC

EDFP 7/9/93

Northern Nevada Community College has added several computer workshops as well as additional sections for the "Computer Camp for Kids."

The Nevada Small Business Development Center will co-sponsor three of the computer workshops. A Beginning Lotus 1-2-3 workshop will be offered from 9 a.m. to 1 p.m. July 15; a one-credit Introduction to WordPerfect class will be held from 5 to 10 p.m. July 16 and 8 a.m. to 5 p.m. July 17; and a Beginning Windows 3.1 class will be offered July 22. Classes are \$25 each.

Additional computer classes being offered this summer include Beginning Lotus Workshop, 8 to 5 p.m. July 23; and Beginning WordPerfect 8 to 4 p.m. July 23 and July 24. Computer Camp for Kids, for children ages 8 to

12, will be held from 9 to 11 a.m. or 1 to 3 p.m. July 26-30 at a cost of \$35.

Mark Ports' "Insects and Wildflowers of Island Lake" will be offered from 6:30 to 9:30 p.m. Monday through Wednesday with an all-day field trip to Island Lake in Lamoille Canyon July 17. Teachers can earn one recertification credit. In addition, Elko County School District has endorsed Ann Ploucher's "Sink the Sub," a one-credit workshop that will be held from 1 to 4 p.m. Monday, Wednesday and next Thursday for those interested in becoming a substitute teacher in Elko County.

Most of the late-starting summer sessions have limited enrollments. Students should register at Student Services or the Community Education Office, NNCC, 901 Elm St.

Seminar scheduled on state, local economies

A business seminar on state and local economies is scheduled for July 23 from 9 a.m. to noon at Northern Nevada Community College, featuring presentations by two University of Nevada Reno professors.

The seminar, which is free and open to the public, will be presented in rooms eight and nine at Berg Hall. Sponsors are the North East Nevada Development Authority, Elko Chamber of Commerce, NNCC, the Nevada Small Business Development Center and the University Center for Economic Development.

Dr. Tom Harris and Dr. Glen Atkinson will discuss economic trends at the national, state and local level,

said Tracy Echeverria, consultant for the SBDC.

In addition, she said, Harris will provide information regarding the effects that changes in the mining and ranching industries could have on the local economy, and Atkinson will discuss the implications of Nevada's tax laws on the local government and economy.

Echeverria said Harris will have economic figures "just for Elko."

She said that although the seminar is free and walk-ins are welcome, the sponsors prefer reservations be made. To make reservations or for more information, individuals may contact Echeverria at 753-2245.

E.D.F.P. 7/3/93

AHA
CPR CLASS FOR
HEALTH CARE
PROVIDERS

SATURDAY
JULY 17, 1993

LOCATION: NORTHERN NEVADA
COMMUNITY COLLEGE

TIME: 8:00 - 5:00

PRESENTED BY: THE CARLIN
VOLUNTEER FIRE DEPARTMENT AND
LOCAL AMERICAN HEART ASSOCIATION
INSTRUCTORS

COST: \$ 5.00

CONTACT: PAULA PRICE 754-6295 OR
MIKE SKINNER 754-6861 TO REGISTER

***PRE-REGISTRATION SHOULD BE
COMPLETED BY JULY 1

EDFP June 24, 1993

Consultant tells how to sell Elko

"Believe me, there is a lot to do" in Elko and its surrounding area and "if you give visitors a menu of what is available, you can keep their dollars in the community," consultant Norine Hegy told local business people.

She presented three sessions of a Hospitality Seminar this week at the Elko Convention Center, using information gleaned from a secret shopper visit to the community last month. She lives in South Lake Tahoe.

The workshop was sponsored by the Elko Chamber of Commerce, Elko Convention Center, North East Nevada Development Authority and Northern Nevada Community College in an effort to prepare people to better project the image of Elko as the number one small town in the country.

Hegy emphasized that the front-line employees who meet the public, including out-of-town visitors, are the ones who make that critical impression on customers.

The management, philosophy of the company and facade of the store are not what makes an impression. It is how the customers are treated, she said.

Visitors won't come back if they receive the message "that they're too much trouble," she said.

Negative impressions can come from employees who are irresponsible, cold, ignore the customer, are rude or act indifferent.

Citing a survey, Hegy said 68 percent of customers who don't come back to a business do so because employees show apathy or indifference, which she said "is a powerful statement of what we do or don't do well."

"Those of you who work on the front line are supporting other businesses in the community," she said, adding that the community needs those initial dollars.

Quoting from another survey, this one done for the Cowboy Poetry Gathering, Hegy said the event brought in \$2.9 million and of that total, \$2.5 million came from out of the Elko area. And most of the visitors came because they had heard about the festival "by word of mouth," she said.

She told the audience at the afternoon session that employees of businesses that tourists visit should be prepared to talk about all the special events Elko offers, such as the Cowboy Poetry event, Cowboy Music

Gathering, Silver State Stampede, National Basque Festival, Lamoille Country Fair, Native American Festival, Elko County Fair and more.

They should also provide information on activities and scenic spots tourists can visit as well as on accommodations, restaurants and shopping.

"It's important to give them a lot of variety so they will spend a little more time" in Elko, she said.

Hegy also reminded the more than 70 people who attended the three sessions that a customer's perception of a front-line employee is based 56 percent body language, 38 percent tone of voice and only seven percent the actual words.

She provided a list of positive body messages such as: keeping the face relaxed and under control; smiling naturally; making eye contact; and keeping body movements relaxed yet deliberate and controlled.

Negative messages include: having anxious and uptight facial expressions; a forced smile or no smile; avoiding eye contact; and hurried and rushed body movements.

"And you have to be good listeners," Hegy said, adding that employees should make sure they know

what a visitor is actually asking and, when giving directions, check to see that a visitor understands.

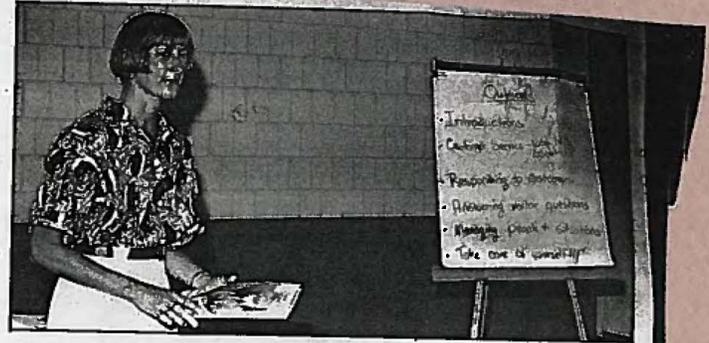
"I recommend you use landmarks" rather than just street names, she said.

Hegy also recommended that when visitors ask about good restaurants, the best place to stay or where to shop, "you give them several options" by telling a little about various places and determining the visitor's needs and how much the visitor wants to spend.

"Cover yourself" by not being specific and leaving the final choice to the visitor, she said.

Hegy suggested, too, that Elkoans describe the city's weather as high desert subject to drastic changes and urge visitors to bring a sweater even in the summer.

She also had a tip for what to say when people complain that there are no shopping malls in Elko. "To put it on the positive side explain that the city is a rural community and let them know about the shopping avail-



Norine Hegy presented a seminar on hospitality this week at the Elko Convention Center.

able," she said.

The audience participated in making a list of things to see and do in Elko, which included: tennis, swimming, golfing, fishing, hunting, hiking, bowling, snow skiing, water skiing, boating, snowmobiling, the Northeastern Nevada Museum, the Western Folklife Center, historical homes, Lamoille Canyon, the Spring

Creek Horse Palace, South Fork Reservoir, Fallside, Metropolis, Tuscarora, Angel Lake near Wells, Secret Pass, the Ruby Marshes, casinos, the area gold mines (Newmont Gold Company and Barrick Goldstrikes Mines offer tours in the summer), the Basque restaurants, shopping and even the legal brothels and all the special events.

NORTHERN NEVADA COMMUNITY COLLEGE

Office of Planning and Public Information

Memorandum

TO: Faculty/Staff
FROM: Valerie Easterly *VE*
DATE: September 17, 1992
SUBJECT: UNR Cooperative Extension

The Staff of the UNR Cooperative Extension and the UNR Coordinator have provided us with the following information so that you will have a better understanding of their purpose on campus. If you have any questions concerning their programs, do not hesitate to call them directly or to call the office of Planning and Public Information.

