

Nun Dan Erromeria An Da Iberia

FLY IBERIA'S BOEING 747 AND DC-10

NON-STOP SERVICE TO

MADRID...MALAGA...LAS PALMAS

AND DIRECT TO BARCELONA AND PALMA

Direct Connections to

BILBAO SANTANDER SAN SEBASTIAN AND ALL MAJOR CITIES IN SPAIN



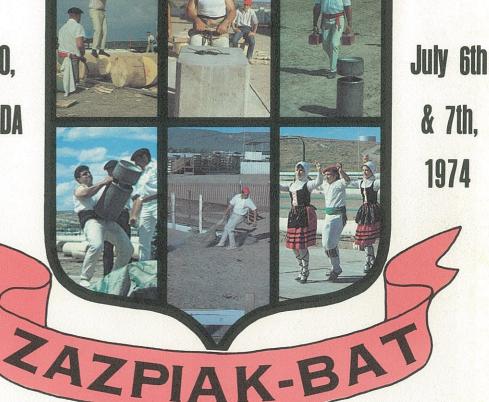
323 GEARY STREET, SAN FRANCISCO, CALIF. 94102 Sales Office and Information (415) 986-7040 Reservations (toll free) 800-221-9691 or see your Travel Agent



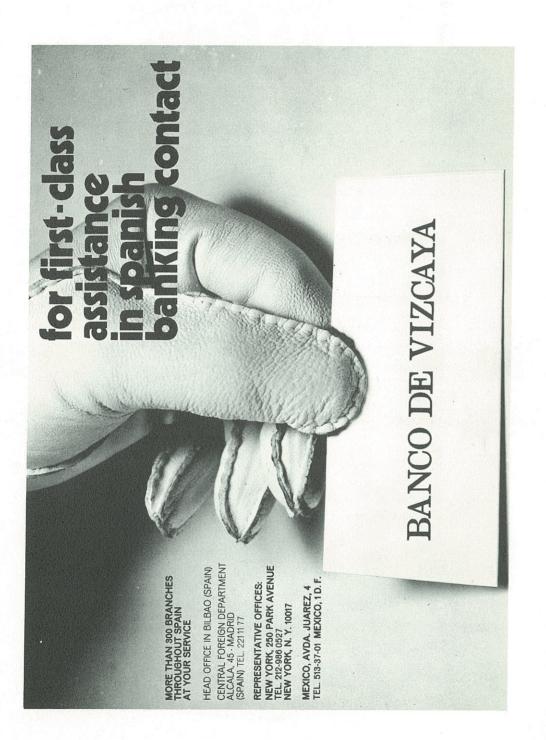
Fly Spain to Spain



ELKO, NEVADA



National Basque Festival





Sucursales en toda España



Nuestras sucursales en el extranjero

INGLATERRA

LONDRES 36, New Broad Street, E.C.2.

Covent Garden Agency 40. King Street, W.C.2.

Spitalfields Agency 74. Commercial Street, E.C.1.

Leicester Square Agency 32. Cranbourn Street, W.C.2.

SOUTHAMPTON

28/29 High Street

FRANCIA

PARIS-OPERA

29, Avenue de l'Opéra

PARIS-ETOILE

47-51, rue des Acacias - Av. Mac Mahon

RUNGIS 92, rue de la Tour

11. rue Grolée / rue de Jussieu

BAYONA 1, rue Edouard Ducéré

HENDAYA 97, Boulevard du Général de Gaulle

PERPIGNAN 53, Av. du 6énéral de 6aulle

LE PERTHUS Route Nationale

Otras oficinas de representacion

ALEMANIA

FRANKFURT/MAIN

Neue Mainzer Strasse, 26

ITALIA

MILAN

Piazza del Duomo, 20 - 2.º



THE ELKO EUZKALDUNAK CLUB

THANKS YOU

ALL WHO IN SOME WAY HAVE CONTRIBUTED TO THE SUCCESS OF THIS NATIONAL BASQUE FESTIVAL

MILLA ESKER ETA AGUR



EUZKALDUN EKONOMIAREN ALDE Oficina Principal; Pamplona, Navarra Representante: Ignacio Echegaray, Lesaca, Navarra