UNR Cooperative Extension:

"Nevada Cooperative Extension staff would like to take this opportunity to introduce ourselves to the rest of the faculty and staff of the college. We recently moved into the two trailers located between Berg and McMullen Hall from the old library building on Court Street. Cooperative Extension is charged with bringing the University to the people using non-formal educational methods. We are in our seventy-eighth year of existence and going strong.

Our primary emphasis in the Northeast area is on youth development and agriculture profitability and sustainability. We work with a broad variety of students using several different educational strategies.

The youth development team consists of five talented individuals. Marilyn Smith is a seventeen-year Extension veteran coming from Texas. She works extensively with adolescent and pre-adolescent youth. Her programs educate these youth in the life skills such as self-esteem, decision-making, self-responsibility, communication, and building aspirations. John Bee is our parenting specialist and is charged with developing programs that teach students how to improve their parenting skills. John comes to us from Utah where he was a public school teacher. John should be an expert in parenting as he has five children. Eloise McQueary is our program assistant, with her primary responsibility in the 4-H program. Prior to joining Extension, she was a long time 4-H leader and Extension volunteer. She and her sons operate the family

ranch in Ruby Valley. The newest member of our team is Lana Peevers. She was recently hired using grant funding and is responsible for managing a youth program known as "Just Do It Jr." Lana has taught school locally and is a welcome addition to the team.

The agriculture profitability and sustainability educational program is the responsibility of Ron Torell and Jay Davison. Ron is an Elko County native (almost) who was raised on a University Experiment Station ranch in Northern Elko county. He is a UNR graduate that has returned home. He teaches youth and adult students the intricacies of producing livestock in a profitable, and environmentally sustainable manner. Jay Davison is a Nevada native that has lived in Las Vegas, Reno, and Elko. He was in the environmental consulting business prior to coming to work for Extension. His responsibility is teaching students subjects related to plant-science, and rangeland management. In addition, Jay has the responsibility of administering the northeast Extension area.

The support staff is critical to the function of Extension. Without their contribution very little would get done in the office. Jeannette Blackburn is the administrative secretary. Jeannette is from the Gardnerville area and worked previously for the Forest Service as a purchasing agent. She works closely with Jay on budgets and office administration. Candie Kevan is a secretary who joins us after 10 years with Extension in Idaho. She handles clerical work, scheduling, reception duties and a host of other jobs required to keep us running smoothly. Joan Hartley is the newest member of the support staff. She worked previously for the Nevada Department of Transportation. Joan was hired under the same grant dollars that allowed us to hire Lana. She is responsible for the clerical duties associated with administration of the grant.

Please feel free to drop by our office and get acquainted with our staff. If you have any questions you can reach us at 401, 402, or 403."

UNR Coordinator - Angela deBraga

"I am University of Nevada, Reno Community Coordinator Angela deBraga and I would like to thank the Northern Nevada Community College faculty and staff for making me feel welcome in my new position on campus. I am employed by the University Division of Continuing Education and have enjoyed meeting those of you enrolled in our business administration and educational leadership programs. I invite any interested individuals to stop by my office in the Manzanita trailer for information regarding the University of Nevada, Reno. A variety of classes are available at undergraduate as well as graduate level. Office hours are 9:30-11:30 a.m. Monday through Friday 4:00-6:00 p.m. Tuesday. I can be reached at 738-7659 or extension 659 for appointments."



First Presbyterian Church

presents the seven-week series, "Our Town"
Sundays, 9:00 to 10:00 a.m. in Sanctuary
1559 Sewell Drive

Everyone is invited to attend
church service at 10:15 following the program

- March 7 - Jim Polkinghorne, Mayor
- March 14 - Bill Bonaudi, NNCC
- March 21 - District Judge Jack B. Ames
- March 28 - Shelly Griggs, Juvenile Probation
- April 4 - Leanne Slate, Elko General Hospital
- April 18 - Elko County Library
- April 25 - Robert Songer, Chief of Police

EDFP 3/3/93

"Our Town" series continues

The "Our Town" series, presented by the Christian Education Committee of the First Presbyterian Church, continues this Sunday with its second guest speaker from NNCC, Bill Bonaudi. The program is from 9 to 10 a.m. The program is from 9 to 10 a.m. and childcare is provided.

The series is to acquaint new, as well as old, Elko residents with a few of the services and agencies within the community.

Other speakers for the series are: March 21 - District Judge Jack Ames; March 28th Shellie Griggs, Juvenile Probation; April 4 - Lee Ann Slate, Elko General Hospital; April 25th Robert Songer Elko Police Chief. *E. I.N.D. 3/10/93*

People & Perks

Mark & Kathy Chilton

During spring commencement ceremonies, Mark and Kathy Chilton of Elko will receive honorary degrees from the University and Community College System of Nevada Board of Regents. Mark was one of a group of Elko business and professional men responsible for making the community college in Elko a reality. In 1962, Mark and Kathy Chilton, along with Fred and Helen Harris, donated a parcel of land to the University of Nevada for the purpose of establishing a community college in Elko. Later, this parcel was traded to the city of Elko for the land where NNCC is presently located. Their land is now the Elko Municipal Golf Course. Mark was an original member of the NNCC Advisory Board and is an active member of the NNCC Foundation Board. Mark and Kathy have continued their support of the college throughout the years by donating land and engineering services to the college.

lege of Southern Nevada. The organization membership consists of over 200 educators from state-wide fields of adult literacy, English as a second language, college/university continuing education, adult high school diploma program, GED programs, and industry teams. The organization develops legislative goals, exchanges information, discusses educational issues, and promotes new trends in adult education.

E. I.N.D. 3/17/93

Dr. Cliff Ferry

Dr. Cliff Ferry, Director of Institutional Research and Assessment at Northern Nevada Community College, was recently elected president of the Nevada Adult Education Assn.

He will serve as vice-president until April of 94 and then begin his presidential term. He will succeed Mary Malley of the Community Col-



EG-11-E 3/17/93

Our Town Continues—(L to R) Secretary of Christian Education Committee Clarice Gamboa, NNCC Dean of Instruction Bill Bonaudi, and Director of Christian Ed. Comm. Penny Urriola.

Bill Bonaudi was the second guest speaker in the seven-week "Our Town" series being held on Sundays in the parlor at the First Presbyterian Church. The talks are to help familiarize the community with its leaders and agencies and begins at 9 a.m. The speaker this Sunday will be District Judge Jack B. Ames.



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from  **&**
the
Teacher's
Lounge

FACULTY

NORTHERN NEVADA
COMMUNITY COLLEGE

Faculty
And
Staff
1992-93

POSITION ANNOUNCEMENTS

The Science Department of Northern Nevada Community College is currently seeking temporary, part-time instructors for the following college transfer courses:

- CHEM 100**
Basic Concepts in Chemistry
(Summer 1993)
- BIOL 190**
Molecular and Cellular Biology
(Fall 1993)
- BIOL 100**
Human Biology
(Fall 1993)

Qualifications:
Master's Degree in a science or related field.
Teaching experience preferred.

Applications are available from Linda Carter, Lundberg Hall. Application deadline: May 3.

For more information contact Mark Potts, 753-2249.

NNCC is an affirmative action, equal employment opportunity institution.
NNCC
Empowering People
NORTHERN NEVADA COMMUNITY COLLEGE
901 Elm Street • 753-8493

EDFP 4/13/93

WANTED: Chemistry instructor to teach freshmen, inorganic chemistry on a part-time basis. A masters degree in some natural science is required. Teaching experience is helpful. Please contact Mark Potts at 753-2249 for further information, or call Lucia Lewis for an application at 753-2263. Application deadline: Jan. 14, Affirmative Action/ Equal Employment Opportunity Employer.
7/2/91

EDFP 4/17/93
M. Noakes selected for seminar

Northern Nevada Community College announced Associated Student Body Secretary Mona Noakes has been selected as one of two state representatives to attend the 1993 Women as Leaders seminar in May in Washington, D.C.



More than 450 applicants vied for the 104 seminar positions. Noakes will attend the week-long event to "participate in mentoring activities and presentations by women in Congress," according to a press release. "She will attend working sessions of Congress and have an audience with President Bill Clinton."

Noakes is pursuing an associate of arts degree at NNCC. She takes photographs for Spirit Winds Photography and Nevada Magazine.

People & Perks

Mona Noakes

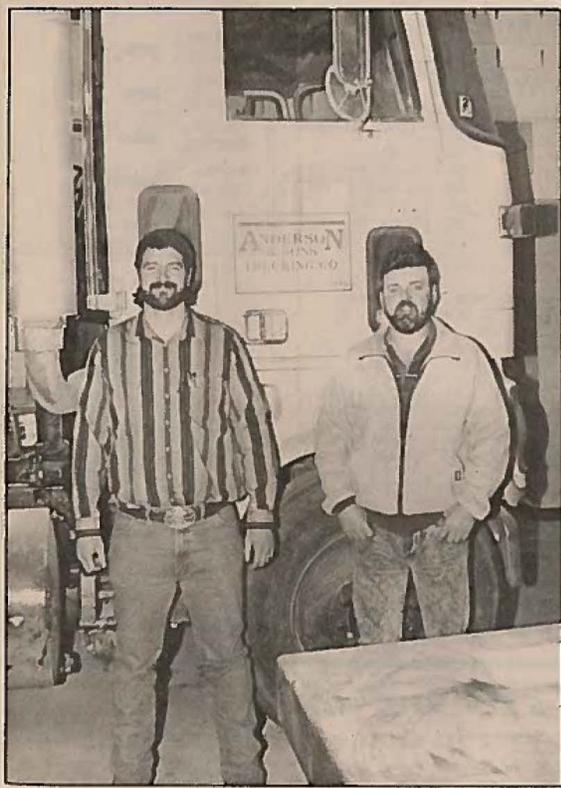
Northern Nevada Community College is pleased to announce that Associated Student Body Secretary Mona Noakes has been selected as one of two representatives from the state of Nevada for the 1993 Women as Leaders Seminar. The seminar will be held in Washington, D.C. in May.

Noakes was informed of the appointment in a letter from Susan Molinari of the U.S. House of Representatives and Co-Chairwoman of the Women as Leaders Advisory Board. Molinari commended Noakes for her "outstanding accomplishments as a leader on campus and in the community."

Over 475 applicants vied for the 104 seminar positions allocated for the 1993 seminar. Noakes will attend the week-long event, and participate in mentoring activities and presentations by women in Congress, attend working sessions of Congress, and have an audience with President Bill Clinton. When she returns, Noakes will provide a 30 minute program detailing her experience to the NNCC Status of Women Committee.

Noakes is currently pursuing an Associate of Arts Degree at NNCC and plans to eventually complete a Masters Degree in photography. She also photographs locally for Spirit Winds Photography and Nevada Magazine.

E. INDEPEND. 4/21/93



Truck Donation — Pictured are Brett Murphy, Northern Nevada Community College diesel instructor and Larry Tingo terminal manager of Anderson & Sons Trucking Company. Anderson and Sons recently donated the L8000 "cab over road" truck to the college. The truck will be used in the diesel mechanics training program at the college. (staff photo)

E.I.N.D. 4/17/93

Mahlberg named conference coordinator

Lynn Mahlberg, Director of Admissions and Records at Northern Nevada Community College, has been selected as the Coordinator of Conference Exhibits for the Pacific Association of Collegiate Registrars and Admission offices.

The conference will be held in Sparks, Nevada on November 7-10, 1993. The association includes over 400 public and private two and four year colleges throughout the western states, Guam, Alberta and British Columbia.

E.I.N.D. 4/21/93



Honored: Judy Hovan, president of Preceptor Tau Chapter, Beta Sigma Phi, was elected Woman of the Year by members of her chapter at the annual Beta Sigma Phi Founder's Day celebration. Judy is married to Paul Hovan.

EDFP 5/29/93

Echeverria takes over as new consultant for business center

Tracy Echeverria is the new management consultant for the Nevada Small Business Development Center at Northern Nevada Community College.

She replaces Tom Lee who moved to Idaho.

In her new job, Echeverria will be helping individuals interested in starting new businesses, and she will continue to put on seminars on business-related topics in cooperation with the Elko Chamber of Commerce, North East Nevada Development Authority and the college.

"I will be involved in the community, also," she said. "I think Tom has done a very good job and I want to follow and expand on it."

The Small Business Development Center provides information about many types of businesses that individuals might be interested in opening.

Echeverria said she will also do business counseling for individuals as well as help them with business plans and provide information on Small Business Administration loans.

"I will try to help people make informed decisions," she said, by helping them analyze their business ideas and helping "them be aware of what's out there."

There are no charges for her services.

Echeverria grew up in Battle Mountain and attended the University of Nevada Reno, where she received a bachelor's degree in business administration and a master's degree in economics.

She interned with the Economic Development Authority of Western

Nevada in Reno and with Bidard and Ross of Reno, a pension consulting firm.

The Small Business Development Center, which is connected with the University of Nevada Reno, is located in the Technical Arts Building at NNCC. Hours are 8 a.m. to 5 p.m. Mondays through Fridays. The phone number is 753-2245.



Tracy Echeverria, new management consultant.

EDFP 6/12/93



Appreciation Dinner — Marilee Harper, NNCC Child Center Director (left), and Shari Reynolds, Little Britches Head Start Director (right), were honored May 25, with an evening of affirmation at the annual Appreciation Dinner sponsored by Northern Nevada Association for the Education of Young Children (NNAEYC). The award was presented by the NNAEYC member and dinner emcee Joeline Holmes (center). Marilee and Shari were selected as NNAEYC's 1993 Early Childhood Educator Honorees. During the program colleagues, friends, family members and former students were invited to express appreciation to these two remarkable women for their investment in the lives of Elko's young children. Marilee and Shari were presented with memento gift baskets and tole-painted plaques that stated, "You have touched so many hearts, thanks for touching ours!" (submitted photo) *Elko Independent*

Echeverria joins Small Business Development Center staff

6-16-93



Tracy Echeverria

The Northern Nevada Community College Small Business Development Center welcomed new Management Consultant Tracy Echeverria last week.

Tracy replaces Tom Lee who recently moved from the area. She and her husband Tim, moved to Elko two weeks ago. As Management Consultant, Tracy will counsel clients who wish to start a small business, or who already own one and have questions or problems. There is no fee for this service. "We will also put on about 20 seminars each year," she said. The seminars fees are reasonable, and a complete schedule will be

Elko Independent available soon; so watch for details. Tracy will teach a class in Small Business Management at NNCC. For more details check with Student Services or Tracy.

Before working at NNCC, Tracy received her Bachelors of Science in Business Administration and Master's of Economics from the University of Nevada, Reno. She grew up in Battle Mountain and is very familiar with the area and its industries. She worked for the Economic Development of Western Nevada and did an internship for a pension consulting firm, Bidard and Ross.

The next seminar scheduled is the Hospitality Seminar - or - Tourists Ask the Craziest Questions! It will be held June 22nd at the Convention Center and the cost is \$15. If you are in the first 50 to sign up it is free. There will be three sessions available: 9 a.m. to 11 a.m., 3 p.m. to 5 p.m. and 6 p.m. to 8 p.m. The presenter is Norine Hegy.

For more information on this seminar or the services offered by the Small Business Development Center, call Tracy at 753-2245 between 8 a.m. and 5 p.m. Monday through Friday, or stop by her office located in the new Technical Arts building on the NNCC campus.

Family reunion: Silvas living American dream

By Mary Branscomb

In 1905, Jesus (pronounced HAY-SOOS) and Ofelia Silva arrived in Elko from Mexico. They had four children in tow and one on the way. Jesus had a sixth-grade education and spoke a little English. Ofelia had finished fourth grade.

Today the elder Silvas own their own home and will be able to retire comfortably and their children are all college graduates: three at Stanford University in California, one of the University of Oregon at Eugene and one of Carroll College in Helena, Mont.