ELEVENTH NATIONAL BASQUE FESTIVAL

Sponsored by

ELKO EUZKALDUNAK CLUB

City and County of Elko Headquarters - Stockmen's Hotel

OFFICERS AND BOARD OF DIRECTORS



President, Bob Goicoechea; Treasurer, Glendon Walther; Board Member, Juanita Miglioretto; Vice-President, John Aldaya; Secretary, Clarice Gamboa; and Board Members, Pete Ormaza, Jean Iribarne, and Louie Uriarte

NEVADA NATIONAL BANK

"What other bank is there!" Elko Branch

Phone 738-3166 401 Railroad St....Elko, Nev.

STAMPEDE MOTEL

Euzkaldun Etxea Mr. and Mrs. Domingo Ozamis

Phone 738-5631 129 West Idaho St....Elko, Nev.

NEVADA DINNER HOUSE

Euzkaldun Jateko Etxea

Phone 738-8485 350 Silver St....Elko, Nev.

URRIZAGA'S



Welcomes You To The Basque Festival

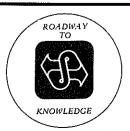
1211 Idaho St....Elko, Nev.

PRESIDENT'S MESSAGE

On behalf of all members of the Elko Euzkaldunak Club and all citizens of Elko County who support and make this festival possible, I welcome you to the 11th Annual National Basque Festival. "Ezukaldunak" is the Basque work for Basque and the local Ezukaldunak Club was first formally organized in December, 1959. This date can be misleading because Basque people were living in Elko County before the turn of the century and the Basque people have always been noted for their organized festivities and picnics.

The Basque language, culture and customs are unique. Historians and linguists are still perplexed with the origin of the Basque language. It is not an Indo-European language and has not been linked to any other basic language root. The dances which will be performed by our children can be traced back through history for hundreds of years; likewise, the games of strength and skill originate in the Basque provinces, each game being traditionally associated with one or another of the 7 Basque provinces. For example, most of the participants in the woodchopping event come from the Basque province of Navarra where that contest is most popular.

We are fortunate to have recorded and preserved the minutes of the Basque Club meetings which have been held sometimes bi-monthly, but generally monthly, from the Club's first meeting in December, 1959. The minutes of that first meeting show that it was held at the Nevada Hotel with 32 persons present. John Aguirre was elected President, Joe Urriola was Vice-President, Margarite Aguirre Treasurer, Jeanne Kendall, Secretary, and the Board of Director members were Louie Uriarte, Albert Samper and Lenore Holbert. The first order of business was to form a social concerns committee to visit the sick and to send cards on behalf of the Club to its members recognizing events such as births, weddings, and illnesses. This committee was continued to be an important function of the Club. Another singularly important activity reflected in the minutes of those early meetings was the Club's annual picnic and festival. The minutes of a February 6, 1960 meeting show that a major discussion was held concerning a picnic to be held on July 3, 1960. Members of the committee to organize that picnic were Louis Uriarte. Nick Fagoaga, Albert Goicoechea and Tony Jauregui - names which you will see 14 years later in this Festival. The picnic of July, 1960 was a success; 300 tickets, printed with an admission price of \$1.50 for adults, were all sold. Since that picnic in 1960, the Festival has grown each year: This year we will expect over 4,000 people to turn out for the games, dances and picnic.



NORTHERN NEVADA COMMUNITY COLLEGE 901 Elm Street — Elko, Nevada 89801 — (702) 738-8493