Recently, Spanish tutor Janet Gering asked Silva, working now as a Northern Nevada Community College security officer, how he managed to get five children through prestigious universities while both he and his wife worked full time.

"It's my wife," he replied. "She is a wonderful woman."

Whatever the reasons, their grown children are living proof that the American Dream "is still there and still do-able," says their younger son, 25-year-old Jesus Jr.

"Junior" as he is called by his father, recently spent six months with a family in Florence, Italy, in an honors program offered by Stanford. The Italians asked him if it were still possible for "over immigrants" to "make it in America."

"My parents did," he assured them.

"Ever since I was young I knew America was special," he added as he explained to the people of St. Petersburg and Moscow in Russia that his parents are "a custodian and a maid, members of an American minority, but their son can travel around the world like this."

The children

Mario at 33 is the oldest. His education started in a Mexico private school. His parents paid tuition. Jesus reports even then Mario was a good student and was named "outstanding" before he was five years old.

While he attended Elko High School, Mario bowled, played tennis and golf and made good grades. He earned a full scholarship to Stanford and graduated with a degree in law.

He met his future wife, kindergarten teacher Joan Shanahan, while he was taking a graduate course in psy-

chology in St. Louis, Mo. Mario is now a practicing trial lawyer and partner in a law firm in that city.

He likes St. Louis but is happy he grew up in Elko. "It's a safe place for children and the school system is very good," he said.

"My parents really value education... and in that sense their dreams for their children came true. They worked hard at maintaining the Spanish language in our home and I appreciate it today. I intend that my children will read, write and speak Spanish, too."

"Respect is the word that comes to mind when I think of my father. None of us ever talked back to him even if we had different opinions... and, out of respect, I speak to him and my mother in Spanish because they are more comfortable speaking in their native tongue."

Yolanda Silva of Elko, 31, is a graduate of Carroll College in Helena, Mont. A single mother, she is a dental hygienist currently practicing in the office of Dr. Steven Price in Elko. Her children are Michael and Olivia Plank, four and three years old.

Unlike her siblings, Yolanda knew she didn't want to live in a city. Helena, with a population of 35,000, was too big for her.

But she also remembers life in

Elko where her mother spent her days fetching buckets of water, tending livestock, gardening, scrubbing and cooking over an open flame in their adobe house.

She reports her many aunts and cousins were busy all of the time, but she didn't see much of the men, who were farmers and were in the fields from sunup to sundown. Even after the family had immigrated, she didn't see much of her father because he usually worked two jobs. He seemed to her a stern and awesome person.

The turning point — when her father became her friend was when she was about 20 years old. She had just "noticed" his pickup. His pride and joy.

She dreaded calling him and was in near hysterics when he arrived at the scene. "He never even looked at me," she said. "For a long time he never mentioned it. All he did was put his arms around me and comfort me. From then on I could see his kindness."

"I chose a job in the medical field because I wanted to do something to help people and I like math and science. Dentistry interested me most, so EHS teacher Rev. Hitchman suggested dental hygiene, still a growing field."

Jesus Jr. has a similar career upon to translate for Mexican immigrants and Basque people who come in for appointments. My Spanish is valuable in many ways and I am glad my father is talking to my children in Spanish."

Consuelo (Connie) Silva-Broussard, 29, of Oakland, Calif., is a Stanford graduate in clinical psychology. She is a therapist working in a residential group home with children.

Her husband, Ralph, teaches art to emotionally disturbed children who are also wards of the court. She says she has always enjoyed children but changed her major to clinical psychology after taking a class with a girlfriend who was enrolled in Chicago Studies.

"Our parents taught us to value education. We grew up believing it was important to be smart and work hard, but we were given material rewards for our good grades."

"I remember only one time when I did get a reward from my father, but it was not for getting an A or winning first prize. I was 10 years old and had spent my Saturday at a spelling bee. Because I was the alternate for my grammar school, I did not actually get the opportunity to compete in the contest."

"When it was over I went home feeling very disappointed. When my parents asked me how I had done, I very sadly explained that I only got to watch. My father told me I had done well and handed me a \$100 silver dollar."

"This was very unexpected and confusing, but slowly I came to understand that I could be successful even without winning."

"I still have that silver dollar and someday I hope to hand it to one of my children on just such an occasion."

Leticia (Letty) Silva-Deines of Portland, Ore., is 27 and was graduated from the University of Oregon at Eugene with a major in child psychology. Her husband, Mike, is working toward a degree in civil engineering.

Letty's job entails dealing with court adjudicated kids (shoplifters, runaways or first-time misdemeanor offenders) for a non-profit, county-funded agency. She helps 50-15- to 18-year-olds write letters of apology and sees that they perform required community services assigned by judges.

She is also working toward a teaching certificate so she can teach English as a second language because she wants to help other Hispanics who may not have had the opportunities she had.

Letty says she felt comfortable as a child in Elko and would choose the closeness of living in a small community if she could make a living in one. West Lynn, where she lives, is a Portland suburb, with a population of 17,000.

"My parents really did care about everything we did. Dad was the disciplinarian. Mom was the comforter. They pushed us toward education, but they wanted us to have fun too. We are a close family in spite of the distance we live from each other. We'll call home every week and talk to each other often."

Jesus Jr. has received a bachelor's degree from Stanford and is currently working as a law clerk in Los Angeles. This fall he will attend one of three law schools where he has



Submitted photo

been accepted.

Besides Italy and Russia, he has visited Paris, France; some areas of England and Spain; New York City and Washington, D.C., but he thinks he will settle in northern California.

"My brothers and sisters had a lot of influence on me. They did the ground breaking. All of them are incredibly disciplined people."

Jesus Jr. is not undisciplined. As an EHS student he was Nevada State Champion pole vaulter and Nevada State Champion in his weight division in wrestling.

He describes his mother as "the most angelic creature I've ever met." His father as "tough on the outside but really a most tender person. He's always helping people. He's very generous, and I want to follow suit."

"We all seem to have social consciences and are politically active. Our parents are good role models. We admire them and don't want to let them down."

Family rules

When quizzed about his child-rearing philosophy, Silva replied that although he and Ofelia always discussed problems and plans, it was he who made the decisions about events outside the home. Inside the house, Ofelia made the decisions.

He explained because he worked as a bartender and got a close-up look at how many parents behaved, he determined early on that his children would always be supervised by a family member. When he and Ofelia had to be at work at the same time, they made arrangements for Jesus' father, Agustín, or his cousin, Pompeya, to be at home for the children.

His reasons for having a bilingual home also came from personal experience.

"When I first came to the United States I was scared because I couldn't talk to anyone." He worked in Los Angeles and Elko and, still in his teens, went on to Chicago. There he studied English for three hours after work every day.

It became aware that by speaking both English and Spanish it was easier to get a job where there are a number of Spanish-speaking people.



Submitted photo

Mario Silva, his wife Joanie and daughter Rebecca live in St. Louis, Mo., where he practices law.

He could also see trips to Mexico would be easier for his children if they were fluent in Spanish. Therefore, in the Silva household normal conversation is in Spanish although all seven Silvas speak English outside.

The children also learned to read and write Spanish while they were still very young.

Ofelia's English teacher was the late Edyth Green, who also sold the couple their Juniper Street house. English was taught at NNC, then located in the now-demolished Elko farm house at Court Street.

Earl and Edyth Green and Dr. Charles E. and Mildred Seccer were witnesses for the Silvas when they were naturalized in 1972. Junior was about five at the time and did not participate in the swearing-in because he had been born in Elko which made him a citizen automatically. He said he felt "left out" at the time.

Although work often precluded his attending all of the children's games, cheerleading or drill team performances, their father made it plain he was interested. His actions said it if words didn't, Mario noted.

Jesus also made it a point to make time for the family to have fun together, mostly on camping and fishing trips. The whole family visited Disneyland, and went to Mexico once.

But learning was always the most important thing," said Mario. "We weren't paid for good grades, but we were expected to get them — not necessarily As, but good grades."

"We wanted to. We wanted our parents to be proud of us."

The rule — although never tested — was that as long as their grades were good in high school the children did not have to work and they could participate in extracurricular activities. Should the grades slip, jobs would be required.

All of them won full scholarships to the universities they wanted to attend, got grants and qualified for loans. Jesus and Ofelia had expenses, of course, but not impossible financial burdens.

Ofelia and Jesus

The elder Silva, reared by his sister, Cristeta, after his mother died when he was two, first came to Elko in 1932 as a 16-year-old. He worked for Eliseo Herrera at Halleck on a Western Pacific Railroad gang.

Later he went to work in a factory in Chicago until he returned to Mexico in 1954.

He and Ofelia were married in Mexico in 1957. After the first two children were born, Jesus realized if they were to get educations he'd have to earn more money, so he went north alone to Watsonville, Calif., and found work with Tom Kasuka, who in 1961 helped him acquire legal papers.

Until 1968 he spent part of the year in Mexico and part of it in the United States, but when he got a job in Elko with Vogue Laundry, he was able to send for his family.

Ofelia's first work in Elko in 1967 was as a maid at the Stockmen's Motor Hotel. In 1969, she took a job doing laundry at Elko General Hospital and she's been there since in different capacities. Now she is in the housekeeping department.

For 12 years, beginning in 1968, Jesus was bartender between 4 p.m. and midnight in the Silver Dollar.

Submitted photo

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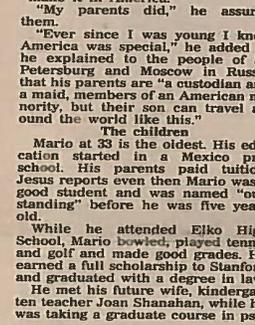
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Submitted photo

Jesus Silva Jr.



Submitted photo

Many Elkoans will remember the Silva children in the 1970s when this photo was taken. From left in the rear are Connie, Yolanda and Mario. Jesus Jr. and Letty are in front.



Submitted photo

Connie and her husband Ralph Broussard live in Oakland, Calif. Both are social workers.

side
Magnetic North Pole • Underground build

Submitted photo

Letty

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Reunion: The *Extra* included in today's paper features the family of Jesus and Ofelia Silva (seated above) and its reunion in Elko Saturday. In the rear, from left, are Jesus Silva Jr., Michael and Letty (Silva) Deines, Ralph and Connie (Silva) Broussard, Yo-

landa Silva, and Mario and Joan (Shanahan) Silva. Michael Plank, Rebecca Silva and Olivia Plank are sitting on their grandparents' laps. The linen tablecloth was made by Ofelia, who has won many blue ribbons in the Home Arts Division of the Elko County Fair and Livestock Show.

*Free Press
Tuesday
Aug. 4, 1992*

Elko Daily Free Press 9/19

S. Hawkins certified

Scott Hawkins, a mill maintenance instructor at Northern Nevada Community College, recently qualified as a registered certified industrial technologist.

"In obtaining this certification, [Hawkins] is recognized for his accomplishments, knowledge and expertise in the field of industrial technology," said Everett Israel, chairman of the National Association of Industrial Technology Board of Certification.

The mill maintenance program at NNCC is one of the newest occupational programs at the college. Developed in partnership with local industry, the program prepares men and women to be versatile and

skilled workers, spokesman Joyce Shaw said.

Trainees learn to install, maintain and repair a variety of industrial plant equipment and structures. Hawkins has been instrumental in making the mill mechanics curriculum a popular and successful training program, Shaw said.

Hawkins moved to Elko from Oxnard, Calif., in August 1988 with his wife, DeRae, and son, Chris. He has worked as a maintenance supervisor for Nabisco Brands and a project engineer and maintenance supervisor for Oxnard Frozen Foods. A University of Wisconsin graduate, he completed a three-year apprenticeship for U.S. Steel in Minnesota.

EP 9/11
Stan Aiazzi, NNCC Dean of Student Services, reports a host family is needed for a Japanese exchange student. Anyone interested should call Aiazzi at 753-2271 or 738-7780 evenings.

Northern Nevada Community College is accepting applications for the position of Custodial Worker. The position is a full-time graveyard shift position. Applicant must possess or be able to obtain a valid Nevada Driver's license. Application forms are available from the NNCC Personnel Office, Lundberg Hall, 901 Elm St., Elko, NV 89801. Deadline for applying is 5 p.m. Friday, April 30, 1993. NNCC is an Equal Opportunity/Affirmative Action Employer.

NNCC tabs Bonaudi as academic officer

Sat. Aug. 8, 1992

William C. Bonaudi has been chosen as chief academic officer of Northern Nevada Community College. Prior to Bonaudi's appointment, he served as dean of instruction at Truckee Meadows Community College in Reno.

"Bill is a wonderful addition to the college," said NNCC President Ron Remington. "He brings a wealth of experience in the field of community college education.



He has taught as well as served in a number of administrative positions."

Bonaudi will be responsible for the "administration of academic programs, policy and strategic goals of the college," Remington added.

Bonaudi received his bachelor of arts degree from Central Washington State College and a masters of sci-

ence from Wayne State University. He is completing a doctorate in higher and professional education at the University of Southern California. He also serves on a number of professional organizations including Sigma Xi, the scientific research society; Alpha Sigma Phi Fraternity; the National Council of Instructional Administrators; and Toastmasters International.

Bonaudi and his wife, Jennifer, have moved to Elko from Reno. She is employed by Elko General Hospital. They have three grown children.

"I am looking forward to joining the NNCC organization. The college has grown phenomenally in the last few years and will continue to do so. I've observed a number of schools and I have seen no school with greater commitment and support from its community than NNCC. We have a number of opportunities and challenges before us and I am looking forward to working with the staff, faculty and community."

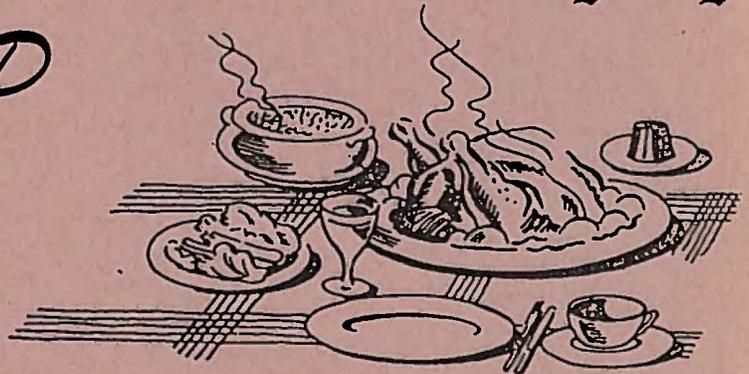


THE LEADER



Thanksgiving

ASSOCIATED



STUDENT

BODY

Secrets of Your

ASB

1992-93

STUDENTS

Get involved in your student government!

The Associated Student Body
is now accepting applications for
student body officers.

Benefits include:

- Tuition Waivers
- Leadership Opportunities

Do you have what it takes?

If you think so, please pick up your application
at one of the following locations:

A.S.B. Office (Community Center)
Student Services
College Community Center Reception Window

Elections will be held the week of April 26, 1993.

For further information contact a current A.S.B. officer
or Phil Smith, Berg Hall.

STUDENT RELATIONS COMMITTEE

The Student Relations Committee has met two times to discuss student related problems.

Discussed suggestions to help the cafeteria.

- A. Pool tournaments, ping pong tournaments, etc.

Discussed ways to assist the Knight Writer

- A. Space
- B. Hardware needs
- C. Scholarships for workers, transferable credit classes.

Pat Collins suggested utilizing the suddenly prominent RIVER for a river duck race to interest students. Louie Horton jumped on the idea and as a result raised \$100 in the Hen-ducky Derby. The money goes to paying for transcripts for prisoners.

As a result of a high school announcement that students were not welcome on NNCC's campus, and the posting of signs prohibiting bikes, skateboards, and roller skates we discussed the issue. Our conclusion is that the image is that young people are not welcome on this campus. Is this an image we want to convey? We are aware that there were some communication problems with the high school, but the image is our concern.

The censoring of the publication "Something To Think About" March 1993 resulted in the these suggestions concerning censorship.