THOMAS H. GALLAGHER, D.D.S. 531 Sixth St. Elko, Nevada 738-7911	STEVE SUTHERLAND State Farm Insurance 1168 Idaho StElko
RUBY MUSIC COMPANY Phone 738-3121 415 Idaho StElko	FOX FOTO SHOP 24 Hour Color Service 443 Idaho StElko
BELLINGER MOTOR SUPPLY Ph. 738-3123 608 Commercial StElko, Nev.	OLIN-FRAZIER INSURANCE AGENCY Bruce Frazier Jim Olin 451 Railroad StElko
SEARS CATALOG SALES Trim & Millie McCarley 702 Idaho StElko, Nev.	STAR LITE MOTEL Phone 738-6520 10th & Idaho StElko, Nev.
K & G CONSTRUCTION REMODELING INC.	KELK RADIO Eutzun Euzkerazko Zatia Igandero 12:15-1:30 Elko, Nev.
DELPHA M. JEWELL Insurance for your every need Ph. 738-6221Elko, Nev.	NEVADA MEADOW GOLD DAIRY Milk from Nevada dairy farmers. Wells, Elko, Carlin, & Battle Mtn.
CASA DE COLORES Mexican and American Food Across from city park, Elko, Nev.	ADOLPH LIPPARELLI REAL ESTATE 517 Idaho StElko, Nev.
JULIO'S LAPALOMA Barber Shop Elko, Nevada	DUPONT PHARMACY George Morley Prescription Chemists Ph. 738-5149Elko, Nev.
BLOHM JEWELERS Ongi Etorri Euzkaldunak Ph. 738-8466 495 Idaho StElko, Nev.	CHARLES CHESTER Air Conditioning, Plumbing, Heating Ph. 738-6125 411½ So. 5th StElko, Nev.
SEW UNLIMITED "For all your Sewing Needs" 573 Sixth Street Across from old LibraryElko	ELKO TRANSFER AND STORAGE 490 Commercial St738-5065 Elko, Nevada
ELKO SANITATION COMPANY "Help Keep Your City Clean" 461 4th StElko, Nevada 738-3771	THUNDERBIRD MOTEL Best Western 345 Idaho StElko, Nev. 738-7115
STOCKMEN'S BARBER SHOP Stockmen's HotelElko, Nev.	ESQUIRE MOTOR LODGE Friendship Inn 505 Idaho StElko, Nev.

SUNDAY, JULY 7, 1974

2:00 P.M. BASQUE SINGING

Featuring the singing shepherd
LOUIS MICHEL IRIGARAY
Sponsored by: CACTUS PETE'S & HORSESHU CLUB, Jackpot, Nevada

3:00 P.M. — IRRINTZI CONTEST

First — \$30.00 Second — \$20.00

Sponsored by FIRST NATIONAL BANK OF NEVADA. Elko Plaza Office

Originally a war cry, the Basque yell is a long, wavering yell, something between a laugh, a shriek and a horse's neigh, to which the Basques give vent today on festival occasions.

4:00 P.M. — BASQUE JOTA DANCE CONTEST

First — \$30.00 — NEVADA DINNER HOUSE Second — \$20.00 — LILLIAN'S

JUNIOR JOTA DANCING CONTEST

FOR DANCERS UNDER 10 YEARS OLD Sponsored by: NEW YORK LIFE INSURANCE — BILL WUNDERLICH

Music and Dancing will continue until?
Beer and Refreshments will be available.

BASQUE DANCING PERFORMANCES
BY THE ELKO "ARINAK" AND BOISE "OINKARI" DANCERS.



In 1964, which was the Nevada Centennial year, the Elko Ezukaldunak Club held the first National Basque Festival. The Festival was recognized as one of the State's outstanding centennial events. This National Basque Festival has been the primary annual function of the Club since that time. In addition to the committee chairmen who are listed in this program, there are over a hundred other members of the Club who donate many hours and days of their time before, during and after the two days of this Festival to make it a success. The size of the Festival and the amount of work involved is tremendous, and special credit, is deserved by all club members who donate their time and effort. The Festival has grown through the efforts of its members and recognition is due to all members and club past presidents. In 1964, the President of the Club was Joe Mendive. In 1965, 1966 and 1967, the President was Ray Goicoa; 1968, Ray Jayo; 1969, Chuck Black; 1970, Nick Fagoaga; 1971, Jesse Lopategui; 1972, Jim Ithurralde; 1973, Pedro Ormaza.

The Elko Euzkaldunak Club has always had the support of the people of the City and County of Elko, and we would once again like to express our gratitude to all the people who have supported us in making this 11th Annual National Basque Festival possible. We invite everybody to join with us in these historical Basque festivities. The people of Basque origin are proud to be able to acquaint everyone with their unique languarge, culture and customs. We are proud to be Americans and to enjoy the tremendous freedom of expression which this country affords us and which has allowed people of all ethnic origins to make their contributions and mold this American society.