- A. The ASB should have an open bulletin board.
- B. Anything can be placed on the ASB board without screening.
- C. All other bulletin boards may be stamped approved by the PIO.

IF it is necessary to monitor the other bulletin boards these criteria could be considered.

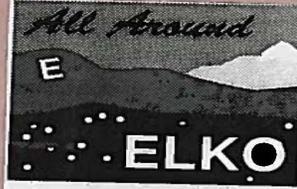
1. Professional (correct spelling, grammar, college related)
2. Timely (announcements not out dated, approved for specific time period)
3. Systematic (same for everyone, orderly, neat)

In regard to the original problem of the purloined flyer, it was the consensus of the committee that freedom of speech, the free exchange of controversial ideas and concepts, and freedom to disseminate and communicate such ideas should be encouraged as part of the intellectual and educational environment a college should nurture. (this is not a prepared statement by the committee, but I'm paraphrasing it here for your consideration)

EB-5-93
83



New Officers — for NNCC ASB next year are: Treasurer Jenny Mahlberg, Vice Pres. Josette Huntsinger and President Melody Carlyle. (staff photo)



Associated Student Body of NNCC will hold its annual Spring Fling Carnival Saturday from 10 a.m. to 2 p.m. outside at the NNCC Campus, weather permitting, inside if weather is not good. Games, food and family entertainment. Everyone is invited.



NORTHERN NEVADA COMMUNITY COLLEGE
Community College Center • 901 Elm Street • Elko, Nevada 89801 (702) 753-2234 • Fax: (702) 738-8771

Associated Student Body

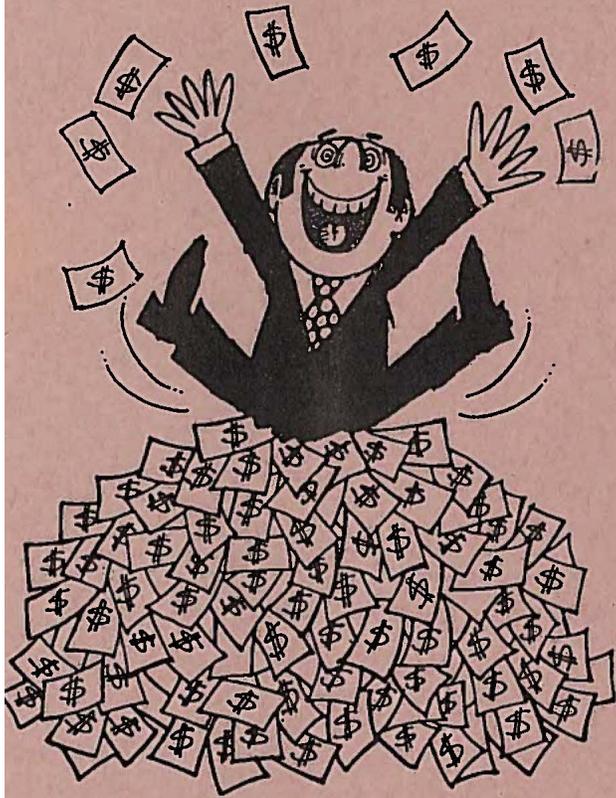
The Associated Student body regrets to inform you that due to lack of interest, Associated Student body senator elections are canceled for Sept. 15 & 16 1993.

As stated in the ASB constitution any vacancy of an elective office shall be filled by appointment by the ASB president, with 2/3 majority vote of the Student Council.

We are hoping that the student body of NNCC will want to get involved with the ASB-if you are even in the slightest bit interested please talk to an ASB officer or call 753-2234.

The ID cards that were to be offered during elections will be issued at a later date. Times for this will be posted within the next couple of weeks.

The ASB is working as hard as possible to get these Senator positions filled. Due to the fact that we cannot hold any official business until these positions are filled, we would like



You Deserve a
STAR

SCHOLARSHIPS

AND



GRANTS

**Northern Nevada
Community College**
**FINANCIAL & ACADEMIC
ADVISING DAYS**

Thursday, July 30
&
Thursday, August 27
10 am - 6 pm
Friday, August 28
8 am - 12 noon

Call 623-4842
And set up your appointment.



395 W. Minor

Northern Nevada
Community College

7-24-92
Humb. Sun
623-4842

The Humboldt Sun, Winnemucca, Nev., Dec. 18, 1992—13

NOTICE OF SCHOLARSHIPS

The Weiss Foundation
is accepting applications from
Humboldt County students
for scholarships for the
1993 Spring semester at

**Northern Nevada Community College
Winnemucca Center.**

For further information contact:

Northern Nevada Community College
395 West Minor Street
Winnemucca, Nevada 89445
624-4824

or

The George & Sonie Weiss Foundation
Box 887
Winnemucca, Nevada 89446

Application Deadline January 1, 1993

**MTC scholarships
available at NNCC**

Stan Popeck, Director of Occupational Education, announced that MTC (Manpower Training Cooperative, Inc.) Scholarships are now available at Northern Nevada Community College for students interested in pursuing careers in Mining Technology. "This marks the fourth year the scholarships have been made available," states Popeck. "There are 43 scholarships of \$4,000 each available in diesel, mill mechanics, and maintenance electrician training. These scholarships are not just for recent high school graduates.

Anyone interested in the scholarships should contact Mr. Popeck at 753-2393.

4/28/93 E. Ind.

Ethnic panel, Kim S earn honors at Star



Associated Student Body officers include, from left: Jennifer Mahlberg, incoming treasurer; Josette Hunzeker, incoming vice president; Melody Carlyle, incoming president. Outgoing officers are Steve Zeller, vice president, Mona Noakes, secretary and Eric Ford, treasurer.



(Knight Writer staff photo)

The Ethnic Minority Affairs Committee (EMAC) won the President's Award at NNCC's Star Night. Committee members are, from left in back row: Gerald Martin, Jeff Espinoza, Megumi Sato and Frank Honeyestewa. In front, from left: are Melody Carlyle, Amy Tsu, Padmini Bhakta and Tania Colebrook.

In the annual Star Night ceremony at Northern Nevada Community College, the prestigious President's Award was given to the Ethnic Minority Affairs Committee consisting of students with Native American, East Indian, Chinese and Japanese backgrounds; and Kim Smith was named Outstanding Student. Smith also received an award for Academic Superiority.

EMAC Committee members are Gerald Martin, Jeff Espinoza, Tania Colebrook, Frank Honeyestewa, Padmini Bhakta, Melody Carlyle, Connie Eikenberry, Megumi Sato and Amy Tsu.

During the evening, many students, faculty and staff were recognized for their achievements as awards and scholarships were bestowed.

Other outstanding students in their respective departments included: Brian Anderson, art; David Trujillo, automotive; Nick Cecil, heavy equipment technology; Geraldine Preece, electrical maintenance; Bill Long Jr., mill maintenance; Ron Clayton, business administration, Annette Weaver, office administration; Ryan Mullin, associate of science; Jennifer Benedict, associate of arts; Jennifer Benedict, English; Maria Anastacio Macias, adult basic education.

Winners of scholarships include: Sally Stednitz, Richard Rose Scholarship in agriculture; Sharon Hitchborn, Ariel Glen, art; John Dominguez, Daniel Aherm Memorial; Vaughn Brown, Ruth Roseberry, automotive; Cammie Jones, Paul Laxalt, early childhood development.

Charlotte Andreozzi, Wells Medical Center; Kelli Gowan and Breinda Young, Ruth Roseberry, nursing; Jacquie Bernard, Laurena Moren Memorial for nursing; Jacklynn Scott Anderson, Raquel Bearbow and Mable Guerrero, Nevada Nurses Association; Debora Burke, Calvin Fisher Memorial; Venida McGlothlin, Carol Pinkerton Memorial.

Shawna Showers, Laura Gallegos, Sharon Lawrence and Coral Griffith, Nevada Certified Public Accountants; Valentina Salas-Ortiz, Altel; Dina Peterson, Elko Board of Realtors; Tamra Kaiser, Charter Counseling of Northeast Nevada; Melanie Carr, UNS Space Grand; Jennifer Anderson, Elko Kiwanis Club; Marcia Barker, Delta Kappa Gamma; Maureen Connors, Brian Fox and Susan Jacabo, anonymous family; Tracy Rowley, Carla Scott and Sharon Hitchborn, Chevron USA; Ellen Cadwell, Martin Heath, Kerry Hendershot and Laurie Marsh, Mel Lund-

berg Memorial; Machel Ward, Knights of Pythias.

Kevin Loper and Jennifer Mahlberg, Elko Lions Club; Sarah Hall, Elko Rotary Club; Wendy Ispisua, Elko County Classroom Teachers Association; Valeri Koffler and Maria Sandoval, Brico Inc.; Christina Speers (Battle Mountain High School) Killena Morrison (Carlin High School) Amy Cornett (Elko High School) and Dawn Martinez (White Pine High School) Margaret MacBeth Memorial; Sherri Bernal, Desiree Fraire, Debra Gill, Wendy Reid and Amy Tsu, NNCC Foundation; Sheryl Knudson, Elko County Bar Association; Debra Gill, Soroptimist International of Elko; Killena Morrison and Martin Heath, Thiercof, general scholarship; Sheri Boluna, Melody Carlyle, Pam Gaines and Leah Lutjens, anonymous foundation scholarship.

Ronald Bill, Veterans of Foreign Wars; Robert Lee, Veterans of Foreign Wars Auxiliary; Vicki Dickey and Dawn Kaylor, Grace vanDalsen scholarship; Kim Smith, NNCC Classified Staff Book.

Susan Wilson, Hugh McMullen Memorial Scholarship for continuing education.

Weiss Foundation Scholarship: Mike Adams, Sheila Bauman, Lela Buhl, Chandra Glazier, Norma Guariglia, Helen Hemmert, Jolina Loder, Marlaime Marden, Rebecca Marin,

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Gloria Everett, right, of Northern Nevada Community College, presented NNCC scholarships. Recipients were, front row from left, Jennifer Mahlberg, Elko Lions Club; Susie Jacobo, NNCC Family; Kerry Hendershot, Mel E. Lundberg Memorial; and Valentina Salas-Ortiz, Alltel. Back row, from left, Kevin Loper, Elko Lions Club; Jennifer Anderson, Elko Kiwanis Club; and Amy Cornett, Margaret MacBeth Memorial.

EDFP 6/4/93

NOTICE of SCHOLARSHIPS

Humboldt Sun — 7/16/93

The Weiss Foundation

is accepting applications from
Humboldt County Students
for scholarships for the 1993 fall semester at

**Northern Nevada Community College
Winnemucca Center**

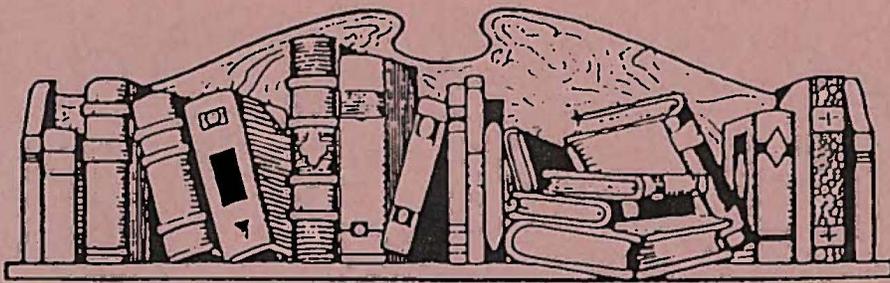
For further information contact:

Northern Nevada Community College
395 West Minor Street, Winnemucca, Nevada 89445
623-4824

or

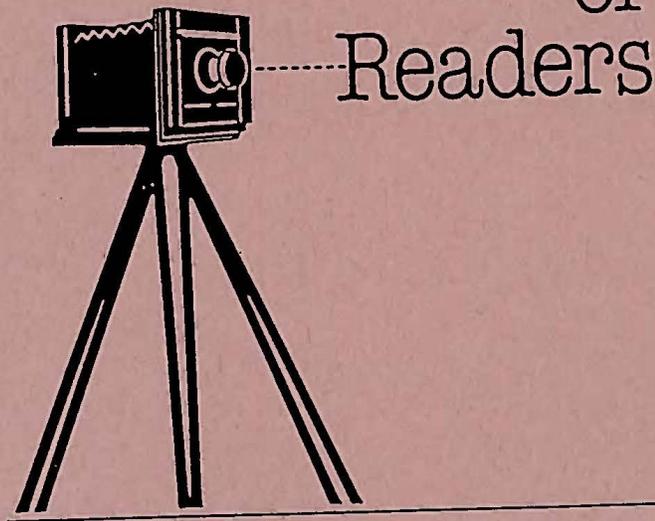
The George & Sonie Weiss Foundation
Box 887
Winnemucca, Nevada 89446

Application Deadline August 1, 1993



From the LIBRARY of

A
Nation
of
Readers



LEARNING RESOURCES

CENTER

Northern Nevada Community College
is pleased to announce the appointment of

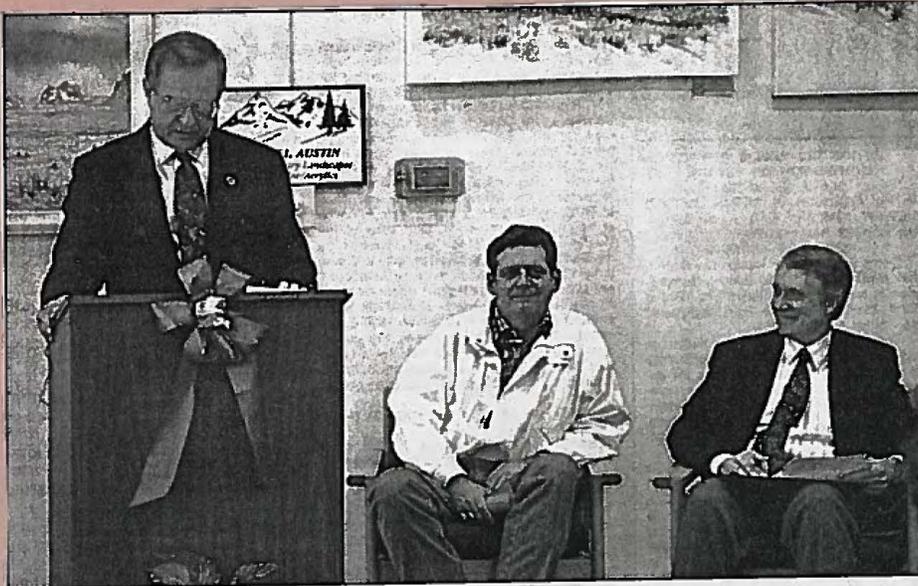
The Learning Resources Center
as a
Federal Documents Depository

Please join U.S. Senator Harry Reid
and U.S. Public Printer Robert W. Houk

for a ceremony and reception honoring the occasion

Friday - September 4, 1992 - 9:30 a.m.
Learning Resources Center - McMullen Hall
901 Elm Street - Elko, Nevada

EDFP 9/2/92



U.S. Public Printer Robert Houk, left, spoke Friday at the opening of a federal depository at Northern Nevada Community College. Gov. Bob Miller, center, and U.S. Sen. Harry Reid also attended the ceremony.

NNCC opens doors at new depository

Seven months after the Elko County Library was designated a federal depository, Northern Nevada Community College opened its own collection Friday.

On hand for the ceremonies were U.S. Sen. Harry Reid, who helped with NNCC's bid; Gov. Bob Miller; Robert Houk, U.S. public printer; State Librarian Joan Kerschner; and U.S. Sen. Richard Bryan.

The documents include mining permits, reclamation papers and public-lands documents.

University of Nevada Reno also is a federal depository and receives "all government documents not classified top secret," the release stated. Those documents will be available through NNCC.

Sept 7, 1992

NNCC was awarded the state's 12th depository, according to an NNCC news release. Only senators and representatives may designate federal depositories, and Reid used one of his appointments for the college.

The county library won its designation with the help of U.S. Rep. Barbara Vucanovich, college officials noted.