Elis B. Brane

ROBERT B. GOICOECHEA, PRESIDENT ELKO EUZKALDUNAK CLUB

ELKO GENERAL MERCHANDISE

Anacabe Store
Phone 738-3295
416 Idaho Street....Elko, Nev.

STAR HOTEL

Italian and Basque Family Style Dinners Phone 738-9569 246 Silver St....Elko ,Nev. Compliments of

Robert O. Vaughan Jack E. Hull P. Michael Marfisi Robert B. Goicoechea John C. Miller

FESTIVAL COMMITTEE CHAIRMEN

Programs — Jess & Denise Lopategui

Advertising — Chuck & Flossie Black and Barbara Errecart

Kickoff - Nick Fagoaga

Games — Nick Fagoaga & Ysidro Fagoaga

Chorizos — Juanita Miglioretto

Mass — Frank Yraguen

Cakes — Dolores Samper

Bread Contest — Louie & Concha Alacano

Serving — Monique Ithurralde

Soft Drinks — Margarite Ozamis

Master of Ceremonies — Jim Ithurralde and Louie Uriarte

Parade — Paul & Val Rogers and John & Vickie Beitia

Elko "Arinak" Dancers — Flossie Black, Ana Mari Arbillaga & Jean Iribarne

Bar — Pete Ormaza, John Aldaya & Ralph Gamboa

Tickets — Jerry Etcheverry & Bob Echeverria

Decorations & Float — Elko "Arinak"
Dancers

Cooking — Jose Leniz, Jean Iribarne, and Manuel Arbillaga

Brandy & Wine — Chuck Black

You Should Stay Overnight at the PANORAMA TRAILER COURT
Drive Thru Spaces

Drive Thru Spaces
New Tile Showers - Laundry
Phone 738-3974
591 Lamoille Rd....Elko, Nev.

Best Western Motel

MARQUIS MOTOR INN

Phone 738-7261 837 Idaho St....Elko, Nev.

"We Give Good Service"

BUILDER'S MART
Complete Home Improvement Center

Phone 738-8454 331 - 11th St....Elko, Nev. Compliments of

Charles B. Evans Jr. Byron (Bill) Bilyeu

ELU'S BASQUE RESTAURANT

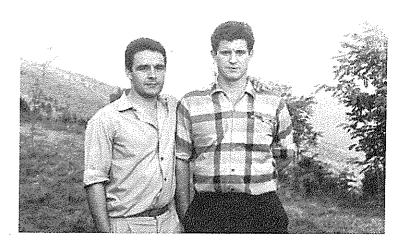
Ph. 415-986-9646

787 Broadway St. San Francisco, California Compliments of the

ELKO LUMBER COMPANY

801 Railroad St....Elko, Nev.

BERTSOLARIS LOPATEGI — AZPILLAGA — ARREGI



BERTSOLARI in Basque is the name given to persons who improvise and sing verses about any subject at any time. They engage in debates without losing tune or rhyme. As far as the Basque know this type of competition is only done in the Basque language. Pictured are: Jon Lopategi and Jon Azpillaga, two of the top Bertsolaris in the Basque country who with Arregi will travel from the Basque country to perform at the National Basque Festival.

BEST WISHES FOR A GREAT BASQUE FESTIVAL FROM

TRICO

Development Company

Best Wishes for a successful festival

ELKO COUNTY FARM SUPPLY 147 Commercial St....Elko Compliments of

John Manzonie L. Earl Hawley

SUNDAY, JULY 7, 1974 ELKO CITY PARK 11:00 A.M. HOLY MASS IN BASQUE

By Father Luis Mallea, from New York Assisted by Father Thomas L'Cuyer, Father Frank Hoffman and Knights of Columbus.

12:00 NOON — SHEEPHERDERS BREAD CONTEST

Sponsored by: Nevada National Bank Prizes: First \$30.00 Second \$20.00

Golden loaves of Sheepherders bread baked dutch oven style....Anyone can enter.

1:00 to 4:00 P.M. — BASQUE FESTIVAL FEED

Cost: \$4.00 per person

Served by the membership of the Elko Euzkaldunak Club

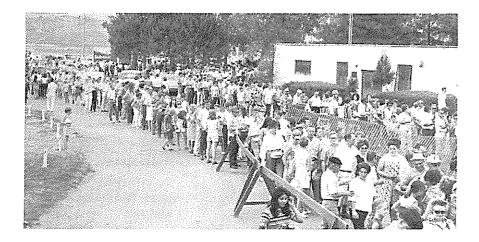
Bring your utensils

MENU

Basque Beans New York Steaks Coffee Cake Green Salad Barbecued Lamb Rolls

WINE and BRANDY is donated by Glenn Distributing Co. and Sierra Wine and Liquor Company

The lambs are donated by Heguy Family, John Carpenter, Simplot Co., Corta Livestock, El Tejon Livestock, Cadet Mendiburu, Roy Shurts, Jess & Elias Goicoechea, and Phil Etcheverry. Ellison Ranching Co., Western Range Association, Sorenson Livestock Co., Allied Livestock Co., and Ferrera Meat Co.



AGUR JAUNAK

Euzkaldunak EUZKERA dugu gure izkuntza kutuna. Itz samur eta esakera goxo asko ditu gure Euzkerak, danetarik ederrenetarikoa Agur Jaunak! izango da.

Aurtengo Euzkal Jai onekin AGUR JAUNAK! bero bat eskini nai genduke mundu zabalian bizi diran Euzkaldun zintzo guztiari.

AGUR JAUNAK! Elkoko jai onetara zatozten guztiari.

AGUR JAUNAK! Euzkal Jaia antolatzen lagundu dezuten guztiari.

Ipar Amerikako Euzkal Jaia urtaro Elkon izaten dugu, eta gure asmoa lurralde onetan bizi diran Euzkaldun guztiak alkarregandu, eta geure nortasuna eta kultura pixka bat munduari erakustia da.

Aurtengo jai ontarako inundik al izan ditugun gai guztiak bildu ditugu, eta bi egunetako eginkizunak onela izango dira.

L'ARUNBATA, Uztaillak (garagarrilla) 6; eguerdiko 12'tan asita: KALEJIRA;

KIROLAK; Arrijasotzia, Txingaeroatia, Ardi gatxatzia, Aizkolariak, Ardi txakurrak, Gizon probak.

Gauaz dantza ederra izango da Elko'ko Armerian.

Igandia, Uztaillak 7; 11'tan asita:

MEZA ŚANTUA EUŻKERAZ;

BASKARIA;

Artzain Ogi, Irrintzi eta Dantza sariketak.

Bi egunetan abesti, dantza, bertso ta sonu ugari ikusi eta entzungo dituguz.

Emen izango dira; Jon Onatibia txistularia, Boise'ko OINKARI ta Elko'ko ARINAK dantzariak; Lopategi, Azpillaga, Arregi bertsolariak; Irigaray abeslaria; Jimmy Jausoro'ren taldia, eta Joe ta Grace soinulariak. AGUR JAUNAK! ONGI ETORRI!

4 WAY WHOLESALE TEXACO ELKO, NEVADA



Best wishes for a great Basque Festival

232 Silver St. — Ph. 738-3257 Elko, Nevada

TUESDAY JULY 2, 1974

AMATEUR BICYCLE RACES 6:30 P.M.

Starting near 14th & Cedar Street

Sanctioned by the AMATEUR BICYCLE LEAGUE OF AMERICA INC.

ABL licensees only.

Verd Monson & Monson's Wheel Shop — Official Timekeepers

SPONSORS

ELKO BASQUE CLUB
GUND RANCHES
STEWART WILSON
FAGOAGA CONSTRUCTION CO.
ORMAZA CONSTRUCTION CO.
ELKO COUNTY FARM SUPPLY & RUBY MTN. EQUIPMENT CO.
RED LION MOTOR INN
MONSON'S WHEEL SHOP

PRIZES

1	31
Senior — 1st & 2nd	Senior — 3rd & 4th Veterans, Juniors, and Women
1st — \$300.00 2nd — \$150.00 3rd — \$ 75.00 4th — \$ 50.00 5th — \$ 25.00	1st — \$100.00 2nd —\$ 75.00 3rd — \$ 50.00 4th — \$ 25.00
	5th — \$ 10.00

Best Veteran — \$20.00 Best Woman — \$20.00

Prizes will be trophies and merchandise in accord with ABL of A Rules. Prizes presented after final race.