Reid handed NNCC President Ron Remington the declaration from the U.S. Printing Office during the ceremony at the NNCC Learning Resources Center. Remington, Miller, Kerschner and Houk also spoke at the opening as did Juanita Karr, center director.

Last year, NNCC and the county library applied for a designation through Vucanovich. Undaunted by the first rejection, Karr said, NNCC reapplied a few months later.

"We quite frankly feel we serve the public," she said. "We just feel as an academic institution it was a definite expansion of our collection."

NNCC designated Federal Documents Depository



LRC Director Juanita Karr is pictured here with Governor Bob Miller, Senator Harry Reid and U.S. Printer Robert Houk. She later presented them with mugs and cookbooks commemorating NNCC's 25th anniversary. Sen. Reid and Houk were also given goldsplatter tie tacks by Newmont Gold. (staff photo)

Northern Nevada Community College is pleased to announce the appointment of the NNCC Learning Resources Center as a federal documents depository.

Commemoration of the event took place on September 4th in McMullen Hall. About 75 people joined special guests Senator Harry Reid, Governor Bob Miller, United States Public Printer Robert W. Houk, and State Librarian and Director of the Nevada State Library Joan Kerschner for a ceremony and reception.

The designation of Federal Documents Depository is made only by senators or congressional representatives, explained Dr. Ron Remington of NNCC. The University of Nevada, Reno is a regional depository and receives all government documents not classified top secret. These documents are accessible through the Learning Resources Center.

According to Houk, NNCC has joined 1,400 libraries nationwide in becoming a Federal Documents Depository. "Studies show that 167,000 Americans utilize Federal Depository collections each week," he added.

Designated as the 12th state depository, NNCC will have the option to select from over 7,000 categories of documents for local collection. Categories will be selected based upon appropriateness and the special interests of the community, local agencies, industry, etc.

NNCC's Learning Resource Center (LRC) is a centerpiece for the campus and is known for its outstanding book and audiovisual collections, said LRC Director Juanita Karr. The Center subscribes to over 250 periodicals and newspapers, and current periodicals are complemented by a large collection of microfilm indexes and back issues. Nearly 25,000 volumes are housed in the



Senator Reid presents designation plaque to Dr. Remington

(staff photo)

Center and special features include collections on Nevada, Native Americans, and the Basque People. In a cooperative venture with the Area Health Education Center (AHEC), an extensive health and medical collection and a computer "network" has been established.

Patrons of the LRC can easily obtain materials through their membership in the Inter-Library Loan System of Nevada, from other libraries of the University system, the public libraries of the state, and on an international level.

**NORTHERN NEVADA COMMUNITY COLLEGE
FEDERAL DEPOSITORY LIBRARY**

September 4, 1992

- * Democracy needs informed citizenry
- * Libraries & books essential
- * Depository Libraries unique to U.S.
- * Thousands of GPO documents
- * Open government = Free society

- * NNCC ideal location
- * Reaches out to community
- * Joins 1,400-member system
- * Took team effort
- * Must keep expanding library services

*Speech given by Harry Reid when The LRC
became a Federal Depositor Library*

**NORTHERN NEVADA COMMUNITY COLLEGE
FEDERAL DEPOSITORY LIBRARY**
September 4, 1992

- * Thomas Jefferson, who was instrumental in establishing the Library of Congress, said that a "Democratic society depends upon an informed educated citizenry." Education, learning, literacy, and libraries are the essential cornerstones of an effective and living democracy. One of the first things happening in Eastern Europe with the breakup of the Iron Curtain is that people now have the right to go to libraries.
- * In America, we not only provide free access to books, we also provide access to government documents. These documents are available in special libraries designated as Federal Depositories for public use.
- * I am proud to take part in the designation of the Northern Nevada Community College as a new addition to the United States' Federal Depository Library System.
- * The Northern Nevada Community College will coordinate with the Elko Public Library, which was also named this year as a Federal Depository. Together NNCC and the Elko Library will be able to offer Northern Nevadans the broadest range of information possible. The two can plan selection of Government Printing Office (GPO) materials to fully meet public needs and concerns.
- * The GPO will send to NNCC copies of government publications which are not of purely administrative nature or classified for reasons of national security.
- * The depository will provide access to thousands of federal documents which would normally require a person to wade through bureaucracy to obtain. Residents of central and northeastern Nevada will have access to a vast network of information to help them in school, business, research, and many other areas.
- * I worked with the Government Printing Office, and many library officials here today on this effort. Getting the depository was a team effort.

(more)

- * The new NNCC federal depository will be housed at NNCC's Learning Resource Center.
- * The Learning Resources Center at NNCC has displayed a strong commitment to meeting the educational needs of the local community. It is an ideal site for a Federal Depository.
- * Begun in 1895, the Federal Depository Library Program is the oldest existing information dissemination program sponsored by the U.S. government. The NNCC Depository Library joins the 1,400-member system.
- * Northern Nevada Community College is the oldest community college in Nevada and organizes much of the post-secondary education in central and Northeastern Nevada. It serves a 45,000 square miles area, which continues to grow.
- * I am a longtime advocate of expanded public library services. Last year, when funds for library services were cut from the budget, I worked to restore the money.
- * My father passed along his fondness for books to me. Although my family never traveled, reading books allowed me to take long journeys into great foreign worlds. And when I left Searchlight, Nevada, no place was too remote, no goal was too difficult.
- * I owe a lot to books. They continue to be my primary source of intellectual guidance. That's why it is a special pleasure for me to take part in this designation. In a free society, every individual must have the opportunity to obtain information about their government from their local library. In northern and central Nevada, everyone now does.

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United States Government Printing Office
Washington, DC 20401

Robert W. Houk
Public Printer of the United States

Robert W. Houk serves as the Nation's 22nd Public Printer. As such, he heads the U.S. Government Printing Office (GPO), one of the largest printing, procurement, and information dissemination organizations in the world. GPO employs approximately 5,000 employees nationwide and is the largest industrial employer in the Nation's Capital. Yearly revenues exceed \$1 billion.

Houk was nominated to his position by President Bush and was confirmed by the U.S. Senate on March 5, 1990. He was sworn in as Public Printer on March 8, 1990. He brings more than 33 years of experience in the printing industry to his legislative branch post.

The Michigan native began his printing career in 1954 with the Ford Motor Company, where he helped to modernize printed business forms management and procurement. In 1957, he joined Rotary Manifold Forms Corporation, a division of Safran Printing Company, Detroit, MI.

Houk cofounded UFORMA, Inc. in 1965 and became Chairman of the Board in 1971. UFORMA acquired Shelby Business Forms of Shelby, OH, in 1979. During his tenure with UFORMA/SHELBY, retail sales rose to approximately \$40 million annually. Houk served as President, Chief Executive Officer, and Chairman of the Board of UFORMA/SHELBY before departing the company on December 1, 1988.

Public Printer Houk has played an active role in the printing community throughout his career, often noting his belief that a balance between the workplace and community service is fundamental to our system of government. He served as Chairman of the Board of Printing Industries of America (PIA) and International Business Forms Industries, Inc.

His commitment of time and energy to such organizations has earned him recognition and numerous honors. In 1988, he was inducted into the Printing Hall of Fame at Rochester Institute of Technology. Houk has earned several Outstanding Service Awards and Achievement Recognition Awards from the International Business Forms Industries and PIA respectively. He was the 1980 Business Forms Man of the Year and earned the Outstanding Leadership Award of the Printing Industry of Central Ohio in 1989.

Houk has served as chairman of the MARK Private Industry Council (which provides training to economically disadvantaged youth for job skills development), chairman of the Ohio State University Citizens Advisory Council, and president of the Richland County Regional Planning Commission. In addition, he has served as Director of the Graphic Arts Show Company, the largest exhibitor of print technology and processes established in the United States. He has also served as a Director of the Graphic Arts Education and Research Foundation, helping to arrange for grants to industry, educational institutions, and research organizations.

A graduate of Michigan State University, Public Printer Houk holds a bachelor's degree and has completed graduate work in psychology. He has had numerous articles published in the printing trade press throughout his career.

Houk served in the U.S. Army from 1945-47, and again from 1952-54. He is the father of two children, Lisa and Raymond. Houk and his wife Sally reside in McLean, VA.