First race will be Senior 3 & 4, Veterans, Juniors and Women. 17.6 mi. 11 laps Second race will be Seniors 1 & 2 25.6 mi. 16 laps

COURSE

1.6 miles long on good asphalt in Elko, Nevada streets. To get to starting line, go east on U.S. 40 to 12th or 13th St., then North 3 blocks to Cedar St. intersection. Course is generally level with one short 8-10% grade. Typical temperature 90°. Typical humidity 15%. The course may have some traffic, but all intersections will have flagmen.

The promoting organization reserves the right to combine the events if entries are insufficient, so all riders must be ready to ride at 6:30 P.M. Otherwise, second race will start immediately after first.

PAUL'S FAMILY SHOES AND BOOTS "Quality at your feet" 5th & Idaho StsElko, Nev.	ELKO CABLE TV 374 FIFTH ST. — ELKO, NEVADA 8160)
RICK'S PRINTING SERVICE Ph. 738-5766 518 Idaho StElko, Nev.	We'll always hatch up a good dea WHITE APPLIANCE 729 Idaho StElko, Nev. "The Smilin Colone!"
LOSTRA BROTHERS General Machine Shop & Heavy Duty Truck Repair Service Elko	VIETTI ELECTRIC COMPANY Phone 738-3622 881 Fifth StElko, Nev.
ACE GLASS COMPANY Glass of all kinds 536 Commercial StElko, Nev.	REARDON PLUMBING Heating and Air Conditioning Ph. 738-3820Elko, Nev.
ARCADE ICE CREAM PARLOR Games, Billards 753 Idaho StElko	WESTERN AUTO ASSOCIATE STORE "The Family Store" 452 Idaho Street Elko, Nev.
LUNDBERG'S Stationery Supplies Phone 738-8449 369 Fifth StElko	Compliments of JACK TAYLOR
MORRIS F. GALLAGHER D.D.S. MARVIN W. CONLEY, D.D.S. Phone 738-6122 810 Court StElko	RIGER'S PAINT & LOCK SERVICE 336 Silver Street Elko, Nevada 89801 "For all your paint & lock needs"
BOB'S TOGS Men and Young Men's Wear Adidas the World Brand 475 Railroad StElko	STEVEN D. GLASER, D.D.S. Phone 738-8665 885 Fifth StElko, Nevada
NEVADA AUTO CLINIC Wheel Alignment & High Speed Wheel Balancing. 475 14th StElko, Nev.	UNION 76 PRODUCTS Tom Bilbao 280 W. CommerciallElko, Nev.
Lloyd Cunningham's DOWNTOWN BARBER SHOP 344 - 5th StElko, Nev.	C & P CLEANERS "Small enough to care" 566 River StElko, Nev.
TRAVELERS MOTEL Ph. 738-3719 1181 Idaho StElko, Nevada	Compliments of JOHN H. MARTIN JR.
HOME FURNISHINGS Fred Williams Jr. — Robert Bellinger 570-588 Comm'iElko, Nev.	OUR STORE Homemade Basque Chorizos 1015 Fifth StElko

SATURDAY, JULY 6, 1974

9:00 P.M. — THE BASQUE FESTIVAL DANCE

NATIONAL GUARD ARMORY

ADMISSION: \$3.00 per couple, \$2.00 single Children under 12 Free

MUSIC BY: Jimmy Jausoro and his Basque Orchestra, Boise, Idaho Joe and Grace Cauwel, Diamond Bar, California Chorizos and refreshments will be available.



THE ELKO ARINAK AND BOISE OINKARI DANCERS WILL GIVE PERFORMANCES OF AUTHENTIC BASQUE DANCES BETWEEN GAMES.

ARCTIC CIRCLE DRIVE-IN

Ph. 738-5091

788 Idaho St....Elko, Nev.

DIGRAZIA DISTRIBUTING

Olympia Beer

Wells, Nevada Ph. 752-3452

SOUTHWEST GAS

Gas gives you a better deal

LEE'S FIRE EXTINGUISHER

SALES & SERVICE Ph. 738-3310 Roy Lee, Owner

> 348 - 5th Street Elko, Nevada 89801

SATURDAY, JULY 6, 1974

12:00 P.M. — BASQUE FESTIVAL PARADE

THEME: Basques in a Changing Time

Starting at 6th and Commercial Street will go through the business district to end at the Elko County Fair Grounds.

All businesses and clubs are invited to participate.

Trophies and cash prizes presented to the best all around floats as well as to the best commercial, organizational and club entries.

Featured during the parade are the Elko Arinak Dancers under the direction of Ana Mari Arbillaga, Flossie Black, Jean Iribarne

MARGARITE CALZACORTA INSURANCE

Mutual of Omaha United benefit Ins.

Taber Building, Elko, Nev.

FIRST AMERICAN TITLE COMPANY OF NEVADA

Phone 738-7101 339 5th St....Elko, Nev.

ELKO BOTTLING COMPANY

Pepsi-Cola Hamms & Coors Beer

Ph. 738-3298....Elko, Nev.

Compare...
See how you can save at

SAFEWAY DISCOUNT 550 West Idaho St....Elko, Nev.

MERKLEY & HANKINS

Distributors Shell Oil Products

Phone 738-3323 Eleventh & Silver St....Elko, Nev. URRIOLA BROTHERS
MANOR MOTOR LODGE
OK MOTEL
CENTRE MOTEL

Elko, Nev.

ELKO DRUG COMPANY

Prescription Specialist

Ph. 738-3164 425 Railroad St....Elko, Nev. Compliments of

Orville R. Wilson Stewart R. Wilson Richard G. Barrows

JULY 6, 1974

1:30 P.M. SATURDAY ELKO COUNTY FAIR GROUNDS

BASQUE GAMES AND CONTESTS

ADMISSION: \$1.50 per person, Children under 12 Free Official Time Keeper; BLOHM JEWELERS

The National anthem and the Basque national anthem will be played by:

SOLOIST: Juan Onatibia, Txistulari, New York, New York.

The txitu is the oldest known Basque instrument. It is shaped like a pipe, and has two holes on top and one underneath.

250 LB. WEIGHT LIFT: NORTH AMERICAN BASQUE CHAMPIONSHIP

Prizes:

First \$250.00 Arctic Circle — Larry Ortman Const. Co.

Second \$150.00 Blue Jay Bar — O'Carrol's Bar

Third \$100.00 Commercial Hotel

The weight lifting is judged by the total amount of weight lifted by an individual in two, three minute periods using a very cumbersome and awkward 250 lb. weight.



Jose Luis Arrieta from Boise, 1973 Champion



"The most complete Drug Store In Town"

480 W. Idaho St....Elko





Round-Trip Daily flights between Elko and Boise

Toll Free Reservations 800-635-0810 "We've Got What It Takes!" Compliments of

Jack B. Ames Gregory Corn Compliments of

Robert C. Manley

MONSON JEWELRY

"Official Timer for the Bicycle Races" Elko's Trophy House

454 5th St....Elko, Nev.

A Best Western Motel

EL NEVA MOTEL

726 Idaho St....Elko, Nev.

PAUL LAXALT

ELKO BLACKSMITH SHOP

Structural Steel General Repairs Phone 738-3633

191 South Fifth St....Elko, Nev.

Dairy Queen *

SILVER STATE TRUCK LINES

Transportation is our business

Elko, Nevada

BI-WAY DRUG

The Rexall Store Ph. 738-5551

4th & Idaho Sts....Elko, Nev.

MAYFAIR --- SEWELLS

Open for your convenience 24 hours a day

560 Idaho St....Elko, Nev.

SHARP CONCRETE CO. GRAVEL PLANT

Think Sharp — Think Concrete Ph. 738-3382

W. Douglas St....Elko, Nev.

Welcome to the Basque Festival

SHORTY'S CLUB
The right place to meet friends

465 Railroad St....Elko, Nev.

Compliments of

Ross P. Eardley

SHEEP DOG EXHIBITION

Sponsored by: **John Ascuaga's Nugget**, Sparks, Nevada Featuring two of the best sheep dogs in the country, owned and trained by Rig Griffin, Dixon, California.



Sheep and dog study each other at the beginning of exhibition

WEIGHT PULLING: NORTH AMERICAN BASQUE CHAMPIONSHIP

Prizes:

First \$150.00 ELKO SHOPPING PLAZA — Albertson, Golden West Pan-

cake House, Penny Wise Drug, Sprouse Reitz, Christian Book Store, Mode O'Day, J.C. Penneys, Penney's Auto Center, First National Bank, The Shoppe, First Western

Savings & Loan.

Second \$100.00 SECURITY NATIONAL BANK — VOGUE LAUNDRY

Third \$ 50.00 BLOHM'S JEWELRY

This is a contest of who can drag a 1,600 pound weight the farthest in a five minute period.

COTTAGE CAFE

Breakfast — Lunches Dinners Jim Duke, Owner

521 Idaho St....E.ko, Nev.

BALL CONSTRUCTION COMPANY

Construction Sand & Gravel
191 South Fifth St....Elko, Nev.

Compliments of

Leo J. Puccinelli

HEIL CONSTRUCTION

WEIGHT CARRYING: NORTH AMERICAN BASQUE CHAMPIONSHIP

Prizes:

First \$150.00 Burns Funeral Home and Memorial Garden Second \$100.00 Sawyer Chevrolet Third \$50.00 John Q. Ryan Agency

In the weight carrying event, the contestant carries 208 lbs. (104 lb. weight in each hand) over a 100 foot course. The record of the Elko games is 988'.



J. Goicoechea Champion Weight Carrying



Scott Carpenter Second in 1973

Trophies for championship games are donated and imported from Spain by the "Banco De Vizcaya."

TO ALL THE BASQUES

BETIKO

AREA WEST-SPRING CREEK CORPORATION 250 West Commercial St. Elko, Nev.

SHEEP HOOKING

Prizes:

First \$75.0	00	Warren Motor - Bronze Sheep Hook Donated by Capriola's
		First National Bank, Elko Main Branch

Third \$25.00 Bodily's Furniture

Sheep hooking is an original contest of Elko. Sheepherders of this area do this as part of their job during lambing. The contest consists of who can catch a sheep and tie it up to a post the fastest. Each contestant must catch two sheep.

WEIGHT LIFTING CONTEST WITH A GRANITE BALL — 225 LBS.

Prizes:

First	\$75.00	Nevada National Bank
Second	\$50.00	Nevada National Bank
Third	\$25.00	Angelo's Meat Locker

Contestants must lift this ball to their shoulders and circle it around their neck. The most lifts in one 3 minute period will determine the winner.



Juan Vicandi, Champion with granite ball



Live Better Electrically

EDDY KILGWATT

NEVADA POWER COMPANY



Best Wishes from

CALIFORNIA PACIFIC UTILITIES, INC.

Your Partner in Western Progress

ELKO MOTEL

1243 Idaho Street Hwy 40

Phone 738-5929 Elko, Nev.

NUGENT'S

Infants-Children-Juvenile Apparel

NELSON MOTEL 1003 Idaho St....Elko, Nev.

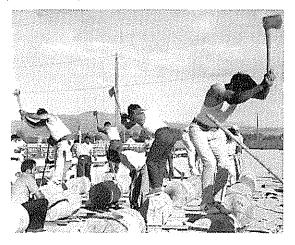
WOOD CHOPPING: NORTH AMERICAN BASQUE CHAMPIONSHIP

Sponsored by Stockmen's Motor Hotel

Prizes:

First \$250.00 Second \$150.00 Third \$100.00

The wood chopping is a race between individuals to see who can first chop through seven logs. Each log averages 55 inches in circumference. The axes used in this contest are especially imported from Spain.





RENO: 195 South Sierra Street RENO:

Park Lane 2330 South Virginia Street CARSON CITY: 201 West Telegraph Avenue

SPARKS: 2221 Pyramid Way ZEPHYR COVE: Round Hill Village

FALLON: 498 West Williams Avenue

ELKO: 487 Railroad at Fifth

WINNEMUCCA: Fourth and Bridge Streets

LAS VEGAS: 2887 Maryland Parkway



A special prize of one gallon of Canadian Club will be awarded to the best all around contestant. Donated by Canadian Club Co.